

## Consultation response

# AmCham EU's comments to the 2021 Review of Notorious Markets for Counterfeiting and Piracy



AmCham EU speaks for American companies committed to Europe on trade, investment and competitiveness issues. It aims to ensure a growth-orientated business and investment climate in Europe. AmCham EU facilitates the resolution of transatlantic issues that impact business and plays a role in creating better understanding of EU and US positions on business matters. Aggregate US investment in Europe totalled more than €3 trillion in 2020, directly supports more than 4.8 million jobs in Europe, and generates billions of euros annually in income, trade and research and development.

The American Chamber of Commerce to the European Union (AmCham EU) would like to offer the Office of the United States Trade Representative (USTR) our comments, which identify online and physical markets to be considered for inclusion in the 2021 Review of Notorious Markets for Counterfeiting and Piracy (Notorious Markets List).

In 2018, the European Commission created a Counterfeit and Piracy Watch List to identify online and physical markets located outside the EU that reportedly engage in or facilitate commercial-scale Intellectual Property Rights (IPR) infringements. This is meant to motivate appropriate action – whether public or private - to curb such violations. AmCham EU welcomed the opportunity to help the European Commission update its list, and now looks forward to providing comments for the USTR 2021 review of the Notorious Markets List.

Counterfeiting and piracy result in substantial economic loss for companies and governments, and can put consumers' health and safety at risk. AmCham EU member companies are committed to playing a prominent role in the fight against counterfeits and piracy. The identification of named providers in specific jurisdictions fits well with the mission of the USTR in the US and DG Trade in the EU to increase the protection of intellectual property (IP) among trading partners.

IP intensive industries are key to both the US and EU economies, and the worrying growth of counterfeiting and piracy - both in size and in scope - is a challenge that these trading partners must fight together as the most affected regions. A recent joint OECD-EUIPO study showed that the US is the most impacted country globally by counterfeiting and piracy in the world, while 11 out of 15 of the most damaged countries are European<sup>1</sup>.

AmCham EU supports the need to strengthen international efforts against counterfeiting and piracy and to encourage sustainable and meaningful actions to prevent IP violations throughout the global supply chain. The list compiled should not be considered as exhaustive, but we hope it will help bring some clarity on some of the different business models and actors that can engage with their governments to tackle counterfeiting and piracy.

Unfortunately, several rogue actors benefit from anonymity and impunity that the online ecosystem currently grants them to offer their services to consumers or facilitate the dissemination of IPR-infringing content. We, therefore, hope that the Notorious Markets List will be used as a basis to strengthen enforcement for IPR protection in order to prevent these large-scale commercial entities from continuing to target consumers, and to move towards a safer and more sustainable digital environment.

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<sup>1</sup> OECD-EUIPO, 'Illicit Trade: Trends in Trade in Counterfeit and Pirated Goods', 2019, [https://euiipo.europa.eu/tunnel-web/secure/webdav/guest/document\\_library/observatory/documents/reports/trends\\_in\\_trade\\_in\\_counterfeit\\_and\\_pirated\\_goods/trends\\_in\\_trade\\_in\\_counterfeit\\_and\\_pirated\\_goods\\_en.pdf](https://euiipo.europa.eu/tunnel-web/secure/webdav/guest/document_library/observatory/documents/reports/trends_in_trade_in_counterfeit_and_pirated_goods/trends_in_trade_in_counterfeit_and_pirated_goods_en.pdf)

**Physical marketplaces**

Marketplace's name and location (common name, street address, shopping district, city, etc.) and the identity of the principal owners/landlords	Country	Main categories of counterfeit goods sold and distributed	Estimated volume of counterfeit goods on the market's scale	Any known concerns or causes of health or environmental damage	Additional comments
<b>La Salada</b>	Argentina	Apparel and footwear	La Salada is the largest informal fair complex in the country and one of the biggest in Latin America -if not the most. Is also a tourist attraction. This market is not only a problem for Argentina but for the entire region.	None the products offered in La Salada have to comply with health & safety standards.	Jorge Castillo, known as the "King of the Salada" is the landlord. Castillo is the owner and shareholder of the Punta Mogote, one of the three largest fairs of La Salada and manages several other companies in different parts of the country.  In 2017 several forces performed the biggest illegal raid ever seen in La Salada and sent to prison several members of the criminal organization. All of them are awaiting to be judged in prison. However, this has not reduced at all the illegal activities in La Salada. La Salada is handled by a criminal organization. They have they own security group working with technology to detect potential threats to their illegal business. No impactful actions are possible in la Salada without the support of the political stakeholders.
<b>Once Neighbourhood</b> Buenos Aires, located between Rivadavia Av., Pueyrredón, Corrientes and Pasteur	Argentina	Footwear, apparel, sunglasses, electronics, perfume, toys	Many of the products offered are counterfeit	They do not comply with health & safety standards. Perfumes, sunglasses, footwear and even medicine are a threat to consumers' health.	Many raids have been performed in Once. In 2017, the national government supported the local police and cleaned up the area. However, since 2019 illegal sellers returned and formed criminal gangs, harming legal economy, specially the legal sellers in the area.
<b>Av. Avellaneda</b> Buenos Aires City, Av Avellaneda 3000	Argentina	Footwear, apparel, sunglasses, electronics, perfume, toys	Many of the products offered are counterfeit	They do not comply with health & safety standards. Perfumes, sunglasses, footwear and even medicine are a threat to consumers' health.	Many raids have been performed in the area. In 2017, the national government supported the local police and they cleaned up the area. However, since 2019 illegal sellers returned and formed criminal gangs, harming legal economy, specially the legal sellers in the area.
<b>La Salada de Mendoza</b> Located in Santa Rosa, Mendoza Province. Over 1k stands were counterfeit products are offered for sale.	Argentina	Apparel and footwear		None the products offered comply with health & safety standards.	
<b>Caribbean Markets</b> 280 Ferntree Gully Road, Scoresby, Victoria, 3179	Australia	Mainly clothing	Majority of branded goods sold at this market are counterfeit. Currently Melbourne's most notorious market for cf goods.		
<b>Paddy's Market</b> Market City, Hay Street, Sydney	Australia	All categories impacted			Raid action taken by Police and Fair Trading agencies multiple times. No known action in past 2-3 years
<b>Arizona</b> a vast informal market in Brčko—a border town with Croatia.	Bosnia Herzegovina	Around 2,000 stores sell counterfeit goods in this wholesale market, employing roughly 4,500 people with 30,000 (average) daily visitors. Minimum quantity buys are 50 units,100 units, 200 units, etc. Goods are imported unbranded into Bosnia and Herzegovina; trademarks are attached later on in Arizona. This market supplies several smaller open markets located in Bosnia and Herzegovina close to the Croatian borders.	In 2017, a raid led to the seizure of 70.000 pairs of counterfeit shoes. While this raid was a success, it is only a drop in the bucket compared to the amounts of counterfeit goods sold		Arizona is under the jurisdiction of the three main administrative entities of the country: the district of Brčko, the Federation of Bosnia and Herzegovina and the Republika Srpska. Cooperation between local authorities is complex, conducting raids to shut down illegal stores in Arizona is extremely difficult.  Multiple IPR infringements taking place in Bosnia and Herzegovina. Significant amounts of counterfeit products are sold in open markets located close to EU borders (Croatia and Hungary). Those products cross the borders to be commercialized in the EU and are ultimately competing with genuine branded goods.

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<p><b>City of Nova Serrana – Minas Gerais State</b> Conglomerate of factories: most part of counterfeit footwear distributed and marketed in Brazil is manufactured in factories located in such cities.</p>	Brazil	Sporting goods - Footwear, millions of pairs of shoes are produced there and distributed throughout Brazil, especially for São Paulo. Furthermore, these fake products have been exported to Latin America countries, such as Argentina, Bolivia, Paraguay and Uruguay.	It is not easy to evaluate the damages: an important Market Research, demanded and organized by APICE – Brazilian Association of Sporting Goods Companies in 2014, concluded that 23% of footwear (sporting models) purchased in that year were counterfeits, corresponding to approx. 19.000.000 pairs. This Research has been updated in the end of 2019 and the report will be published soon.		<p>Over the past years, IP owners have been filing several criminal and civil actions to seize counterfeit footwear and get some indemnification from the infringers (manufacturers and distributors of such goods). Some enforcement operations have been carried out by different LEAs from Minas Gerais State.</p> <p><b>2017 – “Pés Nos Chão Operation”</b>. Several seizures have been carried out in many “distributors” located at Rua Pará de Minas with different LEAs, especially Public Prosecutor Office, resulting in the seizure of counterfeit products, computers, credit card machines, etc. Afterwards, the fiscal audit and investigation reports were completed by the Regional Office of State Revenue Department: among the 17 companies involved: i) only 1 did not present fiscal fraud, ii) 4 – with lower fiscal debts – acknowledged the frauds committed and requested instalments to pay their taxes in order to avoid further fines imposed by the Government, and iii) the other 12 companies presented frauds that are currently under State Fiscal Court investigation. A notice of tax evasion will be submitted, besides the execution to recover the amount, and a complaint for tax crime before the Public Prosecutor. In total, the fiscal audit and investigation reached R\$ 7.7 million in tax evasion (~US\$ 2,000,000.00).</p>
<p><b>SHOPPING 25 DE MARÇO “GROUP”</b> São Paulo City – São Paulo State Although there are other shopping malls which belong to 25 de Março Group, the most important are located at: 1. 1081, 25 de Março Street – Downtown; 2. 398, Barão de Ladário Street – Brás; 3. 181, Barão de Duprat Street – Downtown.</p> <p>These places are among the most popular and biggest shopping malls and distribution centres of counterfeit goods in the city of São Paulo. They have thousands of stalls selling a variety of counterfeit products.</p> <p>Landlord: Maxim Administração e Participações Ltda (formerly Calinda), owned by Hwu Su Chiu Law &amp; Wladimir Bonometti De facto manager: Mr Law King Chong</p>	Brazil	Apparel, shoes, eyewear, electronics, perfumes, Clothes & fashion accessories, luxury goods, etc.	It is completely impossible to determine the volume of counterfeit or pirated goods. However, it is important to mention that volumes are extremely high.		Judicial orders, granted to IP holders, holding the owner/landlord liable for the sale of counterfeit goods in their premises, under daily fine payment, seem not to be effective, as the physical marketplace is still concerning and full of counterfeit products.
<p><b>Mercadão de Madureira</b> Av. Min. Edgard Romero, 239 - Madureira, Rio de Janeiro - RJ, 21360-901,</p>	Brazil				Informal market, full of various small stalls/shops with counterfeit consumer products, including toys
<p><b>Mercadão do Saara</b> Rua Gonçalves Léo, 15 - Centro, Rio de Janeiro - RJ, 20060-02</p>	Brazil				Informal market, full of various small stalls/shops with counterfeit consumer products, including toys
<p><b>Central Market - Phnom Penh</b> Neayok Souk, Phnom Penh 855</p>	Cambodia	Fashion/ Accessories/ Jewellery	Large amount of counterfeit products offered. This is the wholesale and retail market which supply all other areas		

<b>Guangzhou Baiyun World Leather Trading Center</b> No. 1356-1358 & 1382, Jiefang North Road, Baiyun District, Guangzhou City, Guangdong Province <u>Landlord:</u> Guangzhou Yifeng Properties Co., Ltd.	China	Clothes, fashion accessories	100% is counterfeit		
<b>Shanghai Asia-pacific Xinyang Clothing &amp; Gifts Plaza</b> 1/F, Science & Technology Museum, Centry Avenue, Pudong New District, Shanghai City <u>Landlord:</u> Mr. Niu Shiwen	China	Clothes, fashion accessories	100% is counterfeit		
<b>Luohu Commercial City</b> No. 25, Plaza Road, Luohu District, Shenzhen City, Guangdong Province	China	Clothes, fashion accessories	50% is counterfeit		
<b>Yiwu Int'l Trade Mart</b> Chouzhou Road, Yiwu City, Zhejiang Province <u>Landlord:</u> Yiwu Trade Mart Group	China	Clothes, fashion accessories, perfumes and cosmetics	50% is counterfeit		
<b>Dajingkou Shoes &amp; Clothing Market</b> Qingyang Town, Jinjiang City, Fujian Province	China	Shoes / clothing	Over 200 stores in this market, each smaller store sells hundreds of thousands pairs of counterfeit shoes yearly.		Criminal and administrative enforcement actions were conducted by local LEAs in past years. Infringers were prosecuted, sentenced and fined.

**Physical marketplaces**

Marketplace's name and location (common name, street address, shopping district, city, etc.) and the identity of the principal owners/landlords	Country	Main categories of counterfeit goods sold and distributed	Estimated volume of counterfeit goods on the market's scale	Any known concerns or causes of health or environmental damage	Additional comments
<b>Anfu market</b> Putian City, Fujian Province	China	Shoes / Clothing / Luxury goods	Hundreds of thousands of counterfeit shoes are manufactured and seized in Putian every year, many of the shoes were destined to Anfu market. Only a very small portion of counterfeit shoes produced for the market was seized.		Dozens of raid actions were conducted by Putian local LEAs in 2019. Infringers were prosecuted, sentenced and fined.
<b>Chenhai City, Shantou</b>	China	Plastic, injection-made counterfeit goods, including toys and other consumer goods, and has a number of wholesalers and factories openly manufacturing counterfeit goods.			Enforcement in the region is extremely difficult due to the closed nature of the industry in the district and the close relations businesses have with local administrative and criminal law enforcement authorities.
1. San Andresito San Jose. Calle 9 No.20 - La Pepita - Bogota 2. San Andresito de la 38. Calle 38 No.11 - Los Ejidos - Bogota 3. San Andresito del Norte. Calle 21 No.195 – Canaima – Bogota  NOTE: San Andresitos are among the most popular and biggest shopping areas in Colombia, spread over several city blocks. Thousands of stalls selling a variety of products from original, counterfeit, stolen and smuggled.	Colombia	Footwear and textile products. However, malls also sell food, detergents, beauty products, medicine and smuggled liquor.	It is completely impossible to determine the volume of counterfeit or pirated goods. However, it is important to mention that volumes are very high.		According to some LEAs, several criminal and administrative proceedings are pending against the owners and/or workers of the stores and warehouses involved in the sale of counterfeit goods. Many IP owners have been carrying out seizures/raids/actions to seize goods with different LEAs in such places (stalls and warehouses).
<b>Lajpat Rai Market</b> Delhi	India	Watches, Stationery Items	Wholesale Quantities - More than 400 pieces at each shop	Severe Skin problems, rashes, irritation, eye diseases, etc due to poor quality of the counterfeits.	
<b>Karol Bagh</b> Tank Road, Gaffar Market, Delhi	India	Apparels, Watches, Footwear, Eyewear, a well-known wholesale market in Central Delhi popular among locals and tourists. The market is in the middle of a huge residential district. The storage is just two blocks behind the market at the basements of residential buildings. Apparel and footwear are the main categories of counterfeits identified at the market.	Wholesale and Retail shops (both available) More than 400 pieces in Wholesale and More than 50 pieces in retail	Severe Skin problems, rashes, irritation, eye diseases, etc due to poor quality of the counterfeits.	Conducting a raid action in this market is a challenge. The location of the market in a residential district makes raids complicated. Leaking of information is also an issue, making almost impossible to raid more than 2 stores at time. The association of landlords does not participate or cooperate with Right Holders and law enforcement agencies. Few actions taken by the operator to reduce counterfeiting, but nothing proved to be effective.
<b>Sarojini Nagar</b> Delhi	India	Apparels, Watches, Footwear, Eyewear	Wholesale and Retail shops (both available) More than 400 pieces in Wholesale and More than 50 pieces in retail	Severe Skin problems, rashes, irritation, eye diseases, etc due to poor quality of the counterfeits.	
<b>Crawford Market</b> Mumbai	India	Cosmetics, Apparel, Watches	Wholesale and Retail shops (both available) More than 400 pieces in Wholesale and More than 50 pieces in retail	Severe Skin problems, rashes, irritation, eye diseases, etc due to poor quality of the counterfeits.	
<b>Heera Panna Market</b> Mumbai	India	Watches, Eyewear	Retail Shops only - More than 50 pieces at each shop	Severe Skin problems, rashes, irritation, eye diseases, etc due to poor quality of the counterfeits.	
<b>Sector 18</b> Atta Market, Noida, NCR	India	Apparels, Watches, Footwear, Eyewear	Wholesale and Retail shops (both available) More than 400 pieces in Wholesale and More than 50 pieces in retail	Severe Skin problems, rashes, irritation, eye diseases, etc due to poor quality of the counterfeits.	
<b>New Market</b> Kolkata	India	Mobile Accessories, Cosmetics, Watches, Eyewear	Wholesale and Retail shops (both available) More than 400 pieces in Wholesale and More than 50 pieces in retail	Severe Skin problems, rashes, irritation, eye diseases, etc due to poor quality of the counterfeits.	
<b>Khidderpore</b> Kolkata	India	Cosmetics and Apparel	Wholesale Quantities - More than 400 pieces at each shop	Severe Skin problems, rashes, irritation, eye diseases, etc due to poor quality of the counterfeits.	
<b>Palika Bazaar</b> New Delhi	India	Mobile Accessories, Cosmetics, Watches, Eyewear	Wholesale and Retail shops (both available) More than 400 pieces in Wholesale and More than 50 pieces in retail	Severe Skin problems, rashes, irritation, eye diseases, etc due to poor quality of the counterfeits.	
<b>Tanah Abang Market</b> Jalan Kebon Kacang XII No.1 Jati Pulo Tanah Abang 13 7, RT.13/RW.7, Kb. Kacang, Kota Jakarta Pusat, Daerah Khusus Ibukota Jakarta 10240 Indonesia	Indonesia	All categories impacted	The largest market in Indonesia which occupies 2/3 city blocks, hundreds of shops sell counterfeit shoes & apparel.		

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<b>Tangerang</b> Tangerang, Banten	Indonesia	Mainly Shoes	Hundreds of small factories hidden in villages with their related wholesalers on the main streets supply counterfeit shoes in the domestic market		
<b>Kute &amp; Seminyak</b> Denpasar City, Bali	Indonesia	All categories impacted	Hundreds of shops in the area sell counterfeit sports shoes, sandals, apparels to tourists		
<b>"the RAM-LOD market"</b> Established in the neighbouring cities Ramle and Lod, has been operating in a different city/location every day	Israel	Generally, most markets in Israel are local markets that sell apparel, footwear, toys, stationary, cosmetics, small electronics, jewellery and food (fruits vegetables, meat, fish, etc.). There are no markets which are specific to a certain kind of goods. In the past years, in some of the known markets, food stands are becoming more popular.	The volume shows varieties from market to market, and can show differences according to seasons, trends even weekly basis.		This is one of the biggest markets in Israel and the most significant one with respect to the distribution of counterfeit goods.  Many raids have been conducted with the assistance of Israel Police IP Units during the last 10 to 12 years. During these operations, collectively, many millions of counterfeit goods have been seized and destroyed. In certain instances, suspects were charged criminally.
<b>Gukje Market</b> Shinjang-dong, Jung-gu, Busan	Korea	All categories, mainly apparel	Approx. 150 street vendors at the market / Approx. 50 vendors for counterfeit goods / Each counterfeit vendor usually has 50-200 units		LEAs sometimes raid counterfeit sellers at the market, but sanctions are light and do not represent an effective deterrent (fine of approx. USD 600-900).
<b>Dongdaemun Market</b> Shindang-dong, Jung-gu, Seoul	Korea	All categories. mainly shoes and apparel	Approx. 230 street vendors at the market / Approx. 150 vendors for counterfeit goods / Each counterfeit vendor usually has 50-200 units		LEAs in Seoul try to raid counterfeit sellers at the market as often as possible; also the Special Judicial Police Squad of Korea IP Office usually raids the counterfeit sellers jointly with other LEAs once or twice a year. However, sanctions are light and do not represent an effective deterrent (fine of approx. USD 600-900) .
<b>Petaling Street Market</b> Jalan Petaling, City Centre, 50000 Kuala Lumpur	Malaysia	Fashion/ Accessories/ Jewellery	Volumes are high, and high quality fakes are often found		Very minimal raid actions possible due to political reasons (local protectionism), lack of manpower and Enforcement authorities have not always been cooperative. Individual brand owners have tried but failed to eradicate the problem so, stronger and more coordinated action by the government is required.
<b>Plaza TAR</b> 425-456, Jalan Tuanku Abdul Rahman, Chow Kit, 50100 Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, Malaysia	Malaysia	Fashion/ Accessories/ Jewellery	Over 1,000,000 units of counterfeits offer for wholesales and retails (Mostly wholesales). Connecting warehouse on the top of this complex building		
<b>Berjaya Times Square</b> 1 Jalan Imbi, Kuala Lumpur, Malaysia	Malaysia	Fashion/ Accessories/ Jewellery	Over 50,000 units of counterfeits offer for wholesales and retails.		
<b>Tepito neighborhood</b> Downtown Mexico City, located inside the square formed by Paseo de la Reforma Avenue, Eje 1 Norte, Eje 1 Oriente and Eje 2 Norte	Mexico	Footwear, Apparel, Medicines, luxury goods, videogames, along with other illegal activities such as drug and weapons distribution.	Huge volume of counterfeit goods. The businesses in the neighbourhood distribute counterfeits to different parts of Mexico and Central America. It is also known that they have close commercial relation with big importers in China.		
<b>Souq Korea</b> Casablanca, located in the center of Casablanca.	Morocco	famous for counterfeits products, mainly footwear and apparel. This market is the place for youngsters desiring cheap sporting goods. Over 90% of their goods come from China and are stored inside warehouses next to the market.			The political and economic landscape in the country represents a big challenge and has not enabled the authorities to implement strong measures and conduct any enforcement operations. Al Wifak textile association (that manages the market), has played a crucial role, facilitating counterfeiters by either protesting or moving the counterfeit products to safe places before or during the raids.
<b>Wholesale Bargain Sa Baclaran</b> 112 F.B. Harrison Street, 076 Zone 10, Pasay, 1300 Kalakhang Maynila	Philippines	Mainly shoes	Hundreds of wholesalers who supply counterfeit shoes throughout the country as well as running online shops		

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<b>Baclaran Bagong Milenyo Plaza</b> Pasay City	Philippines	Mainly shoes	Hundreds of wholesalers who supply counterfeit shoes throughout the country as well as running online shops		
<b>Greenhills Shopping Mall</b> Ortigas Ave, San Juan, 1502 Metro Manila	Philippines	All categories impacted	"cheap" branded goods, hundreds of shops sell counterfeits		Raids & C&D letters were served several times by right holders, but the shop owners help each other to resist and the local community also strongly support the shop owners. Need strong and coordinated LEA action to safeguard these actions.
<b>Cartimar Shopping Center</b> Cartimar Avenue, Pasay City, Metro Manila	Philippines	Shoes and apparel	30+ shops in the shopping centre are selling counterfeits, mainly serve local consumers		
<b>999 Shopping Mall</b> 1018 Soler St, Binondo, Manila, 1006 Metro Manila	Philippines	All categories impacted	30+ shops in the shopping centre are selling counterfeits, mainly serve local consumers		
<b>Taft Ave Ext</b> Pasay City	Philippines	All categories impacted	Hundreds of street vendors sell counterfeit products under the train station		
<b>Dubrovka market</b> Moscou, Russia A different business owner for each store	Russia	Clothes, fashion accessories, perfumes & cosmetics	90% are counterfeit products		
<b>Sadovod market</b> Moscou, Russia A different business owner for each store «FLORA I FAUNA» LLC, reg. number No 1157746428982	Russia	Clothes, fashion accessories, perfumes & cosmetics, shoes, apparel, gardening items, children's products, equipment for hunting and fishing. Clothes and shoes are the majority (more than 80% of all goods)	95% are counterfeit products		No policies, guidelines are presented by the owner of the marketplace. Moreover, reluctance of law-enforcement authorities to act against those markets makes this target very challenging. Police organizes very few raids, and mostly they are aimed at preventing migration violations.  Occasionally, various media try to cover the problem of counterfeit goods trade at this market, but this is done irregularly and rarely. Currently "Sadovod" has enormous rates of sales and provides services for more than 35,000,000 customers per year/more than 100,000 customers per day, both retail and wholesale.
<b>Buvlja pijaca Subotica</b> Somborski put bb 24000 Subotica	Serbia		Customers can purchase a wide range of counterfeit products (including, but not limited to, textiles and footwear) in the 1,943 stores located in Subotica's open market. Markets in Novi Pazar and Subotica employ around 15 to 20,000 people.		We are aware of raid attempt of Serbian Trade inspection, unfortunately this attempt ended up with violent push back by local sellers. Additional raid attempt was done by Serbian Police, however this one raised even larger escalation of violence so Police pulled back. Serbian Government didn't launch any additional actions against Open market of Subotica.
<b>Johannesburg central Business District in Gauteng</b> The main area for the sale and distribution of counterfeit goods in South Africa. In particular, Jeppe Street, Delvers Street, Commissioner Street and Bree Street. There are many high-rise buildings in this area where hundreds of retailers sell counterfeit goods. The buildings include Lancet Hall, Nadiba Building, Medical One Building, Lotto Building and Doreen Court.	South Africa	Footwear, Apparel, Watches, Bags.	This area is the biggest retail, wholesale and distribution point of counterfeit goods in South Africa. Each building listed above has 3 to 8 floors with each floor hosting 15 to 40 shops. The combined quantity of all counterfeit goods in each of these buildings would be in the hundreds of thousands of units.		More than 100 raids have been conducted with the assistance of the South African Police Service, South African National Defence Force and Customs during the last 10 to 12 years. During these operations, collectively, many millions of counterfeit goods have been seized and destroyed. In certain instances, suspects were apprehended and charged criminally. However, the fines handed down were low. In reality, during most raids, the owners of the shops simply run away and no suspects are apprehended. The Asset Forfeiture Unit of the NPA is now in the process of drafting and filing a forfeiture order to seize some of the buildings from the owners as instrumentalities of crime. This is an ongoing process.
<b>Patpong Night market</b> 1 Patpong Rd, Suriyawong, Bang Rak, Bangkok 10500	Thailand	Fashion/ Accessories/ Jewellery			Night markets located in Tourist Area, who believe it is a must go place. Continuous monitoring and Raid actions. Legal action against owner of market is not possible.
<b>MBK Center</b> 444 Phayathai Rd, Krung Thep Maha Nakhon, Pathumwan 10330	Thailand		Famous shopping area for all tourist.		Department of Intellectual Property, Thai Royal Police and Thai Royal Army worked closely together to conduct ex-officio raids in notorious counterfeit markets in Bangkok. Over 5,000 counterfeit products of different brands were lately seized in MBK Centre in the program. Legal action against owner of market is not possible.



**Physical marketplaces**

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<b>Platinum Market (known as Pratumam)</b> 222 Phetchaburi Rd, Thanon Phetchaburi, Ratchathewi, Bangkok 10400	Thailand	Fashion/ Accessories/ Jewellery			Wholesale shopping Mall changed its name from Pratumam which is famous for selling counterfeit before. The situation is better but the wholesaler here connected to the supplier
<b>Ak Çarşısı</b> A.Nafiz Gürman Mah. Nadide Sk. No:15 Merter / İstanbul	Turkey	Textile and shoe products	there are approx. 500.000 counterfeit products, considering only well-known brands.		Unfortunately, the marketplace is located in the centre of İstanbul. We do not see any proactive activities to remove, limit or discourage the availability of counterfeits for many years.  Akçarşısı is the second biggest marketplace for the counterfeit goods in Turkey. The web-site is <a href="http://www.akcarsi.com/">http://www.akcarsi.com/</a>
<b>Bedesten Çarşısı</b> Egemenlik Mahallesi, 6135. Sk. No:9, 35070 Bornova/İzmir	Turkey	Footwear	There are approx. 20.000 products, considering only well-known brands. However, we know that their production places and warehouses are located elsewhere and their capacity is rather big.		Bedesten Çarşısı is the one of the biggest marketplace especially for counterfeit shoes in Izmir.
<b>Karama Shopping Complex</b> Al Karama, Dubai, UAE	UAE	Clothes & fashion accessories			
<b>Dragon Mart</b> International City, Dubai, UAE <u>Landlord</u> : Nakheel Properties, controlled by Dubai government	UAE	Clothes & fashion accessories			
<b>Gold Souq</b> Deira, Dubai, UAE	UAE	Clothes & fashion accessories			
<b>China Mall</b> Ajman Free Zone, UAE <u>Landlord</u> : Gulf China Trading Corporation, controlled by Hunan Bosen Industrial Group	UAE	Clothes & fashion accessories, it is a big Chinese merchandise wholesale distribution, offering a variety of goods, almost every product can be easily found.	With the occupied area of 280.000m <sup>2</sup> and the operating area of 100.000m <sup>2</sup> , 120 million dollars are invested on the project by both China and UAE. There are 1.600 shops and 1.100 tenants, which mainly come from China as well as other countries in Asia and the Middle East.		Ajman being a developing emirate actively seeking foreign investment, was found to be a perfect choice. The authorities in Ajman, especially the free trade zone have been in opposition to all the demands of protecting the brands. It was only until 2016, when some brands were able to enforce. Currently, the authorities might raid the warehouses behind the mall but will rarely initiate any actions inside. There is high possibility of information leakage just few hours before the action, so the counterfeits might be moved from the shops or the warehouses just before the action.
<b>Al Ras area</b>	UAE				Informal market, full of various small stalls/shops with counterfeit consumer products, including toys
<b>7th km market (harbour)</b> Odessa, Ukraine <u>Landlord</u> : Al Sayegh Group (UAE)	Ukraine	Clothes, fashion accessories, perfumes & cosmetics	90% is counterfeit and 10% is parallel import		

<p><b>7th KM market in Odessa</b> Administration – “Promotovarnyi Rynok”, LLC (“Market of manufactured goods”) (USREOU code 20942626).</p> <p>Founders (information from the State Register): 1) “CAPITAL FINANCE M”, LLC (USREOU code 37477013), 2) “KITTEP LIMITED” company, Cyprus, ADRIAS, 22, FLAT/OFFICE 11, LYKAVITOS, NICOSIA 1070, CYPRUS, 3) “SEVEN MARKET”, LLC (USREOU code 42851083).</p> <p><b>And five more individuals, which are final beneficiaries:</b> 1) ANASTASIA CRISTOFOROU - (the Republic of Cyprus, Soudias Str., 1, Zakazi, 3047, Limassol, Cyprus). Indirect possession of a share in the statutory capital of “Seven Market”, LLC; 2) KRISTINA MIKAILIDOU (the Republic of Cyprus, Attalau Str., 5, 3090, Limassol, Cyprus). Indirect possession of a share in the statutory capital of “Seven Market”, LLC; 3) BDULDZHABBAR ABDULMOHSEN AHMED HASAN ALSAEG (UAE, Aby Dhabi, Suttan Bin Zaida Str., Villa No.25). Indirect possession of a share in the statutory capital of “KITTEP LIMITED”; 4) MELNYCHUK BORYS VOLODYMYROVYCH (Odesa region, Ovidiopol district, village Lymanka, residential estate Raduzhnyi, Abrykosova Str., 8/12). Indirect possession of a share in the statutory capital of “CAPITAL FINANCE M”, LLC”; 5) MELNYCHUK TETIANA VASYLIVNA (Odesa region, Ovidiopol district, village Lymanka, residential estate Raduzhnyi, Abrykosova Str., 8/12). Indirect possession of a share in the statutory capital of “CAPITAL FINANCE M”, LLC”.</p>	Ukraine	manufactured goods and household goods	The goods are being sold both by wholesale (inter alia, as whole sea containers that come to the sea port of Odesa) and by retail.	A court decision dated 2017 (Odesa) describes the following results of the chemical expertise of the content of counterfeit perfumes: presence of dangerous substances, which “are related to dangerous substances that cause irritation of skin, affect central nervous system and cause liver-lesion”.	Brands used to have good cooperation with the market administration. In the last three years the market administration seems reluctant to take any anticounterfeit action, deferring to the police. Police does not proactively conduct checks or raids, requiring right holders’ complaints to be filed.
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**Physical marketplaces**

Marketplace's name and location (common name, street address, shopping district, city, etc.) and the identity of the principal owners/landlords	Country	Main categories of counterfeit goods sold and distributed	Estimated volume of counterfeit goods on the market's scale	Any known concerns or causes of health or environmental damage	Additional comments
<p><b>Cheetham Hill/Strangeways</b> Manchester, M8. More than a marketplace, this is an entire district situated just north of Manchester City Centre, near Strangeways prison dedicated to the distribution, storage and commercialization of all sorts of illegal products, from counterfeits to contraband and drugs.</p> <p>A portion of the area is seemingly controlled by Chinese-owned import/export companies with a semi legitimate appearance. In reality, much of the product displayed front of house of their warehouse type buildings are design infringing (ready for branding). The proximity of this area to the street level outlets, brazenly selling counterfeit products on streets like Bury new Road and Harris Street suggests a symbiotic relationship between the two locales.</p>	United Kingdom	Fashion (bags), clothing, mobile phones and accessories, vaping products, perfume, home wear.	A raid on one building in the area on 11/03/2019 resulted in the seizure of an estimate £7.5 million in counterfeit goods. This is the tip of the iceberg. The region generates an enormous income for criminals and is reflected in the assets of some of the individuals who have been identified to be behind the organisations.	Issues with sale of counterfeit electrical items, hair straighteners etc. Issues with sale of illegal tobacco and vaping products. Sale of controlled drugs and likely weapons. Huge littering and environmental issues.	Cheetham Hill is a feeder for the whole of the UK and Ireland counterfeit market, providing capacity for wholesalers and smaller independent style traders, who will journey up to the region to fill their cars before returning to their local areas and selling through a variety of online and physical marketplaces.  Despite the success of intermittent raids by City of London Police and the local Greater Manchester Police Force, on most occasions, business owners return to their illegal activities. There has been a noticeable pick-up in proactive police work in recent months but it is largely felt that the sale of counterfeit has become so entrenched in the area that police do not have the resources to maintain the level of activity necessary to truly disrupt this ecosystem. The ownership of the venues and their legal occupation has been challenging to demonstrate as many occupants tend rent premises from unscrupulous local estate agents, who also try to conceal the recipients of the rental income. Even when properties have been found to be Local Authority owned and closed under anti-social behaviour legislation, counterfeit sellers have succeeded in returning to the premises to continue trading. This clearly demonstrates a lack of long term strategy and robust policing of the area. Many pending referrals to police concerning (apparently) independent sellers in the region.
<p><b>Ben Thanh Market</b> Le Loi Street, District 1, Ho Chi Minh City</p>	Vietnam	All categories, mainly clothing, bags, accessories and available in 40% of stores			Not effective to take action against landlord. Markets are controlled by the government.
<p><b>Saigon Square</b> 81 Nam Ky Khoi Nghia, District 1, Ho Chi Minh City</p>	Vietnam	Fashion/ Accessories/ Jewellery			
<p><b>Dong Xuan Market</b> Dong Xuan Street, Hoan Kiem District, Hanoi</p>	Vietnam	All categories, wholesale market			

Online marketplaces for counterfeiting

Type of infringement	Domain name	Registration information (w. name and location of hosting provider)	Volume of internet traffic (avg number of visitors/month, time spent, pages visited)	Revenue sources of website (eg. sales, subscriptions, advertising, etc.)	Main categories of goods and services sold, distributed or made available on website	Additional comments
Counterfeiting	<b>Taobao.com</b>	Hidden (China) Hosting info: Alibaba.com Llc, Los Angeles	433 million visits per Alexa ranked #9 (global), #6 in China. Daily pageviews per visitor: 3.55. Daily time on site: 4:13. Bounce rate: 9%.  https://www.alexacom/siteinfo/taobao.com/#trafficstats	There is no transaction fee and sellers can join the site for free. The main revenue source for Taobao is advertisements bought by sellers active on its platform. The Alibaba Group had a net income of 6,58 billion EUR in Q4 2019. Additional to its online market places Alibaba also provides cloud computing/hosting(Alibaba Cloud), payment services(Ant Financial) and social media services, among others.	Footwear, apparel and equipment	Taobao is part of the Alibaba Group (which includes platforms like AliExpress.com, Alibaba.com, Tmall.com, 1688.com, Lazada, and has heavily invested in Tokopedia).  Still lot of issues on all the Alibaba websites, especially Taobao but also Aliexpress and Alibaba: no compliance on notice and takedown and the platforms are very demanding towards rightsholders to obtain legal document regarding claims based on designs and copyright.  The platform blocks sellers after several successful complaints have been filed against a seller, but it uses very strict criteria when judging brand owners complaints, even after several years of cooperation with brand owners. These criteria are much stricter than on most other online market places. Also, Taobao is actively blocking any scraping attempts, making it hard and costly to monitor this platform.
Counterfeiting	<b>Ruten.com.tw</b>	Registrant : Yen Lung Chen Registrant Org : 震天市集團國際資訊股份有限公司 PChome eBay Co., Ltd. Hosting company : Taiwan Fixed Network Co. Ltd	Visits/month: 55 M Time spent: 7 min Pages visited: 9		Watches & jewellery + Leather goods and fashion accessories	
Counterfeiting	<b>Bukalapak.com</b>	Registrant : Bukalapak.com Registrant Org : PT Bukalapak.com Registrant country : Indonesia The marketplace is hosted directly by Bukalapak company	Visits/month: 88,73 M Time spent: 5 min Pages visited: 3		Leather goods and fashion accessories	Bukalapak is the second most visited ecommerce website in Indonesia. The percentage of counterfeits is very high. Everything is sold at ridiculously low prices, and many non-existing footwear models and football jersey are offered for sale on the marketplace.  Bukalapak should be on the blacklist: there is still a large amount of counterfeit product; the process of complaints is very slow and unadopted; the counterfeits sold through this marketplace are obvious (very low prices, cheap quality, etc.) and could be easily detected and filtered by simple proactive measures. Policy seems to have changed since start of 2018 and there is no way to send notifications anymore. No filtering, no pro-active measures; No tool in English (everything is in Indonesian); users must login to be able to report listings and sellers; links can't be provided to the abuse form as the form appears on the same page as the listing users are reporting; the time to remove advertisement must be reduced (could be one week at the moment)
Counterfeiting	<b>www.kupujemprodajem.com</b>	Registrant Name: Contact Privacy Inc. Customer 0150717452. Registrant Organization: Contact Privacy Inc. Customer 0150717452. It is owned by: Quable BV, Plesmanlaan 84, 2497CB Den Haag, The Netherlands. Hosting info: Mainstream Doo Beogra	5,375 worldwide 7 in Serbia, 216 in Bosnia and Herzegovina, 912 in Croatia, 1,013 in Slovenia. 1,2M registered users on December 12, 2017. 1.162.156 items for an amount of €158,5M sold in 2017. 14,2M published ads in 2017 and 1,65 active on December 12, 2017.  Source: https://www.kupujemprodajem.com/pregled-2017 https://www.alexacom/siteinfo/kupujemprodajem.com/#trafficstats		Footwear, apparel and equipment	The Serbian marketplace Kupujemprodajem is one of the European platforms with the highest infringing activity.
Counterfeiting	<b>https://www.wish.com</b>	ContextLogic Inc.	91 million visits per month Ranked #444(global). Rank in the US: #501. Daily pageviews per visitor: 4.11. daily time on site: 5:10. Bounce rate: 46,3%.  https://www.alexacom/siteinfo/wish.com/#trafficstats	Sales commission charged	Footwear, apparel and equipment	Wish's business model allows Chinese manufacturers to sell directly to Western consumers, cutting out the middleman. Wish.com is the 444th most visited website on the planet, so has a large reach among US and European consumers looking for cheap products. In addition to 1:1 replicas/counterfeits, knockoffs are very popular on this platform. This creates a significant counterfeiting problem for most large and small European brands. Wish has adopted a very "aggressive" stance, doing advertising on TV, and is therefore rather well-known.

						The platform shows no willingness to cooperate with rightsholders and does not share any information on sellers.
Counterfeiting	<a href="https://olx.com">olx.com</a>	OLX Global B.V., with a presence in 30+ countries (many in Latin America) Hosting info: Akamai Technologies Inc.	Daily time on site: 1:3. Daily pageviews per visitor: 1.3. Bounce rate: 50,2%. Global Alexa rank over the past 90 days: #51,039. Olx.com.br ranks #21 in Brazil. Olx.com.ar ranks #2894 in Argentina.  <a href="https://www.alexa.com/siteinfo/mercadolibre.com#trafficstats">https://www.alexa.com/siteinfo/mercadolibre.com#trafficstats</a> .	Intermediary for the sales of goods. Revenue of \$60 million, which is about 123% increase from a year-ago period, in the fiscal year ended March 2019. Over 350M users.  <a href="https://www.onlinemarketplaces.com/articles/29532-olx-announces-their-third-year-of-profitability">https://www.onlinemarketplaces.com/articles/29532-olx-announces-their-third-year-of-profitability</a> .	Footwear, apparel and equipment	
Counterfeiting	<a href="https://offshoreracks.com/">https://offshoreracks.com/</a>	Offshore Racks S.a, Panama.	Daily time on site: 2:44. Daily pageviews per visitor: 3. Bounce rate: 25,9%. Global Alexa rank: 702.829.  <a href="https://www.alexa.com/siteinfo/offshoreracks.com#trafficstats">https://www.alexa.com/siteinfo/offshoreracks.com#trafficstats</a> .	Revenue: \$4 Million. Services: Web hosting, VPS servers, Domains, Cloud servers.  <a href="https://www.zoominfo.com/c/offshoreracks/354678059">https://www.zoominfo.com/c/offshoreracks/354678059</a> .	Footwear, apparel and equipment	
Counterfeiting	<a href="https://www.l192.com/">https://www.l192.com/</a>	Private registration (Cambodia) Hosting info: IP Location, - California - San Francisco - Cloudflare Inc. Whois Server, whois.godaddy.com	Global Alexa rank: #675,119. Rank in Cambodia: #1,197 Daily pageviews per visitor: 4.4. Daily time on site: 4:02. Bounce rate: 41,2%.  <a href="https://www.alexa.com/siteinfo/l192.com#trafficstats">https://www.alexa.com/siteinfo/l192.com#trafficstats</a>		Fashion/ Accessories/ Jewellery	This platform is quite new - the first e-commerce platform in Cambodia.
Counterfeiting	<a href="https://m.pinduoduo.com/home/">https://m.pinduoduo.com/home/</a>	Hidden (China) Hosting info: Tencent Cloud Computing (beijing) Co. Ltd., Hong Kong	130 million visits per month 366 million active monthly users (app) Global Alexa rank: #5,630. Rank in China: #438. Daily pageviews per visitor: 10. Daily time on site: 14:49. Bounce rate: 21,2%.  <a href="https://www.alexa.com/siteinfo/pinduoduo.com#trafficstats">https://www.alexa.com/siteinfo/pinduoduo.com#trafficstats</a>	1,3 billion USD from online advertisement services (sellers bidding for keyword and buying advertisements for their listings, and 0,16 billion USD from transactional services (fees that merchants pay to use the platform).	Footwear, apparel and equipment	A very popular e-commerce platform in China's mainland with a large number of users. It doesn't have international reach at the moment. The counterfeit and IPR infringing goods rate is very high. A challenging platform for IP enforcement with very low compliance rate in terms of notice and takedowns. Time-consuming reporting process and the system is not user-friendly. It's also very hard to automatically scrape because of active blocking from their side.
Counterfeiting	<a href="https://www.aliexpress.com">https://www.aliexpress.com</a>	Hidden (China) Hosting info: Akamai Technologies Inc., Seattle	385 million visits per month Alexa ranked #40 (global), #48 in the US. Daily pageviews per visitor: 8,660. Daily time on site: 9:12. Bounce rate: 29,3%.  <a href="https://www.alexa.com/siteinfo/aliexpress.com#trafficstats">https://www.alexa.com/siteinfo/aliexpress.com#trafficstats</a>		Mostly footwear	AliExpress is part of the Alibaba Group (which includes platforms like Taobao.com, Alibaba.com, Tmall.com, 1688.com, Lazada, and has heavily invested in Tokopedia).  The percentage of infringing products (including counterfeit, trademark infringements & design infringements) is very high. The reputation of being the most famous online B2C online market place for counterfeits in the world attracts large numbers of buyers to this platform. This makes AliExpress.com one of the most significant global marketplace for the brand protection industry.  Significant economic harm done by the counterfeiters that are active on this website. Some consumers on AliExpress believe they are buying genuine products (especially since a lot of counterfeits here are priced reasonably high). Receiving counterfeits of very poor quality doesn't only reduce the amount of genuine products being sold, it also harms brands' reputation.

Counterfeiting	<a href="https://www.dhgate.com">https://www.dhgate.com</a>	Hidden (China) Hosting info: Akamai Technologies Inc., Cambridge, Massachusetts	23 million visits per month Alexa ranked #1508 (global), #827 in the US. Daily pageviews per visitor: 4.72. Daily time on site: 4:27. Bounce rate: 44,9%.  <a href="https://www.alexa.com/siteinfo/dhgate.com#trafficstats">https://www.alexa.com/siteinfo/dhgate.com#trafficstats</a>	The commission that it's sellers are charged (between 0.5 and 19.5%)	Footwear, apparel and equipment	Dhgate should be on the blacklist. Dhgate is a Chinese B2B platform, with a global reach and is one of the most popular online marketplaces to buy counterfeits. Many resellers are using this platform in their dropshipping schemes. Furthermore this marketplace has a strong advertisement strategy and absolutely no policy regarding stay-down measures. Dhgate did implement limited pro-active measures to block counterfeit items. However, it also offers to promote those blocked items via sponsored ads. In other words Dhgate allows its "premium" clients, who are dealing with counterfeit merchandize, to circumvent its own measures.  Dhgate has less traffic than most other platforms from the list, but because it is a B2B market, consumers buying on Dhgate usually buy much more products than they need, to resell them through other channels. Dhgate has a global reach, and is one of the most popular online market places for counterfeiters to buy their stock from.
Counterfeiting	<a href="https://www.tokopedia.com">https://www.tokopedia.com</a>	PT. Tokopedia (Indonesia) Hosting info: Akamai Technologies Inc., Cambridge, Massachusetts	66 million visits per month Alexa ranked #174 (global), rank in Indonesia:#10  <a href="https://www.alexa.com/siteinfo/tokopedia.com#trafficstats">https://www.alexa.com/siteinfo/tokopedia.com#trafficstats</a>	It captures value from its escrow service, premium membership which allows sellers to have analytic reports, and the new official stores. It does not earn money from the marketplace.	Footwear, apparel and equipment	Tokopedia is the most visited ecommerce website in Indonesia. The percentage of counterfeits is very high. Everything is sold at ridiculously low prices, and many non-existing models of footwear and football jerseys are offered for sale. It received a large investment from the Alibaba Group (which includes platforms like AliExpress.com, Alibaba.com, Tmall.com, 1688.com, Lazada, and has heavily invested in Tokopedia).  Not aware of any proactive work done by the platform. They are mostly compliant. Have not received any significant pushbacks. Reporting process is fairly easy. They are actively blocking any scraping attempt, making it hard to automatically monitor the platform.
Counterfeiting	<a href="https://www.lazada.co.id">https://www.lazada.co.id</a> <a href="https://www.lazada.co.th">lazada.co.th</a> <a href="https://www.lazada.vn">lazada.vn</a> <a href="https://www.lazada.com.ph">lazada.com.ph</a>	Hidden (Indonesia) Hosting info: Alibaba.com Llc, Jakarta	23 million visits per month Alexa ranked #2175 (global) Rank in Indonesia: #80. Daily pageviews per visitors: 5.82. Daily time on site: 11:15. Bounce rate: 31,5%.  <a href="https://www.alexa.com/siteinfo/lazada.co.id#trafficstats">https://www.alexa.com/siteinfo/lazada.co.id#trafficstats</a>	Commission between 1 and 4% on sales on Lazada Marketplace, or max 5% on LazMalls. It also has other smaller revenue streams such as memberships that provide special benefits or grocery delivery through RedMart in Singapore.	Footwear, apparel and equipment	Ranked #4 on Indonesia's top e-commerce sites list in 2019, and percentage of counterfeits is very high. Received consistent pushbacks from all Lazada branches, including Lazada Indonesia, when reporting counterfeits. Reporting process is very burdensome as irrelevant details or very detailed documentation/evidence are requested.  Part of the Alibaba Group (which includes platforms like AliExpress.com, Alibaba.com, Tmall.com and 1688.com, and has heavily invested in Tokopedia). Lazada has 6 branches: Lazada Indonesia, Malaysia, Philippines, Singapore, Thailand and Vietnam. We mentioned Lazada Indonesia for this list, as it stands out slightly more than the other five branches, but all 6 Lazada branches are quite similar in terms of the amounts and percentages of fakes being traded there, and the lack of cooperation from the platform. Lazada is a market between very problematic and problematic, because of very limited pro-active measures and almost useless notice & takedown system.
Counterfeiting	<a href="https://shoppies.jp/">https://shoppies.jp/</a>	IP Location, - Tokyo - Tokyo - Directorz Co. Ltd. Whois Server, whois.jp.rps.jp	Global Alexa rank: 252,818. Rank in Japan: #9,911 Daily pageviews per visitor: 20. Dailty time on site: 23:18. Bounce rate: 15%		Footwear, apparel and equipment	They do not proactively patrol the website. They only remove CFS/ infringing goods when called out by the IP rights-holders (Brands). CFS are quite often sold on the website, but their saving grace is that they respond to the brand' request to remove infringing merchandise.

Counterfeiting	<a href="https://www.coupang.com">https://www.coupang.com</a>	Registrant Name: Coupang Corp. Registrant Street: 570, Songpa-daero, Songpa-gu, Seoul Registrant City: Seoul	Global Alexa rank: #632. Rank in Korea: #22. Daily pageviews per visitor: 6.32. Daily time on site: 7:17. Bounce rate: 19,8%.  <a href="https://www.alexa.com/siteinfo/coupang.com#trafficstats">https://www.alexa.com/siteinfo/coupang.com#trafficstats</a>		Footwear, apparel and equipment	Counterfeit goods sold on the online marketplace usually come from China via small packages and many counterfeits are seized by Korea customs offices. However, it's hard to arrest or indict the counterfeit sellers.
Counterfeiting	<a href="https://www.lelong.com.my/">https://www.lelong.com.my/</a>	Private registration (Malaysia) Hosting info: IP Location, - Wilayah Persekutuan Kuala Lumpur - Kuala Lumpur - Telekom Malaysia Berhad	Global Alexa rank: #27,235. Rank in Malaysia: #337. Daily pageviews per visitors: 2.6. daily time on site: 4:11. Bounce rate: 48,1%.  <a href="https://www.lelong.com.my/">https://www.lelong.com.my/</a>		Footwear, apparel and equipment	
Counterfeiting	<a href="https://www.sendo.vn/">https://www.sendo.vn/</a>	Private registration (Vietnam) Owner: SEN DO TECHNOLOGY JOINT STOCK COMPANY Add: FPT Tan Thuan Building, Lot 29B-31B-33B, Tan Thuan Street, Ward Tan Thuan Dong, District 7, HCMC. Email: lienhe@sendo.vn Hosting info: IP Location, - Thai Binh - Thai Binh - Fpt Online Jsc	Global Alexa rank: #7,559, rank in Vietnam: #60. Daily pageviews per visitor: 5:31. Daily time on site: 6:56. Bounce rate: 31,4%.  <a href="https://www.alexa.com/siteinfo/sendo.vn#trafficstats">https://www.alexa.com/siteinfo/sendo.vn#trafficstats</a>		Footwear, apparel and equipment	Used to be the most popular marketplace in Vietnam with the high quantity of CF goods. Right holders worked directly with the platform to remove IPR infringements frequently. From 2017, Sendo had implemented some strict policies which help to reduce the number of CF.
Counterfeiting	<a href="https://id.carousell.com/">https://id.carousell.com/</a> <a href="https://au.carousell.com/">https://au.carousell.com/</a> <a href="https://ca.carousell.com/">https://ca.carousell.com/</a> <a href="https://hk.carousell.com/">https://hk.carousell.com/</a> <a href="https://my.carousell.com/">https://my.carousell.com/</a> <a href="https://nz.carousell.com/">https://nz.carousell.com/</a> <a href="https://www.carousell.ph/">https://www.carousell.ph/</a> <a href="https://www.carousell.ph/">https://www.carousell.ph/</a> <a href="https://sg.carousell.com/">https://sg.carousell.com/</a> <a href="https://tw.carousell.com/">https://tw.carousell.com/</a>	Carousell [in Australia – Canada – Hongkong – Indonesia – Malaysia – New Zealand – Philippines – Singapore – Taiwan]  Registrant Name: Siu Rui Quek Registrant Organization: Carousell Pte. Ltd. Registrant Street: 71 Ayer Rajah Crescent Registrant Street: #02-18 Registrant City: Singapore Registrant State/Province: Registrant Postal Code: 139951 Registrant Country: Singapore Registrant Phone: +65.93384421 Registrant Phone Ext: Registrant Email: team@thecarousell.com	Global Alexa rank: #2,391, rank in the US: #4,568. Daily pageviews per visitor: 5.64. Daily time on site: 5:25. Bounce rate: 42,3%.  <a href="https://www.alexa.com/siteinfo/carousell.com#trafficstats">https://www.alexa.com/siteinfo/carousell.com#trafficstats</a>		Footwear, apparel and equipment	Carousell is a Singapore based company and has greater popularity in Singapore. As such there impact may be more significant there. The ratio of counterfeit goods depends on the platform. Ie Carousell Australia is low, Indonesia is high.  Brands are attempting to work with Carousell to proactively remove easily identified counterfeit products. Currently Carousell doesn't appear to suspend or ban accounts that are found to be repeat infringers, even if Brands provide with examples of sellers that have been reported numerous times and keep selling on the marketplace.
Counterfeiting	<a href="http://gumtree.com.au">gumtree.com.au</a> <a href="http://gumtree.com">gumtree.com</a>	Gumtree [in Australia – United Kingdom]  Registrant: Gumtree AU Pty Limited Registrant ID: ABN 33616996840 Eligibility Type: Registered Business  Gumtree belongs to the eBay Group.	Global Alexa rank: #40,910. Rank in Singapore: #385. Daily pageviews per visitor: 4.5. Daily time on site: 4:38. Bounce rate: 34.9%.  <a href="https://www.alexa.com/siteinfo/gumtree.sg#trafficstats">https://www.alexa.com/siteinfo/gumtree.sg#trafficstats</a>		Footwear, apparel and equipment	
Counterfeiting	<a href="https://www.qoo10.com/">https://www.qoo10.com/</a> <a href="https://www.qoo10.sg/">https://www.qoo10.sg/</a> <a href="https://www.qoo10.co.id/">https://www.qoo10.co.id/</a> <a href="https://www.qoo10.my/">https://www.qoo10.my/</a> <a href="https://www.m18.com/">https://www.m18.com/</a> <a href="https://www.qoo10.hk/">https://www.qoo10.hk/</a>	Qoo10 [in China – Hongkong – Indonesia – Malaysia – Singapore]  Registrant: Sejin Yeo Registrant Org: Qoo10 PTE. LTD Registrant Country: Singapore Address: No.150 BEACH ROAD #18-01 GATEWAY WEST Singapore 189720 Email: domains@qoo10.com Tel: 6565004405	Global Alexa rank: 14,780, rank in Korea: #407.  <a href="https://www.alexa.com/siteinfo/qoo10.com#trafficstats">https://www.alexa.com/siteinfo/qoo10.com#trafficstats</a>		Footwear, apparel and equipment	

Counterfeiting	<a href="https://shopee.sg/">https://shopee.sg/</a> <a href="https://shopee.com.my/">https://shopee.com.my/</a> <a href="https://shopee.co.th/">https://shopee.co.th/</a> <a href="https://shopee.vn/">https://shopee.vn/</a> <a href="https://shopee.ph/">https://shopee.ph/</a> <a href="https://shopee.tw/">https://shopee.tw/</a> <a href="https://shopee.co.id/">https://shopee.co.id/</a> <a href="https://shopee.com.br/">https://shopee.com.br/</a>	<p>Shopee [in Brazil – Indonesia – Malaysia - Phillipines – Singapore – Taiwan - Thailand - Vietnam]</p> <p>Registrant Name: Jingye Chen  Registrant Organization: Garena Online Private Limited  Registrant Street: 1 Fusionopolis Place, #17-10, Galaxis  Registrant City: Singapore  Registrant State/Province: Singapore  Registrant Postal Code: 138522  Registrant Country: SG  Registrant Phone: +65.62708100  Registrant Email: domain@garena.com</p>	<p>Global Alexa rank: #25,224. Rank in Korea: #2,972.  Daily pageviews per visitor: 1.7. Daily time on site: 2:28. Bounce rate: 55,5%.</p> <p><a href="https://www.alexa.com/siteinfo/shopee.com#traffirstats">https://www.alexa.com/siteinfo/shopee.com#traffirstats</a></p>		Footwear, apparel and equipment	<p>Shopee is a very problematic market. According to our experience, all of Shopee's platforms are an issue, except the Taiwanese extension as it is more open to discuss with rightsholders. Volumes of counterfeits distributed via these Shopee's platforms are astounding and feed the wholesale business.</p> <p>Moreover, each extension is an independent entity: there are no common policies and no joint work across all of Shopee's platforms. Each local platform will receive and handle the complaint by their own. The unstrict policy &amp; inefficient system make difficult the enforcement. Right holders contacted &amp; submitted the complaints to Shopee's local team frequently to settle the infringement but the situation has not improved.</p>
Counterfeiting	<a href="http://www.zetaecorp.com/">http://www.zetaecorp.com/</a> <a href="https://zetasolutionsonline.com/">https://zetasolutionsonline.com/</a>	<p>ZETA Enterprises Pvt. Ltd</p> <p>Office 625, Floor A-2  Jeff Heights Gulberg - 3  Lahore - Pakistan</p> <p>info@zetaecorp.com</p> <p>+92-42-35751014</p>			IT / network equipment	
Counterfeiting	<a href="http://www.wisecomtech.com/">http://www.wisecomtech.com/</a>	<p>Wisecom Technologies Inc</p> <p>3115 TETON LN, BOWIE, MARYLAND, MD 20715</p> <p>4500 FORBES BLVD, #200-W14, LANHAM, MD 20706</p>			IT / network equipment	
Counterfeiting	<a href="https://wctdevices.com/">https://wctdevices.com/</a>	<p>World Class Technologies Devices</p> <p>6776 RACE TRACK ROAD, #110, BOWIE MD 20715</p> <p>1866 ABERDEEN CIR, CROFTON, MD 21114</p> <p>12723 MILLSTREAM DR, BOWIE, MD 20715</p>			IT / network equipment	
Counterfeiting	<a href="https://miatlantic.com/">https://miatlantic.com/</a> <a href="https://miatlantic.ae">https://miatlantic.ae</a>	<p>Morgan Inglad Limited</p> <p>418 Ladypool Road, Birmingham, B12 8JZ</p> <p>Morgan Inglad FZ-LLC</p> <p>Business Centre-3, Office-223, PO Box 16005, Rakez Business Zone-FZ-Ras Al-Khaimah</p>			IT / network equipment	
Counterfeiting	Bol.com	1999-2021 bol.com b.v.				

Counterfeiting	Wildberries.ru	Russia				
Counterfeiting	Ozon.ru	Russia				
Counterfeiting	Etsy.com					There is a very large volume of counterfeits on Etsy platform and no measures are implemented.
Counterfeiting	Bigl.ua					There is a very large volume of counterfeits and the platform does not take any measures.
Counterfeiting	Prom.ua					There is a very large volume of counterfeits and the platform does not take any measures.
Counterfeiting	MERCADOLIBRE.COM					Mercadolibre should be listed as a problematic market; even though some measures and actions may have been taken, these latter are still too weak and counterfeit is highly visible on the platform. Mercado Libre continues to require brand owners to waive their rights as a prerequisite for collaborating, or even taking notices into account (as per the terms associated with their BPP program) . ML is, by far, the main purveyor of illicit products within Latin America , especially Brazil and Mexico, and cannot, therefore be considered anywhere close to virtuous.



Counterfeiting	NAVER.COM					<p>Naver SmartStore should be considered as a problematic market. The platform have made a lot of efforts this last year. They have implemented a IP Report Center where right holders can upload their rights once and for all and then, in one click, they can remove a listing. The dedicated team usually answer pretty fast (within 2 days). The seller can send us a counternotice but rightsholders can always refuse it and the listing is then removed completely. To conclude, the system is efficient.</p>
Counterfeiting	TELEGRAM.COM					<p>Telegram.com is a very problematic market. The report process should be improved. The service is very slow to react or comply, no report system, lack of customer services to reach out for support. Moreover, it has little interest in cooperating with policy authorities or regulators.</p>

Online piracy					
Type of infringement	Domain name	Country ties	Volume of internet traffic (avg number of visitors/month, time spent, pages visited)	Revenue sources of website (eg, sales, subscriptions, advertising, etc.)	Additional comments
<p><b>Cyberlockers and streaming video hosting services:</b> these are websites hosting infringing content which can be accessed by the public. The cyberlocker works by creating hyperlinks to access an infringing file. This link will be replicated on several linking sites. Often, cyberlockers will create several links connecting to the same piece of content, so if one of the links is deactivated by an infringement notice, other links will remain valid and accessible.</p>					
Piracy	<b>VK.com</b>	Russia	Visits/month: 1,81 B	advertising	
Piracy	<b>Fembed.com</b>	Vietnam	Visits/month: 9,77 M	advertising & subscription	
Piracy	<b>Mixdrop.co</b>	Russia	Visits/month: 28,64 M	Affiliate programs	
Piracy	<b>Gounlimited.to</b>	US	Visits/month: 26,5 M	advertising & Subscription	
<p><b>Linking and streaming websites:</b> linking sites are web portals that aggregate and organise links to pages and content stored on other platforms. In the vast majority of cases, to make their offering more compelling, linking sites curate and organise the content they showcase.</p>					
Piracy	<b>rezka.ag</b>	Russia	Visits/month: 56,19 M	advertising	
Piracy	<b>123movies.la</b>	Switzerland	Visits/month: 42,18 M	advertising	
Piracy	<b>Seasonvar.ru</b>	Russia	Visits/month: 56,10 M	advertising & subscription	
Piracy	<b>Swatchseries.to</b>	Switzerland	Visits/month: 33,63 M	advertising	
Piracy	<b>Kissanime.ru</b>	Philippines	Visits/month: 101,1 M	advertising	
Piracy	<b>Cima4u.tv</b>	Egypt	Visits/month: 17,9 M	advertising	
Piracy	<b>Solarmovie.to</b>	Switzerland	Visits/month: 5,69 M	advertising	
Piracy	<b>rlsbb.ru</b>	Russia	Visits/month: 6,72 M	advertising	
Piracy	<b>sockshare.net</b>	U.A.E	Visits/month: 4,58 M		
Piracy	<b>Indoxi, Dunia 21, Layarkaca (other sub-brands also run out of the same syndicate)</b>	Indonesia	Visits/month: 12,5 M	advertising	<p>The sites engage in continuous domain hopping to avoid anti-piracy measures obtained by rightsholders. Even after several administrative site blocking actions brought by the industries and implemented by the government, the sites remain available through alternative domains. Most recent domains used are:</p> <ul style="list-style-type: none"> <li>• <a href="https://idtube.me/">https://idtube.me/</a></li> <li>• <a href="https://lapak21.kim/">https://lapak21.kim/</a></li> <li>• <a href="http://indoxi99.com/">http://indoxi99.com/</a></li> <li>• <a href="http://206.189.151.55/">http://206.189.151.55/</a></li> <li>• <a href="http://139.59.195.55/">http://139.59.195.55/</a></li> <li>• <a href="https://movieindoxi.co/">https://movieindoxi.co/</a></li> <li>• <a href="http://indox1.wtf/">http://indox1.wtf/</a></li> <li>• <a href="http://199.192.27.238/">http://199.192.27.238/</a></li> <li>• <a href="http://149.56.24.226/">http://149.56.24.226/</a></li> </ul>
<p><b>Piracy Apps:</b> With the increase in number of users accessing content on mobile hand devices, a whole new ecosystem of piracy apps has emerged. Generally, they are on offer to download from a website (not the traditional app stores). Interestingly, these apps are often a subscription-based service, tricking users into believing the legality of the underlying service.</p>					
Piracy	<b>PopCorn Time</b>	Africa			
Piracy	<b>RenRen</b>	China		advertising	
Piracy	<b>fwiptv.cc</b>	Thailand		subscription	
Piracy	<b>rrys2019.com</b>	China		donation, advertising	

Piracy	<b>CompleteTV</b>	China		advertising	
<b>Peer to peer (P2P) networks and BitTorrent portals:</b> these services are built on the willingness of participants to share their content with all connected users. BitTorrent is a popular software enabling and optimising file sharing.					
Piracy	<b>Piratebay</b>	Vietnam	Visits/month: 52,25 M	advertising & donation	
Piracy	<b>1337x.to</b>	Israel	Visits/month: 65,81 M	advertising & donation	
Piracy	<b>Rutracker.org</b>	Russia	Visits/month: 43,35 M	advertising	
Piracy	<b>Tamilrockers.ws</b>	India	Visits/month: 24,99 M	advertising	
Piracy	<b>Rutor.info</b>	Switzerland	Visits/month: 15,63 M	advertising	
Piracy	<b>Zooqle.com</b>	Russia	Visits/month: 7,53 M	advertising	
<b>Hosting providers:</b> these companies provide the infrastructure essential to operate websites. Some hosting providers can optimise the experience on pirate websites by optimising download and streaming speed; also they can avoid cooperation in the framework of court enforcement actions.					
Piracy	<b>DataCamp</b>	Czech Republic/UK		subscription	
Piracy	<b>Private Layer</b>	Panama/Switzerland		subscription	
<b>Registries:</b> they manage the registration of domain names within the domains for which it is responsible.					
Piracy	<b>.TO Registry</b>	Island kingdom of Tonga		Sales of Domains	
Piracy	<b>.TV Registry</b>	Tuvalu		Sales of Domains	
Piracy	<b>.CH Registry</b>	Switzerland		Sales of Domains	
Piracy	<b>.IS Registry</b>	Iceland		Sales of Domains	
Piracy	<b>.RU Registry</b>	Russian Federation		Sales of Domains	
<b>Ad-networks:</b> providing advertising revenues to pirate websites.					
Piracy	<b>1XBET</b>	Russia		advertising, gambling site	
Piracy	<b>PopAds</b>	Costa Rica		advertising	
Piracy	<b>PopCash</b>	Costa Rica		advertising	
Piracy	<b>Mgid</b>	Ukraine		advertising	
Piracy	<b>RevenueHits</b>	Israel		advertising	
Piracy	<b>GetB8.com</b>	Russia		advertising, gambling site	
<b>Payment providers:</b> enabling payments to the illegal platforms.					
Piracy	<b>VoguePay</b>	Nigeria		transaction fees	
<b>Illegal IPTV services:</b> offering linear television channels and VOD from all over the world.					
Piracy	<b>Buy-IP-TV.com</b>	Middle-East & North Africa		subscription	
Piracy	<b>King-IPTV.net</b>	Middle-East & North Africa		subscription	
Piracy	<b>King365tv.com</b>	North Africa		subscription	
Piracy	<b>GenIPTV</b>	UK/Switzerland		subscription	
Piracy	<b>IPTVForest.net</b>	Switzerland		subscription	
Piracy	<b>VolkalPTV.com</b>	North Africa		subscription	
Piracy	<b>Electrotv-sat.com</b>	North Africa		subscription	