



Trade and Technology Council

Working Group: Technology Standards



ISSUE

Market access barriers for emerging technologies could harm the competitiveness of the transatlantic economy. This working group offers the opportunity to develop converging policies based on common principles, ensuring interoperability, recognition and harmonisation of measures. Cooperation in this area is even more commendable as it would lead to the establishment of *de facto* global standards, decisively influencing the upcoming regulatory debates worldwide.



PRIORITIES

The areas in which the working group can and should strive to achieve immediate results are:

Artificial intelligence (AI)

The use of AI can further prosper, notably in Europe, if the right conditions are in place through a risk-based, use-case specific approach focused on high-risk AI applications. For this purpose, the EU and the US should engage to ensure coherence in the AI regulatory frameworks on both sides, with a specific focus on minimising regulatory fragmentation and preventing ambiguity. Achieving such consistency would result in certainty and predictability for businesses and investors. It would contribute to the creation of an innovation-friendly environment and encourage further development of AI applications, while increasing user trust in deploying them.

Cybersecurity

The EU and US should work together to develop a coherent framework for cybersecurity. When working to identify such common ground, both sides should refer to the relevant international standards, schemes and protocols, as well as broadly-adopted best practices and industry standards.

5G

The EU and the US should commit to supporting the development of 5G (and 6G) standards through an open and inclusive market-driven approach. Global and open standards, as well as modular component interoperability frameworks, are instrumental to ensure international scale, competition, supply chain sustainability and growth in 5G. The Trade and Technology Council can be a forum to share information and cooperate on raising awareness around the benefits of Open RAN and virtualisation.