

Portuguese Presidency event series

EU-US trade relations under the new Biden Administration:
What can the Portuguese Presidency do?

15.45 – 17.00 CET
Thursday, 25 February 2021

Programme

Welcome

- 15.45 – 15.50
- **António Martins da Costa**, President, AmCham Portugal

Opening remarks

- 15.50 – 16.00
- **Carsten Dannöhl**, EU Government Affairs Manager, Caterpillar and Chair, Trade and External Affairs Committee, AmCham EU

EU-US trade relations under the new Biden Administration: What can the Portuguese Presidency do?

- 16.00 – 17.00
- **Marjorie Chorlins**, Senior Vice-President, European Affairs, US Chamber of Commerce
 - **Tim Figures**, Associate Director, Boston Consulting Group
 - **Rupert Schlegelmilch**, Director, Directorate-General for Trade, European Commission
 - **Florian Wastl**, Director Public Affairs Europe, Mars and Vice-Chair, Trade and External Affairs Committee, AmCham EU
 - *Moderated by Roger Coelho*, Senior Policy Director, AmCham EU

Biographies

Opening remarks



Carsten Dannöhl
EU Government Affairs Manager
Caterpillar

Having joined the company in 2015, Carsten Dannöhl is in charge of Caterpillar's Brussels' office, overseeing the company's EU coordination and advocacy in the areas of trade and market access, energy, environment and digitalisation.

Mr Dannöhl currently chairs the Trade and External Affairs Committee at the American Chamber of Commerce to the European Union (AmCham EU), for which he represents a group of trade experts in discussions with EU and US policymakers.

Between 2002 and 2014, Mr Dannöhl held several positions working for BusinessEurope, namely as Personal Adviser to the Secretary-General (2002); Press and Communications Adviser (2003-2007); in addition to Senior Adviser at the organisation (2008-2014).

Mr Dannöhl studied Political Science at the University of Munich (1996-1999) before attending the Université de la Sorbonne Nouvelle in Paris for his master's degree (1999-2000) and postgraduate degree (2000-2001) focusing on European studies.

Mr Dannöhl is fluent in English, French and German.

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Marjorie Chorlins
Senior Vice-President, European Affairs
US Chamber of Commerce

Ms Chorlins develops policies and executes programs related to trade and investment with Europe and has represented the US government in multilateral trade negotiations, advocated in support of global sales, consulted with multinational corporations on corporate responsibility and helped foster a robust transatlantic relationship.

Ms Chorlins began her federal government service in the office of former Sen. John C. Danforth (R-MO), where she participated in drafting the 1988 Trade Act and the 1989 implementing legislation for the US-Canada Free Trade Agreement. She continued her government service as Principal Deputy Assistant Secretary for Import Administration at the Department of Commerce, representing the US in the GATT Uruguay Round and NAFTA negotiations.

Ms Chorlins then became Director for International Trade Relations at Motorola. She played a leadership role in early business community efforts to normalise US-China commercial relations and was an early proponent of a balanced approach in addressing commercial, human rights, and environmental priorities.

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Ms Chorlins also served as Director of Government & Regulatory Affairs at Lockheed Martin, where she managed the international portfolio and focused on export control reform and defence trade policy.

Chorlins holds an MA in International Relations and Economics from the Johns Hopkins School of Advanced International Studies and a BA in French from Wellesley College.



Tim Figures
Associate Director
Boston Consulting Group

Tim Figures is a senior expert on geopolitics and trade impact within Boston Consulting Group's Global Advantage practice. He works with private and public sector clients globally to analyse and explain changes to trade conditions and trade patterns, assess impact and recommend actions to maintain competitiveness and value.

Mr Figures holds expertise in EU trade, economics and regulations, with a particular focus on manufacturing, professional, and business services, as well as network industries. His current focus is on the implications for clients of shifting global trade patterns due to COVID-19, climate change, technology and market decoupling.

Mr Figures joined the firm in September 2020, following a long career in public service in London and Brussels. More recently, he was a Senior Adviser on EU affairs and trade to the UK Secretary of State for Business, Energy, and Industrial Strategy and Policy Director at the UK's main trade association for the manufacturing sector, where he helped members address the twin geopolitical challenges of COVID-19 and the UK's exit from the European Union.



Rupert Schlegelmilch
Director, Directorate-General for Trade
European Commission

Mr Schlegelmilch joined the German Foreign Service in 1987 and the European Commission Directorate-General for External Relations in 1993.

From 1998 to 2003, he worked on WTO matters for the European Commission Delegation in Geneva.

From 2003 to 2010, Mr Schlegelmilch was responsible in the European Commission's Directorate-General for Trade (DG TRADE), for the EU's bilateral trade relations first with China and later for the trade relations with the Americas and South Asia, Korea and ASEAN.

In 2011 he became the Director in DG TRADE, for Trade in Services, Investment, Government Procurement and the protection of Intellectual Property Rights (IPR). He has been the EU's Chief negotiator for the EU-Singapore, the EU-Ukraine, and the EU-Mercosur Free Trade Agreements.

From 2016 to 2019, Mr Schlegelmilch served as the European Union's Ambassador to the OECD and UNESCO in Paris.

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In October 2019 he returned to DG TRADE in Brussels as the Director for the United States, Canada, Latin America as well as Agriculture and food safety trade issues.

Mr Schlegelmilch studied Law and Political Science in Freiburg im Breisgau and Berlin.



Florian Wastl
Director Public Affairs Europe
Mars

Florian Wastl is a member of Mars' Brussels-based Government Relations Service Centre. He is primarily responsible for economic affairs and international trade, and also serves as Mars' representative on the Advisory Board of the Bund für Lebensmittelrecht und Lebensmittelkunde (BLL).

Mr Wastl joined Mars in November 2017. He has been active in government relations, public affairs and communications for 10 years. Before joining Mars, he was Head of Corporate & Government Affairs at the Berlin-based agency MSL Germany. Prior to that, Mr Wastl held positions at another Public Affairs consultancy in Berlin and worked in the UK Cabinet Office in London that supports the UK Prime Minister and UK government.

Mr Wastl is also the current Vice-Chair of the Trade and External Affairs Committee at the American Chamber of Commerce to the European Union (AmCham EU).

A German national, Florian holds a Master's degree in International Relations from the London School of Economics and a Bachelor's degree in European Studies from King's College London.



Moderator
Roger Coelho
Senior Policy Director
American Chamber of Commerce to the EU

Roger Coelho is the Senior Policy Director at the American Chamber of Commerce to the European Union (AmCham EU), which speaks for American companies committed to Europe on trade, investment and competitiveness issues.

Mr Coelho joined AmCham EU in 2008 as Communications Officer, becoming Policy Officer in 2010. In 2012, he became Policy Manager and in June 2016, he became Acting Policy Director, with responsibility for the Advocacy and Content teams. He oversees advocacy planning and strategy as well as the creation of reports and studies. He also oversees relations with the press.

Prior to joining AmCham EU, he worked at the Information and Communication Unit in DG Enlargement at the European Commission; Houston Consulting Europe (now Kreab); as well as Pinnacle Public Relations in Brussels.

Mr Coelho holds a BA in European Studies and Political Science from Trinity College at the University of Toronto and a MA in European Political and Administrative Studies from the College of Europe in Bruges

He is fluent in English, French and Portuguese.