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FOR IMMEDIATE RELEASE

PRESS RELEASE

MeetingPackage.com wins AmCham EU Youth Entrepreneurship Award

Brussels, 8 November 2016 – The American Chamber of Commerce to the European Union (AmCham EU) and Junior Achievement Europe (JA Europe) are pleased to announce that MeetingPackage.com, a Finnish start-up, is the winner of the 2016 AmCham EU Youth Entrepreneurship Award. MeetingPackage.com is an online platform dedicated to the booking of meeting rooms. It allows users to compare various meeting venues and prices at a glance.

The award will be formally presented to Joonas Ahola, founder and CEO and Saku Loukonen, co-founder and HR Director, by Susan Danger, CEO of AmCham EU, on Wednesday 9 November 2016 at the AmCham EU ‘Europe at a Crossroads’ event.

‘JA has played a big role throughout my career and it's an honour to win the AmCham EU Youth Entrepreneurship Award, in collaboration with JA Europe. Without the significant role of JA in the early stages of my life I might not be in this situation where I am currently. I am really looking forward to the mentorship and advice I will receive from the AmCham EU European CEOs. MeetingPackage.com’s main goal is to offer, globally, a user friendly platform for booking and managing off-site meetings and events. The fact that we were chosen as the winner of this award proves that there is a market for what we are offering and we are on the right track to becoming a market leader,’ stated Ahola.

Susan Danger, CEO of AmCham EU, said; ‘We believe that MeetingPackage.com will strongly benefit from the advice and mentorship provided by our European CEOs. These mentors lead the European operations of some of the world’s largest companies and I think their input can be invaluable to any up and coming business.’

‘I am very proud to say that encouraging entrepreneurship and innovation is one of our five policy priority areas here at AmCham EU and it gives me great pleasure to see previous winners doing so well and putting into practice what they have learned. I have no doubt MeetingPackage.com will be the same!’ Danger continued.

The award is organised in collaboration with JA Europe and is intended to be a symbol of the past

half century of support for jobs, growth and innovation by AmCham EU and its members, as well as commitment to the future prosperity of Europe. It is now in its fourth year.

Caroline Jenner, CEO of JA Europe, shared, ‘We are thrilled to have reached the fourth year of the Youth Entrepreneurship Award. Stories like MeetingPackage.com’s are positive proof of the impact of entrepreneurship education in school. It’s all about equipping more young people like Joonas with the skills they need to become successful entrepreneurs.’

The jury selecting the winner was comprised of: Mr. Alex Barker, Chief of Brussels Bureau, Financial Times; Ms. Susan Danger, CEO, AmCham EU; The Hon. Anthony L. Gardner, United States Ambassador to the European Union; Mr. Stefaan Hermans, Head of Cabinet to Commissioner Marianne Thyssen, European Commission; Ms. Eva Paunova MEP [EPP, Bulgaria], European Parliament; Mr. Patrick Xhonneux, Vice-President of EMEA Marketing, SAS.

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About AmCham EU

AmCham EU speaks for American companies committed to Europe on trade, investment and competitiveness issues. It aims to ensure a growth-orientated business and investment climate in Europe. AmCham EU facilitates the resolution of transatlantic issues that impact business and plays a role in creating better understanding of EU and US positions on business matters.

About JA Europe

JA Europe (www.jaeurope.org) is Europe’s largest provider of education programmes for entrepreneurship, work readiness and financial literacy, reaching 3.5 million students in 39 countries in 2015. It was founded in 2001 when Young Enterprise Europe and Junior Achievement International Europe merged. JA works with the education and business communities as well as governments to provide young people from primary school to university with experiences that build the skills and competences they will need to succeed in a global economy. JA’s activities have been endorsed as best practice by the European Commission. JA Europe is the European Regional Operating Centre for JA Worldwide®.

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