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PRESS RELEASE

Member States should support free flow of data

Brussels, 19 December 2017 – In today’s economy, small and large companies from all sectors rely on data to provide better products and services to their customers. The free flow of data is key to their ability to operate across Europe.

Through extensive consultations with the Member States, the Commission put forward a strong proposal on the free flow of non-personal data in September 2017.

The American Chamber of Commerce to the EU (AmCham EU) calls upon Member States to put an end to data localisation requirements in Europe and support the Commission’s proposal. This initiative only covers non-personal data and would strengthen Europe’s data-driven economy.

The proposal already includes an exception to the principle of the free movement of data, when data localisation can be justified for reasons of public security. Extending these exceptions would strongly limit the initiative’s efforts to build a Digital Single Market. Public security should remain the only justifiable exception.

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About AmCham EU

AmCham EU speaks for American companies committed to Europe on trade, investment and competitiveness issues. It aims to ensure a growth-orientated business and investment climate in Europe. AmCham EU facilitates the resolution of transatlantic issues that impact business and plays a role in creating better understanding of EU and US positions on business matters. Aggregate US investment in Europe totalled more than €2 trillion in 2016, directly supports more than 4.5 million jobs in Europe, and generates billions of euros annually in income, trade and research and development.

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