

## **AmCham EU 2018 Washington Doorknock Delegation Visit Information**

*Monday 16 July – Friday 20 July 2018*

### **Background**

The annual AmCham EU Washington Doorknock is scheduled for 16-20 July in Washington, DC. The delegation will focus on the importance of the transatlantic partnership, the value of Europe to the US and US companies, and wider cooperation on issues such as trade, digital, energy and financial services.

The programme will take place in parallel to TPN's Transatlantic Week taking place the same week (16-18 July), with meetings all week and opportunities also to attend TPN.

The programme will consist of:

- A series of high-level meetings, briefings and other activities led by AmCham EU;
- Attendance of relevance parts of the Transatlantic Policy Network (TPN) programme – organised separately by TPN.

For non-TPN members, there will be a fee for this part of the programme, payable to AmCham EU on behalf of TPN. Delegates may therefore register for one of the following three options (prices in brackets):

- AmCham EU and TPN parts of the programme – my company **is** a member of TPN (€900)
- AmCham EU and TPN parts of the programme – my company is **not** a member of TPN (€900 plus TPN fee of €500)
- AmCham EU only part of the programme – my company is not a member of TPN (€900)

**The deadline for official registration** (through the AmCham EU website) is **Friday 22 June 2018**. The delegation must have a minimum of ten members (representing at least five committees). The AmCham EU CEO, Policy Director and a potentially one other staff member of the secretariat will also attend. Ideally, 75% of participants should be corporate members.

**The objective of the visit** (to be confirmed by delegation):

- a) To profile the importance and interdependence of commercial relations with Europe to the new US Administration and Congress;
- b) To highlight the impact of specific issues on US business interests in Europe;
- c) To be an active partner in the EU-US regulatory and legislative dialogues;
- d) To inform US audiences about the value and workings of the EU.

**Any AmCham EU issues** may be raised as long as at least three delegates are committed to attending meetings on that issue. All committees will be consulted in advance regarding priority issues to be raised.

### **Target Audiences**

- a) Meetings with the US administration;
- b) Members of Congress, senators and legislative staffers (both committee staffers and staffers of key members of Congress and senators);
- c) Meetings/seminars with industry and business associations;

- d) Other possible targets: press, think-tanks & academia, EU member state government representatives; EU delegation to the US.

**How to attend:**

The delegation is limited to one member per company and should ensure a wide representation of committees. The aim is to have a spread of senior members, able to give briefs on the key issues being covered by AmCham EU. All those participating are expected to participate in every stage of the programme (except for TPN elements for those members not joining the TPN part of the programme) and to contribute to the preparation of the policy issues to be discussed (i.e. preparation of speaking points and consultation with committees) thereby ensuring fruitful dialogue with policy-makers in Washington, D.C. Some meetings will also be labelled as 'must attend' for everyone; these meetings will be agreed upon in advance.

Should any of your Washington DC colleagues wish to be involved in the delegation visit, the following guidelines have been established.

- Washington colleagues can be invited to a dinner/cocktail during the visit;
- Washington colleagues could be invited to attend various meetings (where appropriate and agreed upon prior to the delegation visit by the group);
- If a Member Company/PR Consultancy were to sponsor an event (briefing, dinner, cocktail etc.), Washington colleagues may, on approval of the group, be invited;
- Washington colleagues could be invited to the possible wrap-up session/event at the end of the delegation visit;
- All other meetings, including a private preparatory meeting, would be open only to AmCham EU delegates.

**Please register online before Friday 22 June 2018.**