

## **Consultation response**

## Public consultation on the Counterfeit and Piracy Watch List

AmCham EU speaks for American companies committed to Europe on trade, investment and competitiveness issues. It aims to ensure a growth-orientated business and investment climate in Europe. AmCham EU facilitates the resolution of transatlantic issues that impact business and plays a role in creating better understanding of EU and US positions on business matters. Aggregate US investment in Europe totalled more than €3 trillion in 2020, directly supports more than 4.8 million jobs in Europe, and generates billions of euros annually in income, trade and research and development.

American Chamber of Commerce to the European Union Speaking for American business in Europe Avenue des Arts/Kunstlaan 53, 1000 Brussels, Belgium • T +32 2 513 68 92 info@amchameu.eu • amchameu.eu • European Transparency Register: 5265780509-97 In 2018, the European Commission created a Counterfeit and Piracy Watch List to identify online and physical markets located outside the EU that reportedly engage in or facilitate commercial-scale Intellectual Property Rights (IPR) infringements and to motivate appropriate action – whether public or private – to curb such violations.

Ever since its creation, the **American Chamber of Commerce to the European Union** (AmCham EU) has taken the opportunity to help the European Commission update this list. Counterfeiting and piracy represent a substantial economic loss for companies and governments, which can put consumers' health and safety at risk and introduce security vulnerabilities in critical infrastructures. AmCham EU member companies are committed to playing a prominent role in the fight against counterfeits and piracy. The identification of named providers in specific jurisdictions fits well with the mission of DG Trade to raise the protection of intellectual property with trading partners. We, therefore, commend DG Trade for their follow up to the watch list in engaging with providers and their governments.

Intellectual property (IP) intensive industries are key to both the US and EU economies and the worrying growth of counterfeiting and piracy, both in size and in scope, is a challenge that these trading partners must fight together as the most targeted regions in the world. Indeed, as shown by an OECD-EUIPO study, the US is the most impacted country globally, while 11 out of 15 of the most affected countries in the world are European<sup>1</sup>.

The Commission's approach to strengthen international efforts against counterfeiting and piracy and to encourage sustainable and meaningful actions to prevent IP violations throughout the global supply chain, is highly valued by AmCham EU. The list compiled should not be considered as exhaustive, but we hope it will help bring some clarity on some of the different business models and actors present across geographies and which trade in counterfeited and pirated goods.

Unfortunately, several rogue actors listed below benefit from the anonymity and impunity that the online ecosystem currently grants them to offer their services to European consumers or facilitate the dissemination of IPR- infringing content within the European territory. Therefore, the Counterfeiting and Piracy Watch List should be used as a basis to strengthen enforcement and the European framework for IPR protection to prevent these large-scale commercial entities from continuing to target European consumers, and to move towards a safer and more sustainable digital environment.

<sup>1</sup> OECD-EUIPO, 'Illicit Trade: Trends in Trade in Counterfeit and Pirated Goods', 2019,

https://euipo.europa.eu/tunnelweb/secure/webdav/guest/document\_library/observatory/documents/reports/trends\_in\_trade\_in\_counterfeit\_an\_d\_pirated\_goods/trends\_in\_trade\_in\_counterfeit\_an\_d\_pirated\_goods\_en.pdf



Physical marketplaces							
Marketplace's name and location (common name, street address, shopping district, city, etc.) and the identity of the principal owners/landlords	Country	Main categories of counterfeit goods sold and distributed	Estimated volume of counterfeit goods on the market's scale	Any known concerns or causes of health or environmental damage	Additional comments		
La Salada	Argentina	Apparel and footwear	La Salada is the largest informal fair complex in the country and one of the biggest in Latin America -if not the most. Is also a tourist attraction. This market is not only a problem for Argentina but for the entire region.	None the products offered in La Salada have to comply with health & safety standards.	Jorge Castillo, known as the "King of the Salada" is the landlord. Castillo is the owner and shareholder of the Punta Mogote, one of the three largest fairs of La Salada and manages several other companies in different parts of the country. In 2017 several forces performed the biggest illegal raid ever seen in La Salada and sent to prison several members of the criminal organization. All of them are awaiting to be judged in prison. However, this has not reduced at all the illegal activities in La Salada. La Salada is handled by a criminal organization. They have they own security group working with technology to detect potential threats to their illegal busines. No impactful actions are possible in la Salada without the support of the political stakeholders.		
Once Neighbourhood Buenos Aires, located between Rivadavia Av., Pueyrredón, Corrientes and Pasteur	Argentina	Footwear, apparel, sunglasses, electronics, perfume, toys	Many of the products offered are counterfeit	They do not comply with health & safety standards. Perfumes, sunglasses, footwear and even medicine are a threat to consumers' health.	Many raids have been performed in Once. In 2017, the national government supported the local police and cleaned up the area. However, since 2019 illegal sellers returned and formed criminal gangs, harming legal economy, especiallythe legal sellers in the area.		
<b>Av. Avellaneda</b> Buenos Aires City, Av Avellaneda 3000	Argentina	Footwear, apparel, sunglasses, electronics, perfume, toys	Many of the products offered are counterfeit	They do not comply with health & safety standards. Perfumes, sunglasses, footwear and even medicine are a threat to consumers' health.	Many raids have been performed in the area. In 2017, the national government supported the local police and they cleaned up the area. However, since 2019 illegal sellers returned and formed criminal gangs, harming legal economy, especially the legal sellers in the area.		
La Salada de Mendoza Located in Santa Rosa, Mendoza Province. Over 1k stands were counterfeit products are offered for sale.	Argentina	Apparel and footwear		None the products offered comply with health & safety standards.			
Caribbean Markets 280 Ferntree Gully Road, Scoresby, Victoria, 3179	Australia	Mainly clothing	Majority of branded goods sold at this market are counterfeit. Currently Melbourne's most notorious market for goods.				
Paddy's Market Market City, Hay Street, Sydney	Australia	All categories impacted			Raid action taken by Police and Fair Trading agencies multiple times. No known action in past 2-3 years		
<b>Arizona</b> A vast informal market in Brčko–a border town with Croatia.	Bosnia Herzegovina	Around 2,000 stores sell counterfeit goods in this wholesale market, employing roughly 4,500 people with 30,000 (average) daily visitors. Minimum quantity buys are 50 units,100 units, 200 units, etc. Goods are imported unbranded into Bosnia and Herzegovina; trademarks are attached later on in Arizona. This market supplies several smaller open markets located in Bosnia and Herzegovina close to the Croatian borders.	In 2017, a raid led to the seizure of 70.000 pairs of counterfeit shoes. While this raid was a success, it is only a drop in the bucket compared to the amounts of counterfeit goods sold		Arizona is under the jurisdiction of the three main administrative entities of the country: the district of Brčko, the Federation of Bosnia and Herzegovina and the Republika Srpska. Cooperation between local authorities is complex, conducting raids to shut down illegal stores in Arizona is extremely difficult. Multiple IPR infringements taking place in Bosnia and Herzegovina. Significant amounts of counterfeit products are sold in open markets located close to EU borders (Croatia and Hungary). Those products cross the borders to be commercialized in the EU and are ultimately competing with genuine branded goods.		

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City of Nova Serrana – Minas Gerais State Conglomerate of factories: most part of counterfeit footwear distributed and marketed in Brazil is manufactured in factories located in such ci tes.	Brazil	Sporting goods – Footwear, millions of pairs of shoes are produced there and distributed throughout Brazil, especially for São Paulo. Furthermore, these fake products have been exported to Latin America countries, such as Argentina, Bolivia, Paraguay and Uruguay.	It is not easy to evaluate the damages: an important Market Research, demanded and organize by APICE – Brazilian Association of Sporting Goods Companies in 2014, concluded that 23% of footwear (sporting models) purchased in that year were counterfeits, corresponding to approx. 19.000.000 pairs		Over the past years, IP owners have been filing several criminal and civil actions to seize counterfeit footwear and get some indemnification from the infringers (manufacturers and distributors of such goods). Some enforcement operations have been carried out by different LEAs from Minas Gerais State. <b>2017</b> – "Pés Nos Chão Operation". Several seizures have been carried out in many "distributors" located at Rua Pará de Minas with different LEAs, especially Public Prosecutor Office, resulting in the seizure of counterfeit products, computers, credit card machines, etc. Afterwards, the fiscal audit and investigation reports were completed by the Regional Office of State Revenue Department: among the 17 companies involved: i) only 1 did not present fiscal fraud, ii) 4 – with lower fiscal debts – acknowledged the frauds committed and requested installments to pay their taxes in order to avoid further fines imposed by the Government, and iii) the other 12 companies presented frauds that are currently under State Fiscal Court investigation. A notice of tax eomis on will be submitted, besides the execution to recover the amount, and a complaint for tax crime before the Public Prosecutor. In total, the fiscal audit and investigation reached R\$ 7.7 million in tax evasion (~US\$ 2,000.000.00).			
SHOPPING 25 DE MARÇO "GROUP"           São Paulo City – São Paulo State           Although three are other shopping malls which belong to 25 de Março Group, the most important are located at:           1. 1081, 25 de Março Street – Downtown;           2. 398, Barão de Ladário Street – Brás;           3. 181, Barão de Duprat Street – Downtown.           These places are among the most popular and biggest shopping malls and distribution centres of counterfeit goods in the city of São Paulo. They have thousands of stalls selling a variety of counterfeit products.           Landlord: Maxim Administração e Participações Ltda (formerly Calinda), owned by Hwu Su Chiu Law & Wladimir Bonometti           De facto manager: Mr Law King Chong	Brazil	Apparel, shoes, eyewear, electronics, perfumes, Clothes & fashion accessories, luxury goods, etc.	It is completely impossible to determine the volume of counterfeit or pirated goods. However, it is important to mention that volumes are extremely high.		Judicial orders, granted to IP holders, holding the owner/landlord liable for the sale of counterfeit goods in their premises, under daily fine payment, seem not to be effective, as the physical marketplace is still concerning and full of counterfeit products.			
<b>Mercadão de Madureira</b> Av. Min. Edgard Romero, 239 – Madureira, Rio de Janeiro – RJ, 21360-901,	Brazil				Informal market, full of various small stalls/shops with counterfeit consumer products, including toys			
<b>Mercadão do Saara</b> Rua Gonçalves Lédo, 15 – Centro, Rio de Janeiro – RJ, 20060-02	Brazil				Informal market, full of various small stalls/shops with counterfeit consumer products, including toys			
Central Market – Phnom Penh Neayok Souk, Phnom Penh 855	Cambodia	Fashion/ Accessories/ Jewellery	Large amount of counterfeit products offered. This is the wholesale and retail market which supply all other areas					
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Guangzhou Baiyun World Leather Trading Center No. 1356-1358 & 1382, Jiefang North Road, Baiyun District, Guangzhou City, Guangdong Province Landlord: Guangzhou Ylfeng Properities Co., Ltd.	China	Clothes, fashion accessories	100% is counterfeit		Raid actions are regularly conducted against the shops and their relevant warehouses/factories by the AIC/MSA (administrative authority) and PSB (police) agents. As a result, the products are seized, the infringers are fined, or sentenced to prison. Yet, there are still shops offering counterfeit products but in a more cautious way.			
Shanghai Asia-pacific Xinyang Clothing & Gifts Plaza 1/F, Science & Technology Museum, Centry Avenue, Pudong New District, Shanghai City Landlord: Mr. Niu Shiwen	China	Clothes, fashion accessories	100% is counterfeit		The authorities hardly perform any raids in those premises. In the market banners advocating IP rights protection and anti-counterfeiting are exposed.			
Luohu Commercial City No. 25, Plaza Road, Luohu District, Shenzhen City, Guangdong Province	China	Clothes, fashion accessories	50% is counterfeit		Raid actions are regularly conducted against the shops and their relevant warehouses/factories by the AIC/MSA (administrative authority) and PSB (police) agents. As a result, the products are seized, the infringers are fined, or sentenced to prison.			
Yiwu Int'I Trade Mart Chouzhou Road, Yiwu City, Zhejiang Province Landlord: Yiwu Trade Mart Group	China	Clothes, fashion accessories, perfumes and cosmetics	50% is counterfeit		Raid actions are regularly conducted against the shops and their relevant warehouses/factories by the AIC/MSA (administrative authority) and PSB (police) agents. As a result, the products are seized, the infringers are fined, or sentenced to prison.			
Dajingkou Shoes & Clothing Market Qingyang Town, Jinjiang City, Fujian Province	China	Shoes / clothing	Over 200 stores in this market, each smaller store sells hundreds of thousands of pairs of counterfeit shoes yearly.		Criminal and administrative enforcement actions were conducted by local LEAs in past years. Infringers were prosecuted, sentenced and fined.			

Physical marketplaces	_				
Marketplace's name and location (common name, street address, shopping district, city, etc.) and the identity of the principal owners/landlords	Country	Main categories of counterfeit goods sold and distributed	Estimated volume of counterfeit goods on the market's scale	Any known concerns or causes of health or environmental damage	Additional comments
Anfu market Putian City, Fujian Province	China	Shoes / Clothing / Luxury goods	Hundreds of thousands of counterfeit shoes are manufactured and seized in Putian every year, many of the shoes were destined to Anfu market. Only a very small portion of counterfeit shoes produced for the market was seized.		Dozens of raid actions were conducted by Putian local LEAs in 2019. Infringers were prosecuted, sentenced and fined.
Chenhai City, Shantou	China	Plastic, injection-made counterfeit goods, including toys and other consumer goods, and has a number of wholesalers and factories openly manufacturing counterfeit goods.			Enforcement in the region is extremely difficult due to the closed nature of the industry in the district and the close relations businesses have with local administrative and criminal law enforcement authorities.
<ol> <li>San Andresito San Jose. Calle 9 No.20 – La Pepita – Bogota</li> <li>San Andresito de la 38. Calle 38 No.11 – Los Ejidos – Bogota</li> <li>San Andresito del Norte. Calle 21 No.195 – Canaima – Bogota</li> <li>NOTE: San Andresitos are among the most popular and biggest shopping areas in Colombia, spread over several city blocks. Thousands of stalls selling a variety of products from original, counterfeit, stolen and smuggled.</li> </ol>	Colombia	Footwear and textile products. However, malls also sell food, detergents, beauty products, medicine and smuggled liquor.	It is completely impossible to determine the volume of counterfeit or pirated goods. However, it is important to mention that volumes are very high.		According to some LEAs, several criminal and administrative proceedings are pending against the owners and/or workers of the stores and warehouses involved in the sale of counterfeit goods. Many IP owners have been carrying out seizures/raids/actions to seize goods with different LEAs in such places (stalls and warehouses).
Lajpat Rai Market Delhi	India	Watches, Stationery Items	Wholesale Quantities – More than 400 pieces at each shop	Severe skin problems, rashes, irritation, eye diseases, etc due to poor quality of the counterfeits.	Successful Civil and Criminal Enforcement Actions have been taken resulting in successful seizure of counterfeits, deterrent created amongst infringers, undertakings and decrees obtained from courts, permanent injunctions obtained, monetary recoveries.
<b>Karol Bagh</b> Tank Road, Gaffar Market, Delhi	India	Apparels, Watches, Footwear, Eyewear	Wholesale and Retail shops (both available) More than 400 pieces in Wholesale and More than 50 pieces in retail	Severe skin problems, rashes, irritation, eye diseases, etc due to poor quality of the counterfeits.	Successful Civil and Criminal Enforcement Actions have been taken resulting in successful seizure of counterfeits, deterrent created amongst infringers, undertakings and decrees obtained from courts, permanent injunctions obtained, monetary recoveries.
Sarojini Nagar Delhi	India	Apparels, Watches, Footwear, Eyewear	Wholesale and Retail shops (both available) More than 400 pieces in Wholesale and More than 50 pieces in retail	Severe skin problems, rashes, irritation, eye diseases, etc due to poor quality of the counterfeits.	Successful Civil and Criminal Enforcement Actions have been taken resulting in successful seizure of counterfeits, deterrent created amongst infringers, undertakings and decrees obtained from courts, permanent injunctions obtained, monetary recoveries.
Crawford Market Mumbai	India	Cosmetics, Apparel, Watches	Wholesale and Retail shops (both available) More than 400 pieces in Wholesale and More than 50 pieces in retail	Severe skin problems, rashes, irritation, eye diseases, etc due to poor quality of the counterfeits.	Successful Civil and Criminal Enforcement Actions have been taken resulting in successful seizure of counterfeits, deterrent created amongst infringers, undertakings and decrees obtained from courts, permanent injunctions obtained, monetary recoveries.
Heera Panna Market Mumbai	India	Watches, Eyewear	Retail Shops only – More than 50 pieces at each shop	Severe skin problems, rashes, irritation, eye diseases, etc due to poor quality of the counterfeits.	Successful Civil and Criminal Enforcement Actions have been taken resulting in successful seizure of counterfeits, deterrent created amongst infringers, undertakings and decrees obtained from courts, permanent injunctions obtained, monetary recoveries.
Sector 18 Atta Market, Noida, NCR	India	Apparels, Watches, Footwear, Eyewear	Wholesale and Retail shops (both available) More than 400 pieces in Wholesale and More than 50 pieces in retail	Severe skin problems, rashes, irritation, eye diseases, etc due to poor quality of the counterfeits.	Successful Civil and Criminal Enforcement Actions have been taken resulting in successful seizure of counterfeits, deterrent created amongst infringers, undertakings and decrees obtained from courts, permanent injunctions obtained, monetary recoveries.
New Market Kolkata	India	Mobile Accessories, Cosmetics, Watches, Eyewear	Wholesale and Retail shops (both available) More than 400 pieces in Wholesale and More than 50 pieces in retail	Severe skin problems, rashes, irritation, eye diseases, etc due to poor quality of the counterfeits.	Successful Civil and Criminal Enforcement Actions have been taken resulting in successful seizure of counterfeits, deterrent created amongst infringers, undertakings and decrees obtained from courts, permanent injunctions obtained, monetary recoveries.
Khidderpore Kolkata	India	Cosmetics and Apparel	Wholesale Quantities – More than 400 pieces at each shop	Severe skin problems, rashes, irritation, eye diseases, etc due to poor quality of the counterfeits.	Successful Civil and Criminal Enforcement Actions have been taken resulting in successful seizure of counterfeits, deterrent created amongst infringers, undertakings and decrees obtained from courts, permanent injunctions obtained, monetary recoveries.
Palika Bazaar New Delhi	India	Mobile Accessories, Cosmetics, Watches, Eyewear	Wholesale and Retail shops (both available) More than 400 pieces in Wholesale and More than 50 pieces in retail	Severe skin problems, rashes, irritation, eye diseases, etc due to poor quality of the counterfeits.	Successful Civil and Criminal Enforcement Actions have been taken resulting in successful seizure of counterfeits, deterrent created amongst infringers, undertakings and decrees obtained from courts, permanent injunctions obtained, monetary recoveries.
<b>Tanah Abang Market</b> Jalan Kebon Kacang XII No.1 Jati Pulo Tanah Abang 13 7, RT.13/RW.7, Kb. Kacang, Kota Jakarta Pusat, Daerah Khusus Ibukota Jakarta 10240 Indonesia	Indonesia	All categories impacted	The largest market in Indonesia which occupies 2/3 city blocks, hundreds of shops sell counterfeit shoes & apparel.		

Physical marketplaces					
Marketplace's name and location (common name, street address, shopping district, city, etc.) and the identity of the principal owners/landlords	Country	Main categories of counterfeit goods sold and distributed	Estimated volume of counterfeit goods on the market's scale	Any known concerns or causes of health or environmental damage	Additional comments
Tangerang Tangerang, Banten	Indonesia	Mainly Shoes	Hundreds of small factories hidden in villages with their related wholesalers on the main streets supply counterfeit shoes in the domestic market		
Kute & Seminyak Denpasar City, Bali	Indonesia	All categories impacted	Hundreds of shops in the area sell counterfeit sports shoes, sandals, apparels to tourists		
"the RAM-LOD market" Established in the neighbouring cities Ramle and Lod, has been operating in a different city/location every day	Israel	Generally, most markets in Israel are local markets that sell apparel, footwear, toys, stationary, cosmetics, small electronics, jewellery and food (fruits vegetables, meat, fish,etc.). There are no markets that are specific to a certain kind of goods. In the past years, in some of the known markets, food stands are becoming more popular.	The volume shows varieties from market to market, and can show differences according to seasons, trends even weekly basis.		This is one of the biggest markets in Israel and the most significant one with respect to the distribution of counterfeit goods. Many raids have been conducted with the assistance of Israel Police IP Units during the last 10 to 12 years. During these operations, collectively, many millions of counterfeit goods have been seized and destroyed. In certain instances, suspects were charged criminally.
<b>Gukje Market</b> Shinchang-dong, Jung-gu, Busan	Korea	All categories, mainly apparel	Approx. 150 street vendors at the market / Approx. 50 vendors for counterfeit goods / Each counterfeit vendor usually has 50-200 units		LEAs sometimes raid counterfeit sellers at the market, but sanctions are light and do not represent an effective deterrent.
Dongdaemun Market Shindang-dong, Jung-gu, Seoul	Korea	All categories. Mainly shoes and apparel	Approx. 230 street vendors at the market / Approx. 150 vendors for counterfeit goods / Each counterfeit vendor usually has 50-200 units		LEAs in Seoul try to raid counterfeit sellers at the market as often as possible; also the Special Judicial Police Squad of Korea IP Office usually raids the counterfeit sellers jointly with other LEAs once or twice a year. However, sanctions are light and do not represent an effective deterrent.
Petaling Street Market Jalan Petaling, City Centre, 50000 Kuala Lumpur	Malaysia	Fashion/ Accessories/ Jewellery	Volumes are high, and high quality fakes are often found		Very minimal raid actions possible due to political reasons (local protectionism), lack of manpower and Enforcement authorities have not always been cooperative. Individual brand owners have tried but failed to eradicate the problem so, stronger and more coordinated action by the government is required.
Plaza TAR 425-456, Jalan Tuanku Abdul Rahman, Chow Kit, 50100 Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, Malaysia	Malaysia	Fashion/ Accessories/ Jewellery	Over 1,000,000 units of counterfeits offer for wholesales and retails (Mostly wholesales). Connecting warehouse on the top of this complex building		
Berjaya Times Square 1 Jalan Imbi, Kuala Lumpur, Malaysia	Malaysia	Fashion/ Accessories/ Jewellery	Over 50,000 units of counterfeits offer for wholesales and retails.		
Tepito neighborhood Downtown Mexico City, located inside the square formed by Paseo de la Reforma Avenue, Eje 1 Norte, Eje 1 Oriente and Eje 2 Norte	Mexico	Footwear, Apparel, Medicines, luxury goods, videogames, along with other illegal activities such as drug and weapons distribution.	Huge volume of counterfeit goods. The businesses in the neighbourhood distribute counterfeits to different parts of Mexico and Central America. It is also known that they have close commercial relation with big importers in China.		
Souq Korea Casablanca, located in the center of Casablanca.	Morocco	Famous for counterfeits products, mainly footwear and apparel. This market is the place for youngsters desiring cheap sporting goods. Over 90% of their goods come from China and are stored inside warehouses next to the market.			The political and economic landscape in the country represents a big challenge and has not enabled the authorities to implement strong measures and conduct any enforcement operations. Al Wifak textile association (that manages the market), has played a crucial role, facilitating counterfeiters by either protesting or moving the counterfeit products to safe places before or during the raids.
Marrakesh Souks	Morocco	Clothes, leather goods, fashion accessories, perfumes and cosmetics, watches and jewelry			Legal procedures, commercial or criminal, are very complex and costly to implement. Customs exercise jurisdiction at the borders only and are not very active; competent authorities in the country do not go out on the field or very little. We are therefore left with civil actions that require bailiffs that fear for their safety and are often threatened: they generally refuse to do the detailed descriptive seizures/records that are needed for legal proceedings.
Wholesale Bargain Sa Baclaran 112 F.B. Harrison Street, 076 Zone 10, Pasay, 1300 Kalakhang Maynila	Philippines	Mainly shoes	Hundreds of wholesalers who supply counterfeit shoes throughout the country as well as running online shops		

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Baclaran Bagong Milenyo Plaza Pasay City	Philippines	Mainly shoes	Hundreds of wholesalers who supply counterfeit shoes throughout the country as well as running online shops		
Greenhills Shopping Mall Ortigas Ave, San Juan, 1502 Metro Manila	Philippines	All categories impacted	"cheap" branded goods, hundreds of shops sell counterfeits		Raids & C&D letters were served several times by right holders, but the shop owners help each other to resist and the local community also strongly support the shop owners. Need strong and coordinated LEA action to safeguard these actions.
Cartimar Shopping Center Cartimar Avenue, Pasay City, Metro Manila	Philippines	Shoes and apparel	30+ shops in the shopping centre are selling counterfeits, mainly serve local consumers		
999 Shopping Mall 1018 Soler St, Binondo, Manila, 1006 Metro Manila	Philippines	All categories impacted	30+ shops in the shopping centre are selling counterfeits, mainly serve local consumers		
Taft Ave Ext Pasay City	Philippines	All categories impacted	Hundreds of street vendors sell counterfeit products under the train station		
Dubrovka market Moscou, Russia A different business owner for each store	Russia	Clothes, fashion accessories, perfumes & cosmetics	90% are counterfeit products		Products come from China and Turkey The market is 82 000m2. The cost of 1m2 for a year is comprised between 42 000-150 000 Rubles.
Sadovod market Moscou, Russia A different business owner for each store «FLORA I FAUNA» LLC, reg. number No 1157746428982	Russia	Clothes, fashion accessories, perfumes & cosmetics, shoes, apparel, gardening items, children's products, equipment forhunting and fishing. Clothes and shoes are the majority (more than 80% of all goods)	95% are counterfeit products		No policies, guidelines are presented by the owner of the marketplace. Moreover, the reluctance of law-enforcement authorities to act against those markets makes this target very challenging. Police does very few raids, and mostly they are aimed at preventing migration violations. Occasionally, various media try to cover the problem of counterfeit goods trade at this market, but this is done irregularly and rarely. Currently "Sadovod" has enormous rates of sales and provides services for more than 35,000,000 customers per year/more than 100,000 customers per day, both retail and wholesale. Local authorities do nothing despite formal complaints and insistence: our members have faced blatant refusals to take action on complaints concerning counterfeit products of their Perfumes & Cosmetics Maisons. Products come from China, Turkey and the Emirates. The market is more than 60 hectares.
Buvlja pijaca Subotica Somborski put bb 24000 Subotica	Serbia		Customers can purchase a wide range of counterfeit products (including, but not limited to, textiles and footwear) in the J.943 stores located in Subotica's open market. Markets in Novi Pazar and Subotica employ around 15 to 20,000 people.		We are aware of a raid attempt by Serbian Trade inspection, unfortunately this ended up with violent push back by local sellers. An additional raid attempt was done by the Serbian Police, however, this one raised even larger escalation of violence so Police pulled back. Serbian Government didn't launch any additional actions against Open market of Subotica.
Johannesburg central Business District in Gauteng The main area for the sale and distribution of counterfeit goods in South Africa. In particular, Jeppe Street, Delvers Street, Commissioner Street and Bree Street. There are many high-rise buildings in this area where hundreds of retailers sell counterfeitgoods. The buildings include Lancet Hall, Nadiba Building, Medical One Building, Lotto Building and Doreen Court.	South Africa	Footwear, Apparel, Watches, Bags.	This area is the biggest retail, wholesale and distribution point of counterfeit goods in South Africa. Each building listed above has 3 to 8 floors with each floor hosting 15 to 40 shops. The combined quantity of all counterfeit goods in each of these buildings would be in the hundreds of thousands of units.		More than 100 raids have been conducted with the assistance of the South African Police Service, South African National Defence Force and Customs during the last 10 to 12 years. During these operations, collectively, many millions of counterfeit goods have been seized and destroyed. In certain instances, suspects were apprehended and charged criminally. However, the fines handed down were low. In reality, during most raids, the owners of the shops simply run away and no suspects are apprehended. The Asset Forfeiture Unit of the NPA is now in the process of drafting and filing a forfeiture order to seize some of the buildings from the owners as instrumentalities of crime. This is an ongoing process.
Patpong Night market 1 Patpong Rd, Suriyawong, Bang Rak, Bangkok 10500	Thailand	Fashion/ Accessories/ Jewellery			Night markets located in Tourist Area, who believe it is a must go place. Continuous monitoring and Raid actions. Legal action against owner of market is not possible.
MBK Center 444 Phayathai Rd, Krung Thep Maha Nakhon, Pathumwan 10330	Thailand		Famous shopping area for all tourist.		Department of Intellectual Property, Thai Royal Police and Thai Royal Army worked closely together to conduct ex-officio raids in notorious counterfeit markets in Bangkok. Over 5,000 counterfeit products of different brands were lately seized in MBK Centre in the program. Legal action against owner of market is not possible.

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Platimum Market (known as Pratunam) 222 Phetchaburi Rd, Thanon Phetchaburi, Ratchathewi, Bangkok 10400	Thailand	Fashion/ Accessories/ Jewellery			Wholesale shopping Mall changed its name from Pratunam which is famous for selling counterfeit before. The situation is better but the wholesaler here connected to the supplier
<b>Ak Çarşı</b> A.Nafiz Gürman Mah. Nadide Sk. No:15 Merter / İstanbul	Turkey	Textile and shoe products	There are approx. 500.000 counterfeit products, considering only well-known brands.		Unfortunately, the marketplace is located in the centre of Istanbul. We do not see any proactive activities to remove, limit or discourage the availability of counterfeits for many years. Akçarşı is the second biggest marketplace for the counterfeit goods in Turkey. The web-site is http://www.akcarsi.com/
<b>Bedesten Çarşısı</b> Egemenlik Mahallesi, 6135. Sk. No:9, 35070 Bornova/İzmir	Turkey	Footwear	There are approx. 20.000 products, considering only well- known brands. However, we know that their production places and warehouses are located elsewhere and their capacity is rather big.		Bedesten Çarşısı is the one of the biggest marketplace especially for counterfeit shoes in İzmir.
istanbul Grand Bazaar	Turkey	Clothes, leather goods, fashion accessories, perfumes and cosmetics, watches and jewelry			The Grand Bazaar is never targeted by authorities and that seems to be linked with the owner's personality.
Karama Shopping Complex Al Karama,Dubai, UAE	UAE	Clothes, leather goods, fashion accessories and jewelry			Local authorities' proactivity is close to nothing, mainly due to the economic difficulties faced by the UAE for many years now. Counterfeit leather goods and shoes are imported directly from China then sold in shops that have very limited stocks. Products are brought to the shops daily or several times a week from the storage facilities located in neighbouring Emirates like Umm al Quwain & Sharjah. Jewellery counterfeit products are made locally and rudimentary with precious metals and with very small stocks kept in safes that only police officers can open – agents authorized to seize counterfeits from the Department of Economic Development (DED) are not authorized to open those safes (DED is an administrative authority which is the easiest to have recourse to).
Dragon Mart International City, Dubai, UAE Landlord : Nakheel Properties, controlled by Dubaï government	UAE	Clothes, leather goods, fashion accessories and jewelry			One of the largest trading hub for Chinese products outside Mainland China
Gold Souq Deira, Dubai, UAE	UAE	Clothes, leather goods, fashion accessories and jewelry			The goods are found in secret apartments next to the shops selling regular no branded products.
China Mall Ajman Free Zone, UAE L <u>andlord</u> : Gulf China Trading Corporation, controlled by Hunan Bosen Industrial Group	UAE	Clothes & fashion accessories, it is a big Chinese merchandise wholesale distribution, offering a variety of goods, almost every product can be easily found.	With the occupied area of 280.000m <sup>2</sup> and the operating area of 100.000m <sup>2</sup> , 120 million dollars are invested on the project by both China and UAE. There are 1.600 shops and 1.100 tenants, which mainly come from China as well as other countries in Asia and the Middle East.		Ajman being a developing emirate actively seeking foreign investment, was found to be a perfect choice. The authorities in Ajman, especially the free trade zone have been in opposition to all the demands of protecting the brands. It was only until 2016, when some brands were able to enforce. Currently, the authorities might raid the warehouses behind the mall but will rarely initiate any actions inside. There is high possibility of information leakage just few hours before the action, so the counterfeits might be moved from the shops or the warehouses just before the action.
Al Ras area	UAE				Informal market, full of various small stalls/shops with counterfeit consumer products, including toys
<b>7<sup>th</sup> km market</b> (harbour) Odessa, Ukraine <u>Landlord</u> : Al Sayegh Group (UAE)	Ukraine	Clothes, fashion accessories, perfumes & cosmetics	90% is counterfeit and 10% is parallel import		Products come from China and Turkey and there is also a local production for specific formats. It is the largest wholesale and retail market in Europe (20 000 shops, pavilions, containers, warehouse), located on a 75 hectares area and more than 40 are currently being developed. Every day the market is visited by 100 to 350 thousand people. The market has its own police.

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Physical marketplaces								
Marketplace's name and location (common name, street address, shopping district, city, etc.) and the identity of the principal owners/landlords	Country	Main categories of counterfeit goods sold and distributed	Estimated volume of counterfeit goods on the market's scale	Any known concerns or causes of health or environmental damage	Additional comments			
Cheetham Hill/Strangeways Manchester, M8. More than a marketplace, this is an entire district situated just north of Manchester City Centre, near Strangeways prison dedicated to the distribution, storage and commercialization of all sorts of illegal products, from counterfeits to contraband and drugs. A portion of the area is seemingly controlled by Chinese-owned import/export companies with a semi legitimate appearance. In reality, much of the product displayed front of house of their warehouse type buildings are design infringing (ready for branding). The proximity of this area to the street level outlets, brazenly selling counterfeit products on streets like Bury new Road and Harris Street suggests a symbiotic relationship between the two locales.	United Kingdom	Fashion (bags), clothing, mobile phones and accessories, vaping products, perfume, home wear.	A raid on one building in the area on 11/03/2019 resulted in the seizure of an estimate £7.5 million in counterfeit goods. This is the tip of the iceberg. The region generates an enormous income for criminals and is reflected in the assets of some of the individuals who have been identified to be behind the organisations.	Issues with sale of counterfeit electrical items, hair straighteners etc. Issues with sale of illegal tobacco and vaping products. Sale of controlled drugs and likely weapons. Huge littering and environmental issues.	Cheetham Hill is a feeder for the whole of the UK and Ireland counterfeit market, providing capacity for wholesalers and smaller independent style traders, who will journey up to the region to fill their cars before returning to their local areas and selling through a variety of online and physical marketplaces. Despite the success of intermittent raids by City of London Police and the local Greater Manchester Police Force, on most occasions, business owners return to their illegal activities. There has been a noticeable pick-up in proactive police work in recent months but it is largely felt that the sale of counterfeit has become so entrenched in the area that police do not have the resources to maintain the level of activity necessary to truly disrupt this ecosystem. The ownership of the venues and their legal occupation has been challenging to demonstrate as many occupants tend rent premises from unscrupulous local user anti-social behaviour legislation, counterfeit sellers have succeeded in returning to the premises to continue trading. This clearly demonstrates a lack of long term strategy and robust policing of the area. Many pending referrals to police concerning (apparently) independent sellers in the region.			
Ben Thanh Market Le Loi Street, District 1, Ho Chi Minh City	Vietnam	All categories, mainly clothing, bags, accessories and available in 40% of stores			Not effective to take action against landlord. Markets are controlled by the government.			
Saigon Square 81 Nam Ky Khoi Nghia, District 1, Ho Chi Minh City	Vietnam	Fashion/ Accessories/ Jewellery						
Dong Xuan Market Dong Xuan Street, Hoan Kiem District, Hanoi	Vietnam	All categories, wholesale market						

nline marketplaces for c	line marketplaces for counterfeiting									
Type of infringement	Domain name	(w. name and location of hosting provider) Registration information	Volume of internet traffic (avg number of visitors/month, time spent, pages visited)	Revenue sources of website (eg, sales, subscriptions, advertising, etc.)	Main categories of goods and services sold, distributed or made available on website	Additional comments				
Counterfeiting	Taobao.com	Hidden (China) Hosting info: Alibaba.com Llc, Los Angeles	433 million visits per Alexa ranked #9 (global), #6 in China. Daily pageviews per visitor: 3.55. Daily time on site: 4:13. Bounce rate: 9%. https://www.alexa.c om/siteinfo/taoba o.com#trafficstats	There is no transaction fee and sellers can join the site for free. The main revenue source for Taobao is advertisements bought by sellers active on its platform. The Alibaba Group had a net income of 6,58 billion EUR in Q4 2019. Additional to its online market places Alibaba also provides cloud computing/hosting(Alibaba Cloud), payment services(Ant Financial) and social media services, among others.	Footwear, apparel and equipment	Taobao is part of the Alibaba Group (which includes platforms like AliExpress.com, Alibaba.com, Tmall.com, 1688.com, Lazada, and has heavily invested in Tokopedia). Still lot of issues on all the Alibaba websites, especially Taobao but also Aliexpress and Alibaba: no compliance on notice and takedown and the platforms are very demanding towards rightsholders to obtain legal documents regarding claims based on designs and copyright. The platform blocks sellers after several successful complaints have been filed against a seller, but it uses very strict criteria when judging brand owners' complaints. ven after several years of cooperation with brand owners. These criteria are much stricter than on most other online marketplaces. Also, Taobao is actively blocking any scraping attempts, making it hard and costly to monitor this platform.				
unterfeiting	Ruten.com.tw	Registrant : Yen Lung Chen Registrant Org :2露天市集國際資訊股份有限公司 PChome eBay Co., Ltd.Hosting company : Taiwan Fixed Network Co. Ltd	Visits/month: 55 M Time spent: 7 min Pages visited: 9		Watches & jewellery + Leather goods andfashion accessories					
Counterfeiting	Bukalapak.com	Registrant : Bukalapk.com Registrant Org : PT Bukalapak.com Registrant country : Indonesia The marketplace is hosted directly by Bukalapak company	Visits/month: 88,73 M Time spent: 5 min Pages visited: 3			Bukalapak is the second most visited e-commerce website in Indonesia. The percentage of counterfeits is very high. Everything is sold at ridiculously low prices, and many non-existing footwear models and football jerseys are offered for sale on the marketplace. Bukalapak should be on the blacklist: there is still a large amount of counterfeit product; the process of complaints is very slow and unadopted; the counterfeits sold through this marketplace are obvious (very low prices, cheap quality, etc.) and could be easily detected and filtered by simple proactive measures. Policy seems to have changed since the start of 2018 and there is no way to send notifications anymore. No filtering, no pro-active measures; No tool in English (everything is in Indonesian); users must login to be able to report listings and sellers; links can't be provided to the abuse form as the form appears on the same page as the listing users are reporting; the time to remove advertisement must be reduced (could be one week at the moment)				
nterfeiting	https://www.wish.com	ContextLogic Inc.	91 million visits per month Ranked #444(global). Rank in the US: #501. Daily pageviews per visitor: 4.11. daily time on site: 5:10. Bounce rate: 46,3%. https://www.alexa.com/siteinfo/wish. com#trafficstats	Sales commission charged	Footwear, apparel and equipment	The platform has implemented several anti- counterfeiting and anti-fraud measures. However, due to persistent underinvestment, the said measures have proven largely inefficient and rapidly outdated. Core issues are ignored, like repeat offenders. As of now, matters of counterfeiting and fraud are not taken seriously by the platform. This assessment also takes into account the aggravating factor that Wish has adopted a very "aggressive" communicative stance, doing advertising on TV and through social media, and is well-known by the public, for distributing low cost, yet defective and/or illicit products.				
Counterfeiting	https://offshoreracks.com/	Offshore Racks S.a, Panama.	Daily time on site: 2:44. Daily pageviews per visitor: 3. Bounce rate: 25,9%. Global Alexa rank: 702.829. https://www.alexa.com/siteinfo/offsh oreracks.com#trafficstats.	Revenue: \$4 Million. Services: Web hosting, VPS servers, Domains, Cloud servers. https://www.zoominfo.com/c/offs hore-racks/354678059.	Footwear, apparel and equipment					
Counterfeiting	https://www.1192.com/	Private registration (Cambodia) Hosting info: IP Location, - California - San Francisco - Cloudflare Inc. Whois Server, whois.godaddy.com	Global Alexa rank: #675,119. Rank in Cambodia: #1,197 Daily pageviews per visitor: 4.4. Daily time on site: 4.02. Bounce rate: 41,2%. https://www.alexa.com/siteinfo/1192.c om#trafficstats		Fashion/ Accessories/ Jewellery	This platforms is quite new - the first e-commerce platform in Cambodia.				

Counterfeiting	https://m.pinduoduo.com/hom e/		130 million visits per month 366 million active monthly users (app) Global Alexa rank: #5,630. Rank In China: #438. Daily pageviews per visitor: 10. Daily time on site: 14:49. Bounce rate: 21,2%. https://www.alexa.com/siteinfo/pindu oduo.com#trafficstats	1,3 billion USD from online advertisement services (sellers bidding for keyword and buying advertisements for their listings, and 0,16 billion USD from transactional services (fees that merchants pay to use the platform).	Footwear, apparel and equipment	A very popular e-commerce platform in China's mainland with a large number of users. It doesn't have international reach at the moment. The counterfeit and IPR infringing goods rate is very high. A challenging platform for IP enforcement with very low compliance rate in terms of notice and takedowns. Time- consuming reporting process and the system is not user-friendly. It's also very hard to automatically scrape because of active blocking from their side.
Counterfeiting	https://www.aliexpress.com		385 million visits per month Alexa ranked #40 (global), #48 in the US. Daily pageviews per visitor: 8,660. Daily time on site: 9:12. Bounce rate: 29,3%. https://www.alexa.com/siteinfo/allexp ress.com#trafficstats		Mostly footwear	AllExpress is part of the Allbaba Group (which includes platforms like Taobao.com, Allbaba.com, Tmall.com, 1688.com, Lazada, and has heavily invested in Tokopedia). The percentage of infringing products (including counterfeit, trademark infringements & design infringements) is very high. The reputation of being the most famous online B2C online marketplace for counterfeits in the world attracts large numbers of buyers to this platform. This makes AllExpress.com one of the most significant global marketplaces for the brand protection industry. Significant economic harm is done by the counterfeits rest are active on this website. Some consumers on AllExpress believe they are buying genuine products (especially since a lot of counterfeits here are priced reasonably high). Receiving counterfeits of very poor quality doesn't only reduce the amount of genuine products being sold, it also harms brands' reputation.
Counterfeiting	https://www.dhgate.com	Hiddon (China)	23 million visits per month Alexa ranked #1508 (global), #827 in the US. Daily pageviews per visitor: 4.72. Daily time on site: 4:27. Bounce rate: 44,9%. https://www.alexa.com/siteinfo/dhgat e.com#trafficstats	The commission that it's sellers are charged (between 0.5 and 19.5%)	Footwear, apparel and equipment	Dhgate should be on the blacklist. Dhgate is a Chinese B2B platform, with a global reach and is one of the most popular online marketplaces to buy counterfeits. Many resellers are using this platform in their drop shipping schemes. Furthermore, this marketplace has a strong advertisement strategy and absolutely nopolicy regarding stay-down measures. Dhgate did implement limited pproactivemeasures to block counterfeit items. However, it also offers to promote those blocked items represent ads. In other words, Dhgate allows its 'premium' clients, who are dealing with counterfeit merchandise, to circumvent its own measures. Dhgate has less traffic than most other platforms from the list, but because it is a B2B market, consumers buying on Dhgate usually buy much more products than they need, to resell them through other channels. Dhgate has a global reach, and is one of the most popular online marketplaces for counterfeiters to buy their stock from.
Counterfeiting	https://www.tokopedia.com	PT. Tokopedia (Indonesia) Hosting info: Akamai Technologies Inc., Cambridge, Massachusetts	66 million visits per month Alexa ranked #174 (global), rank in Indonesia:#10 https://www.alexa.com/siteinfo/tokop edia.com#trafficstats	It captures value from its escrow service, premium membership which allows sellers to have analytic reports, and the new official stores. It does not earn money from the marketplace.	Footwear, apparel and equipment	Tokopedia is the most visited ecommerce website in Indonesia. The percentage of counterfeits is very high. Everything is sold at ridiculously low prices, and many non-existing models of footwear and football jerseys are offered for sale. It received a large investment from the Alibaba Group (which includes platforms like AliExpress.com, Alibaba.com, Tmall.com, 1688.com, Lazada, and has heavily invested in Tokopedia). Not aware of any proactive work done by the platform. Have not received any significant pushbacks. Reporting process is fairly easy. They are actively blocking any scraping attempt, making it hard to automatically monitor the platform.

Counterfeiting	https://www.lazada.co.id lazada.co.id lazada.vn lazada.vn lazada.com.ph	Hosting info: Alibaba.com Llc, Jakarta	23 million visits per month Alexa ranked #2175 (global) Rank in Indonesia: #80. Daily pageviews per visitors: 5.82. Daily time on site: 11:15. Bounce rate: 31,5%. https://www.alexa.com/siteinfo/lazad a.co.id#trafficstats	Commission between 1 and 4% on sales on Lazada Marketplace, or max 5% on LazMalls. It also has other smaller revenue streams such as memberships that provide special benefits or grocery delivery through RedMart in Singapore.	Footwear, apparel and equipment	Ranked #4 on Indonesia's top e-commerce sites list in 2019, and percentage of counterfeits is very high. Received consistent pushbacks from all Lazada branches, including Lazada Indonesia, when reporting counterfeits. Reporting process is very burdensome as irrelevant details or very detailed documentation/evidence are requested. Part of the Alibaba Group (which includes platforms like AliExpress.com, Alibaba.com, Tmall.com and 1688.com, and has heavily invested in Tokopedia). Lazada has 6 branches: Lazada Indonesia, Malaysia, Philippines, Singapore, Thailand and Vietnam. We mentioned Lazada Indonesia for this list, as it stands out slightly more than the other five branches, but all 6 Lazada branches are quite similar in terms of the amounts and percentages of fakes being traded there, and the lack of cooperation from the platform. Lazada is a market between very problematic and problematic, because of very limited pro-active measures and almost useless notice & takedown system.
Counterfeiting	https://shoppies.jp/	IP Location, - Tokyo - Tokyo - Directorz Co. Ltd.	Global Alexa rank: 252,818. Rank in Japan: #9,911 Daily pageviews per visitor: 20. Dailty time on site: 23:18. Bounce rate: 15%		Footwear, apparel and equipment	They do not proactively patrol the website. They only remove CFs/ infringing goods when called out by the IP rights-holders (Brands). CFs are quite often sold on the website, but their saving grace is that they respond to the brand's requestto remove infringing merchandise.

Counterfeiting	https://www.coupang.com	Registrant Name: Coupang Corp. Registrant Street: 570, Songpa-daero, Songpa-gu, Seoul Registrant City: Seoul	Global Alexa rank: #632. Rank in Korea: #22. Daily pageviews per visitor: 6.32. Daily time on site: 7:17. Bounce rate: 19,8%. https://www.alexa.com/siteinfo/coup ang.com#trafficstats	Footwear, apparel and equipment	Counterfeit goods sold on the online marketplace usually come from China via small packages and many counterfeits are seized by Korea customs offices. However, it's hard to arrest or indict the counterfeit sellers.
Counterfeiting	https://www.lelong.com.my/	Private registration (Malysia) Hosting info: IP Location, - Wilayah Persekutuan Kuala Lumpur - Kuala Lumpur - Telekom Malaysia Berhad	Global Alexa rank: #27,235. Rank in Malaysia: #337. Daily pageviews per visitors: 2.6. daily time on site: 4:11. Bounce rate: 48,1% https://www.lelong.com.my/	Footwear, apparel and equipment	
Counterfeiting	https://www.sendo.vn/	Private registration (Vietnam) Owner: SEN DO TECHNOLOGY JOINT STOCK COMPANY Add: FPT Tan Thuan Building, Lot 298-318-338, Tan Thuan Street, Ward Tan Thuan Dong, District 7, HCMC. Email: lienhe@sendo.vn Hosting info: IP Location, - Thai Binh - Thai Binh - Fpt Online Jsc	Global Alexa rank: #7,559, rank in Vietnam: #60. Daily pageviews per visitor: 5:31. Daily time on site: 6:56. Bounce rate: 31,4%. https://www.alexa.com/siteinfo/send o.vn#trafficstats	Footwear, apparel and equipment	Used to be the most popular marketplace in Vietnam with the high quantity of CF goods. Right holders worked directly with the platform to remove IPR infringements frequently. From 2017, Sendo had implemented some strict policies which help to reduce the number of CF.
Counterfeiting	https://id.carousell.com/ https://a.carousell.com/ https://a.carousell.com/ https://hk.carousell.com/ https://www.carousell.com/ https://www.carousell.ph/ https://www.carousell.ph/ https://sg.carousell.com/ https://tw.carousell.com/	Carousell [in Australia – Canada – Hongkong – Indonesia – Malaysia – New Zeland – Philippines – Singapore – Taiwan] Registrant Name: Siu Rui Quek Registrant Street: 71 Ayer Rajah Crescent Registrant Street: 402-18 Registrant Street: 402-18 Registrant State/Province: Registrant State/Province: Registrant Postal Code: 139951 Registrant Phone Hostal Code: 139951 Registrant Phone Ext: Registrant Phone Ext: Registrant Email: team@thecarousell.com	Global Alexa rank: #2,391, rank in the US: #4,568. Daily pageviews per visitor: 5.64. Daily time on site: 5:25. Bounce rate: 42,3%. https://www.alexa.com/siteinfo/carou sell.com#trafficstats	Footwear, apparel and equipment	Carousell is a Singapore based company and has greater popularity in Singapore. As such their impact may be more significant there. The ratio of counterfeit goods depends on the platform. Ie, Carousell Australia is low, Indonesia is high. Brands are attempting to work with Carousell to proactively remove easily identified counterfeit products. Currently, Carousell doesn't appear to suspend or ban accounts that are found to be repeat infringers, even if Brands provide examples of sellers that have been reported numerous times andkeep selling on the marketplace.
Counterfeiting	gumtree.com.au gumtree.com	Gumtree [in Australia – United Kingdom] Registrant: Gumtree AU Pty Limited Registrant ID: ABN 33616996840 Eligibility Type: Registered Business Gumtree belongs to the eBay Group.	Global Alexa rank: #40,910. Rank in Singapore: #385. Daily pageviews per visitor: 4.5. Daily time on site: 4:38. Bounce rate: 34.9%. https://www.alexa.com/siteinfo/gumt ree.sg#trafficstats	Footwear, apparel and equipment	
Counterfeiting	https://www.qoo10.com/ https://www.qoo10.co.id/ https://www.qoo10.co.id/ https://www.qoo10.my/ https://www.m18.com/ https://www.qoo10.hk/	Qoo10 [in China – Hongkong – Indonesia – Malaysia – Singapore] Registrant: Sejin Yeo Registrant Org: Qoo10 PTE. LTD Registrant Country: Singapore Address: No.150 BEACH ROAD #18-01 GATEWAY WEST Singapore 189720 Email: domains@qoo10.com Tel: 6565004405	Global Alexa rank: 14,780, rank in Korea: #407. https://www.alexa.com/siteinfo/qoo1 0.com#trafficstats	Footwear, apparel and equipment	

Counterfeiting	<u>https://miatlantic.com/</u> https://miatlantic.ae	Morgan Ingland FZ-LLC Business Centre-3, Office-223, PO Box 16005, Rakez Business Zone-FZ-Ras Al-Khaimah https://www.naver.com South Korea		T / network equipment T / Network equipment	As regards to Naver Cafés/Blogs/Band : They are far more impactful and notorious amongst counterfeiters than the Smartstores and there is a lot of counterfeit goods. We consider that those should be on the blacklist and considered as very problematic markets. The system is very complicated, especially for foreign brand owners (every single document has to be translated in Korean which is not convenient). Example of a repeat issue : Naver argues that a blog is a private space and that they cannot take proactive measures because originally, a blog/café is not a market place but a "private" space. In practice, it indeed became online stores and fake products have to be listed and removed. Naver SmartStore should be considered as a problematic market. The platform have made a lot of efforts this last year. They have implemented a IP Report Center where right holders.
		12723 MILLSTREAM DR, BOWIE, MD 20715 Morgan Ingland Limited 418 Ladypool Road, Birmingham, B12 BJZ			
Counterfeiting	https://wctdevices.com/	4500 FORBES BLVD, #200-W14, LANHAM, MD 20706 World Class Technologies Devices 6776 RACE TRACK ROAD, #110, BOWIE MD 20715 1866 ABERDEEN CIR, CROFTON, MD 21114		IT / network equipment	
Counterfeiting	http://www.wisecomtech.com/	+92-42-35751014 Wisecom Technologies Inc 3115 TETON LN, BOWIE, MARYLAND, MD 20715		IT / network equipment	
	http://www.zetaecorp.com/ https://zetasolutionsonline.com	ZETA Enterprises Pvt. Ltd Office 625, Floor A-2 Jeff Heights Gulberg - 3 Lahore - Pakistan info@zetaecorp.com		IT / network equipment	
Counterfeiting	https://shopee.sg/ https://shopee.com.my/ https://shopee.co.th/ https://shopee.vn/ https://shopee.ph/ https://shopee.tw/ https://shopee.co.id/ https://shopee.com.br/	Shopee [in Brazil – Indonesia – Malaysia - Phillipines – Singpapore – Taiwan - Thailand - Vietnam] Registrant Name: Jingye Chen Registrant Street: 1 Fusionopolis Place, #17-10, Galaxis Registrant State/Province: Singapore Registrant State/Province: Singapore Registrant Postal Code: 138522 Registrant Country: SG Registrant Country: SG Registrant Country: SG Registrant Pone: +65.62708100 Registrant Pone: +65.62708100	Global Alexa rank: #25,224. Rank in Korea: #2,972. Daily pageviews per visitor: 1.7. Daily time on site: 2:28. Bounce rate: 55,5%. https://www.alexa.com/siteinfo/shop ee.com#trafficstats	Watches & jewelry + Leather goods and fashion accessories	Shopee is a very problematic market. According to our members' experience, all of Shopee's platforms are an issue, except the Taiwanese extension as it is more open to discuss with rightsholders. Volumes of counterfeit distributed via these Shopee's platforms are astounding and feed the wholesale business. Moreover, each extension is an independent entity: there are no common policies and no joint work across all of Shopee's platforms.

Counterfeiting	Wildberries.ru	Russia		
Counterfeiting	Ozon.ru	Russia		
Counterfeiting	Bigl.ua			There is a very large volume of counterfeits and theplatform does not take any measures.
Counterfeiting	Prom.ua			There is a very large volume of counterfeits and theplatform does not take any measures.
			Leather goods and fashion accessories	MercadoLibre should be listed as a problematic market; even though some measures and actions may have been taken, these latter are still too weak and counterfeit is highly visible on the platform. MercadoLibre continues to require brand owners to waive their rights as a pre-requisite for collaborating, or even taking notices into account (as per the terms associated with their BPP program).

Counterfeiting	MERCADOLIBRE.COM			Despite their efforts, ML remains one of the main purveyors of illicit products in Latin America, especially Brazil and Mexico.
Counterfeiting	TELEGRAM.COM			Telegram.com is a very problematic market. The reportprocess should be improved. The service is very slow toreact or comply, no report system, lack of customer services to reach out for support. Moreover, it has littleinterest in cooperating with police authorities or regulators.
Counterfeiting	Dewu.com			Copyright infringement: use of copyrighted material/images in the presentation of counterfeit products and large number of counterfeits available. Almost impossible to contact them, the times of response are not foreseeable.
Counterfeiting	Yupoo.com			Huge volume of counterfeits and no proactive enforcement.
Counterfeiting	ok.ru			There is a very large volume of counterfeits and the platform does not take any measures.
Counterfeiting	weidian.com			There is a very large volume of counterfeits and the platform does not take any measures.
Counterfeiting	wechat.com			There are still lots of efforts needed: their program is way too permissive for repeat infringers and there is a very large volume of counterfeits. Closed groups remain a big issue.
Counterfeiting	Kakao	South Korea		Kakao should be considered as a problematic market because it is one of the main sources of counterfeits online in Korea. It has no proactive measures against counterfeits.
Counterfeiting	RED https://www.xiaohongshu.com/			If the seliers are selling counterfeits in their posts, Red will remove the infringing posts. Since Red is a social media platform, it is necessary to prove that the user is indeed selling products instead of just showing counterfeits. Supporting documents of real-fake comparison are required.
Counterfeiting	vova.com			Apparently closed. It is very difficult to notify and contact the platform. Right holders have sometimes to wait 2 months to get an answer.

Online piracy						
Type of infringement	Domain name	Country ties	Volume of internet traffic(avg number of visitors/month, time spent, pages visited)	Revenue sources of website(eg, sales, subscriptions, advertising, etc.)	Additional comments	
Cyberlockers and stream	ing video hosting services: these a	are websites hosting infringing content which can b	e accessed by the public. The cyberlocker works	by creating hyperlinks to access an infringing file. Th	is link will be replicated on several linking sites. Often, cyberlockers will create several links connecting to the same	
-		infringement notice, other links will remain valid a		Γ		
Piracy	VK.com	Russia	Visits/month: 1,46 B	advertising	This market is between problematic and very problematic. The Notice and takedown is archaic and no proactive measures for IP are implemented, despite rampant infringements.	
Piracy	Fembed.com	Vietnam	Visits/month: 9,77 M	advertising & subscription		
Piracy	Mixdrop.co	Russia	Visits/month: 34,96 M	Affiliate programs		
Piracy	Gounlimited.to	US	Visits/month: 26,5 M	advertising & Subscription		
Piracy	Uptostream.com - Uptobox.com	U.A.E	Avg Monthly Visits (SW): 37,87 M			
Piracy	Uploaded.net	Switzerland	Avg Monthly Visits (SW): 19,45 M			
Piracy	Streamtape.com	Switzerland	Avg Monthly Visits (SW): 32,19 M			
Piracy	Netu.io	Belize	Avg Monthly Visits (SW): 1,7 M			
Piracy	Hqq.to	Belize	Avg Monthly Visits (SW): 32,91 M			
Piracy	Waaw.to	Belize	Avg Monthly Visits (SW): 26,39 M			
Piracy	Baidu Pan	China			Piracy over cloud storage services in China represents an increasing concern for copyright holders, with large quantities of infringing content being stored on Baidu Pan, Baidu's cloud storage service, and then disseminated through popular Chinese social media platforms and piracy linking sites. Baidu holds more than 80 percent share of China's search engine market, and it is the second largest search engine in the world by user base. Given its market dominance, it is critical to ensure that Baidu has rigorous content protection standards and practices in place, cooperates fairly and transparently with rights holders, and sets the right example for other internet businesses. Although Baidu provides tools for taking down unauthorized motion pluture and television content, and demoting infringing video listings of new release titles on Baidu search results, the average time it takes Baidu to remove infringing links from Baidu Pan is two or more days, which is inexplicably long considering the resources available to Baidu. Additionally, rights holders are sometimes forced to send Baidu thousands of follow up notices for proliferating copies of a single piece of content. Finally, Baidu should apply rigorous filtering technology to identify infringing content, to take more effective action to suspend or terminate repeat infringers.	
Piracy	2embed.ru	Russia			2embed.ru is a pirate content management system (CMS) library used by at least 30 sites that collectively receive over 200 million visits per month according to Similar/Web. The site's CMS crawls various websites and search engines to find movie and TV show streaming links which are then stored in their database and served through their API service.21 It offers a large library of movies via streaming, direct link, or embedding. 2embed provides its service for free and remunerates itself by inserting ads.	
Piracy	Njal.la	St Kitts and Nevis			Njalla (located at njal.la) acts as an intermediary for domain name registration purposes, procuring and owning domain names on behalf of others to provide them with anonymity. Njalla was founded and is owned by Peter Sunde, a founder of The Pirate Bay. Njalla is prominent among pirate services, with customers such as FlixTor.is, GetPopcornTime.is, and yggtorrent.is.	
Piracy	Collaps.Org	Russia			This popular pirate video CDN has gained attention since Moonwalk, another prominent Russian CDN, went offline in 2019 following a concerted multi-national enforcement action. The popular streaming video website zetflix.top hosting currently uses Collaps.org. This off-the-shelf piracy facilitation service makes it easy for would-be pirates to create and monetize a fully functioning pirate service.	
Linking and streaming we	ebsites: linking sites are web portal	Is that aggregate and organise links to pages and co	ontent stored on other platforms. In the vast ma	jority of cases, to make their offering more compelling	ng, linking sites curate and organise the content they showcase.	
Piracy	rezka.ag	Ukraine	Visits/month: 93,09 M	advertising		
Piracy	123 movies.la	Switzerland	Visits/month: 42,18 M	advertising		
Piracy	Seasonvar.ru	Russia	Visits/month: 35,76 M	advertising & subscription		
Piracy	Swatchseries.to	Switzerland	Visits/month: 33,63 M	advertising		
Piracy	Kissanime.ru	Philippines	Visits/month: 101,1 M	advertising		
Piracy	Cima4u.tv	Egypt	Visits/month: 37,02 M	advertising		
Piracy	Solarmovie.to	Switzerland	Visits/month: 3,22 M	advertising		
Piracy	rlsbb.ru	Iran	Visits/month: 6,72 M	advertising		
Piracy	Sockshare1.com	U.A.E	Visits/month: 296,036			
Piracy	Afdah.video	Singapore	Avg Monthly Visits (SW): 2,75 M	advertising		
Piracy	Phimmoi.net	Vietnam	Avg Monthly Visits (SW): 343,437	advertising		
Piracy	Egy.best	Egypt	Avg Monthly Visits (SW): 166,8 M	advertising		

				advertising	
Piracy	Fullhdfilmizlesene.com	Turkey	Avg Monthly Visits (SW): 17,67 M		
Piracy	Fmovies.to (formerly .se)	Vietnam	Avg Monthly Visits (SW): 78,15 M	advertising	
Piracy	Gimytv.com	Taiwan	Avg Monthly Visits (SW): 24,26 M	advertising	
Piracy	Gnula.nu/.se	Latin America	Avg Monthly Visits (SW): 27,31 M	advertising	
Piracy	Dytt8.net, Dy2018.com,	China, Taiwan	Avg Monthly Visits (SW): 27,32 M	advertising	
	Dygod.net, and Ygdy8.com				
Piracy	Cuevana3.io	Argentina	Avg Monthly Visits (SW): 141,5 M	advertising	
Piracy	Pelisplushd.net	Peru, Uruguay	Avg Monthly Visits (SW): 70,5 M	advertising	
Piracy	Topflix.vc	Brazil	Avg Monthly Visits (SW): 22,79 M	advertising	
Piracy	Indoxxi, Dunia 21,Layarkaca (other sub-brands also run out of the same syndicate)	Indonesia	Visits/month: 12,5 M	advertising	The sites engage in continuous domain hopping to avoid anti-piracy measures obtained by rightsholders. Even after several administrative site blocking actions brought by the industries and implemented by thegovernment, the sites remain available through alternative domains. Most recent domains used are: <ul> <li>https://dtube.me/</li> <li>https://dtube.me/</li> </ul> <li>https://dtube.me/</li> <li>https://dtube.me/</li> <li>https://dtube.me/</li> <li>https://dtube.me/</li> <li>https://dtube.me/</li> <li>https://dtube.me/</li> <li>https://content.store</li> <li>https://dtube.me/</li> <li>https://content.store</li> <li>https://dtube.me/</li> <li>https://dtube.me/</li> <li>https://dtube.me/</li> <li>https://dtube.me/</li> <li>https://dtube.me/</li> <li>https://iapak21.kim/</li> <li>http://dtube.store</li> <li>https://dtube.me/</li> <li>https://dtube.me/</li> <li>https://dtube.me/</li> <li>https://domains.store</li> <li>https://dtube.me/</li> <li>https://domains.store</li> <li>https://domains.store</li> <li>https://domains.store</li> <li>https://domains.store</li> <li>https://domains.store</li> <li>https://domains.store</li> <li>https://lapak21.kim/</li> <li>https://lapak22.kim/</li> <li>https://lapak22.kim/</li>
Piracy Apps: With the inc the legality of the underly Piracy		g content on mobile hand devices, a whole new ec	osystem of piracy apps has emerged. Generally,	they are on offer to download from a website (not th	ne traditional app stores). Interestingly, these apps are often a subscription-based service, tricking users into believing
Piracy	RenRen	China		advertising	
Piracy	fwiptv.cc	Thailand		subscription	
Piracy	rrys2019.com	China		donation, advertising	
Piracy	IPTV Smarters	India		constant, suversamp	
Piracy Piracy	EVPAD	China			
	Shabakaty	Iraq			
Piracy					
Piracy	SVI Cloud	China			
Piracy Piracy	TV MOB Unblock Tech	Pakistan China			
	(unblocktech.com)				

<u>г</u>						
Piracy	CompleteTV	China	to chara their content with all connected users	advertising BitTorrent is a popular software enabling and optimi	ring file charing	
Peer to peer (P2P) netwo	rks and Bittorrent portais:these	services are built on the willingness of participants	to share their content with all connected users.	Bictorrent is a popular software enabling and optimi	sing me snaring.	
Piracy	ThePiratebay.org	Vietnam	Visits/month: 33,04 M	advertising & donation		
Piracy	1337x.to	Israel	Visits/month: 65,81 M	advertising & donation		
Piracy	Rutracker.org	Russia	Visits/month: 41,13 M	advertising		
Piracy	Tamilrockers.ws	India	Visits/month: 24,99 M	advertising		
Piracy	Rutor.info	Switzerland	Visits/month: 17,29 M	advertising		
Piracy	Zooqle.com	Russia	Visits/month: 5,59 M	advertising		
Piracy	Gimmepeers.com	Global	Avg Monthly Visits (SW): 446,733	advertising		
Hosting providers: these	companies provide the infrastruct	ture essential to operate websites. Some hosting pr	roviders can optimise the experience on pirate w	vebsites by optimising download and streaming spee	d; also they can avoid cooperation in the framework of court enforcement actions.	
Piracy	Private Layer	Panama/Switzerland		subscription		
Piracy	Host-palace.com	Netherlands / India			HostPalace does not respond to takedown requests.	
Piracy	DDoS-Guard.net	Panama / Switzerland			It does not respond to takedown notices. This service also operates as	
Piroqu	Mnogobyte	Russia			Cognitive Cloud LLP (UK).	
Piracy		within the domains for which it is responsible.	l	1		
				Sales of Domains		
Piracy	.TO Registry	Island kingdom of Tonga		Sales of Domains		
Piracy	.TV Registry	Tuvalu		Sales of Domains		
Piracy	.CH Registry	Switzerland		Sales of Domains		
Piracy	.IS Registry	Iceland		Sales of Domains		
Piracy	.RU Registry	Russian Federation		Sales of Domains		
	dvertising revenues to pirate web		I	1	Ι	
Piracy	1XBET	Russia		advertising, gambling site		
Piracy	PopAds	Costa Rica		advertising		
Piracy	PopCash	Costa Rica		advertising		
Piracy	Mgid	Ukraine		advertising		
Piracy	RevenueHits	Israel		advertising		
Piracy	GetB8.com	Russia		advertising, gambling site		
Piracy	AdsKeeper	Georgia		advertising		
Piracy	Propeller Ads	Cyprus		advertising		
Payment providers: enal	oling payments to the illegal platf	orms.				
Piracy	VoguePay	Nigeria		transaction fees		
Illegal IPTV services: offer	ring linear television channels and	VOD from all over the world.	·	·		
Piracy	Buy-IP-TV.com	Middle-East & North Africa		subscription		
Piracy	King-IPTV.net	Middle-East & North Africa		subscription		
Piracy	Theking365tv.pro	North Africa		subscription		
Piracy	GenIPTV	UK/Switzerland		subscription		
Piracy	IPTVForest.net	Switzerland		subscription		
Piracy	VolkaIPTV.com	North Africa		subscription		
Piracy	Electroty-sat.com	North Africa		subscription		
Piracy	BIPTV.best and	Vietnam	BestBuyIPTV advertises that it provides services			
. nacy	BestBuyIPTV.store		to over 900,000 users, 12,000 resellers, and 2,000 re-streamers worldwide			
Piracy	Gogo IPTV	Algeria	The service facilitates access to 3.4K pirate channels and 39K VOD library titles. The service attracts around 17K monthly visits.			
V Operators: There are generally two methods via which TV channel operators or distributors infringe copyright. Mostly TV channel operators illegally broadcast movie or television titles, purchased on DVD or illegally obtained otherwise (for example: downloaded from pirate websites) without the rightsholders' authorization.						
		dcasting entire TV channels without the necessary i	rightsholders' authorization.		SatCon Africa is a television operator based in Gabon recognized to be infringing IP laws and the rights of third parties.	
Piracy	SatCon Africa	Gabon and Central Africa			While some SatCon channels are properly licensed from their rights holders. SatCon also offer several pirated television channels (particularly channels rhe properly licensed from their rights holders). SatCon also offer several pirated television steals this content from legitimate local distributors or satellite signals and illegally rebroadcasts it. SatCon is estimated te serve between 40,000 and 50,000 users.	
Piracy	Excaf Telecom	Senegal			Excaf Telecom is an infringing digital terrestrial television (DTT) operator, located in Senegal. Excaf Telecom has approximately 100,000 subscribers. Excaf Telecom offers pirate television channels that offer appealing entertainment content such as movies	