

Brussels Briefing 2024

Participant pack

Monday, 18 March – Wednesday, 20 March 2024



Network: *Interoffices_PRO* – Wifi Password - *Enjoy56arts!*

#Transatlantic2024

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1. Practical information

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Note: if you are dialling from a local Belgian telephone (landline or mobile), it is not necessary to dial the country code of +32. Instead, simply dial 0 followed by the rest of the phone number.

2. List of participants

Ajša	Vodnik	AmCham Slovenia
Alexandru	Gozun	AmCham Moldova (PwC)
Anastasia	Lajri	AmCham EU
Andrea	Doko Jelusic	AmCham Croatia
Antonella	Sopranzetti	ExxonMobil
Boban	Bragorski	AmCham North Macedonia
Carla	Davies	AmCham EU
Daniel	Kiryakov	AmCham Bulgaria
Daniel	Andrich	AmCham Germany
Davide	Burani	AmCham Italy
Deri	Watkins	Mars Petcare Europe
Doru	Francescu	EU Matrix
Drazen	Malbasic	AmCham Croatia
Edouard	Coppieters	AmCham EU
Elias	Spiritounias	AmCham Greece
Elke	Roelant	AmCham The Netherlands
Elsa	Korpi	AmCham Finland
Felix	Uedelhoven	GE HealthCare
Françoise	Soudaz	AmCham EU
Gareth	Reynolds	AmCham Luxembourg (TEP)
Guillaume	Dubois	Euronews
Irisz	Lippai-Nagy	AmCham Hungary
Ivan	Mihaylov	AmCham Bulgaria
Jacob	Gaarmann	AmCham Denmark
Jacob	Dornbos	AmCham Sweden
Jaume	Duch Guillot	European Parliament
Jean-Marc	Leclerc	IBM
Joseph	Quinlan	Transatlantic Leadership Network
Kaarli	Eichhorn	Jones Day
Katerina	Tzagaroulaki	AmCham Greece
Kim	Watts	AmCham EU
Lara	Luznar	AmCham Slovenia
Léna	Claes	AmCham Belgium
Liam	Benham	Boeing International
Lucia	Lopez Carasa	AmCham EU
Maggy	Peeters	AmCham EU
Marc	ter Haar	AmCham The Netherlands
Marisa	Lago	US International Trade Administration
Mark	Redmond	AmCham Ireland
Marko	Mirocevic	AmCham Montenegro
Marta	Pawlak	AmCham Poland
Martina	Slabejova	AmCham Slovakia
Mila	Malairau	AmCham Moldova
Milica	Prazic	AmCham Serbia
Mojka	Misic	AmCham Slovenia
Nedim	Hamzić	AmCham Bosnia and Herzegovina
Norbert	Rebow	AmCham EU

Oana	Dobritescu	AmCham Romania
Paul	Schonenberg	AmCham Luxembourg
Peter	Dahlen	AmCham Sweden
Peter	Rusinak	AmCham Slovakia
Philipp	Mittag	AmCham Germany
Philippe	Ducom	ExxonMobil
Quang-Minh	Lepescheux	Microsoft
Ragnhild	Dalen	AmCham Norway
Raluca Andreea	Manea	AmCham Romania
Roger	Coelho	AmCham EU
Simon	Neill	Johnson & Johnson
Simone Andrea	Crolla	AmCham Italy
Slobodan	Trivić	AmCham Serbia
Stéphanie	Rutten	AmCham Belgium
Stephen	Brugger	AmCham Denmark
Susan	Danger	AmCham EU
Thibaut	L'Ortye	AmCham EU
Thomas	Henneberg	AmCham Germany
Tomislav	Vidović	AmCham Croatia

3. Programme

Monday, 18 March

TIME	SESSION	VENUE
12.00-12.20	Arrivals and registration	<i>da Vinci room</i> (ground floor), Avenue des Arts 56, 1000 Brussels
12.20-12.30	Welcome <ul style="list-style-type: none">• Liam Benham, President, EU, NATO and Government Affairs, Boeing and Chair, AmCham EU• Maggy Peeters, Director, Communications and Outreach, AmCham EU	<i>da Vinci room</i> (ground floor), Avenue des Arts 56, 1000 Brussels
12.30-13.30	Navigating the transatlantic economy: the US business perspective on Europe and the role that the AmChams and Member States can play <i>Networking lunch open to the Executive Council of AmCham EU and the US Mission to the EU</i> <ul style="list-style-type: none">• Philippe Ducom, President, Europe, ExxonMobil and Vice-Chair, Executive Council, AmCham EU• Deri Watkins, Regional President, Europe, Mars Petcare Europe and Vice-Chair, Executive Council, AmCham EU• Joseph Quinlan, Senior Fellow, Transatlantic Leadership Network• Susan Danger, CEO, AmCham EU	<i>da Vinci room</i> (ground floor), Avenue des Arts 56, 1000 Brussels
13.30-14.15	Briefing on the 2024 EU elections: projections, possible scenarios and impact on Member States <ul style="list-style-type: none">• Doru Frantescu, CEO and Founder, EU Matrix• Quang-Minh Lepescheux, Director, EU Government Affairs, Microsoft and Chair, European Parliament Outreach Task Force, AmCham EU• Françoise Soudaz, Senior External Relations Manager, AmCham EU	<i>Mona Lisa room</i> (first floor), Avenue des Arts 56, 1000 Brussels

14.15-15.15	Engaging with EU citizens - an election year <ul style="list-style-type: none"> • Jaume Duch Guillot, Director-General for Communication, European Parliament • Thibaut L'Ortye, Director, Public Affairs, AmCham EU 	<i>Mona Lisa room (first floor), Avenue des Arts 56, 1000 Brussels</i>
15.15-15.45	Coffee break/networking	<i>Mona Lisa room (first floor), Avenue des Arts 56, 1000 Brussels</i>
15.45-16.45	Euronews new strategy in a changing media landscape <ul style="list-style-type: none"> • Guillaume Dubois, CEO, Euronews • Thibaut L'Ortye, Director, Public Affairs, AmCham EU 	<i>Mona Lisa room (first floor), Avenue des Arts 56, 1000 Brussels</i>
16.45-16.55	Update and coordination on Corporate and Sustainability Due Diligence Directive (CSDDD) <ul style="list-style-type: none"> • Edouard Coppieters, Policy Adviser, AmCham EU 	<i>Mona Lisa room (first floor), Avenue des Arts 56, 1000 Brussels</i>
16.55-17.10	Group photo/break	
17.10-17.30	Walk to the European Parliament	
17.30-18.00	Additional group photo in front of the European Parliament (TBC) and registration <i>Please note that if you arrive after the registration time, we cannot guarantee your access to the European Parliament building</i>	<i>European Parliament, Rue Wiertz 60, 1047 Brussels</i>
18.00-20.00	Transatlantic Reception <ul style="list-style-type: none"> • Anna-Michelle Asimakopoulou, MEP (EPP, EL) • Susan Danger, CEO, AmCham EU • Joseph Quinlan, Senior Fellow, Transatlantic Leadership Network 	<i>European Parliament, Rue Wiertz 60, 1047 Brussels</i>

Tuesday, 19 March

TIME	SESSION	VENUE
9.00-16.55	Transatlantic Conference (see separate programme)	<i>The Hotel,</i> Boulevard de Waterloo 38, 1000 Brussels
17.30-19.00	<i>Option A Meeting in front of the AmCham EU office (Avenue des Arts 56) - walk to the restaurant via the city center (Mont des Arts, Grand Place, Place Sainte-Catherine)</i>	
18.15-19.00	<i>Option B Meeting in front of the AmCham EU office (Avenue des Arts 56) - metro to the restaurant</i>	
19.00-22.00	AmChams dinner and quiz	<i>Strofilia,</i> Rue du Marché aux Porcs 11/13, 1000 Brussels

Wednesday, 20 March

Policy Priorities and collaborations with the AmChams

TIME	SESSION	VENUE
8.50-9.00	Welcome <ul style="list-style-type: none">• Roger Coelho, Senior Policy Director, AmCham EU	<i>da Vinci room</i> (ground floor), Avenue des Arts 56, 1000 Brussels
9.00-9.45	Low carbon solutions for the 2040 climate targets <ul style="list-style-type: none">• Antonella Sopranzetti, Director, Government Relations and Advocacy Europe, Low Carbon Solutions/Upstream, ExxonMobil and Chair, Transport, Energy and Climate Committee, AmCham EU• Anastasia Lajri, Policy Adviser, AmCham EU	<i>da Vinci room</i> (ground floor), Avenue des Arts 56, 1000 Brussels
9.45-10.30	EU Health policy in 2024 and beyond - navigating continuous change <ul style="list-style-type: none">• Felix Uedelhoven, Head, Government Affairs and Policy, EMEA, GE Healthcare and Chair, Healthcare Committee, AmCham EU• Norbert Rebow, Senior Policy Adviser, AmCham EU	<i>da Vinci room</i> (ground floor), Avenue des Arts 56, 1000 Brussels
10.30-10.45	Coffee break/networking	<i>da Vinci room</i> (ground floor), Avenue des Arts 56, 1000 Brussels
10.45-11.30	The calm after the storm? Looking ahead to future trends in European digital policy <ul style="list-style-type: none">• Jean-Marc Leclerc, Director, Head of EU Policy, IBM and Chair, Digital Economy Committee, AmCham EU• Lucia López Carasa, Senior Policy Adviser, AmCham EU	<i>da Vinci room</i> (ground floor), Avenue des Arts 56, 1000 Brussels

11.30-12.15	<p>Growing litigation risks in Europe - the significance for US businesses</p> <ul style="list-style-type: none"> • Kaarli Eichhorn, Partner, Jones Day • Simon Neill, Senior Legal Director, Johnson & Johnson • Kim Watts, Senior Policy Manager, AmCham EU 	<p><i>da Vinci room</i> (ground floor), Avenue des Arts 56, 1000 Brussels</p>
12.15-14.00	<p>Closing Networking lunch open to the AmCham EU members and the US Mission to the EU</p> <p>Opening remarks by Liam Benham, President, EU, NATO and Government Affairs, Boeing and Chair, AmCham EU</p> <p>Fireside Chat with US Under Secretary Lago</p> <ul style="list-style-type: none"> • Marisa Lago, US Under Secretary of Commerce for International Trade • Susan Danger, CEO, AmCham EU <p>Closing remarks by Liam Benham, President, EU, NATO and Government Affairs, Boeing and Chair, AmCham EU</p>	<p><i>da Vinci room</i> (ground floor), Avenue des Arts 56, 1000 Brussels</p>

4. Biographies

Monday, 18 March: Welcome



Liam Benham

Chair, AmCham EU

President of EU, NATO and Government Affairs Europe, Boeing International

Liam Benham was appointed President of EU, NATO and Government Affairs Europe at Boeing International in December 2022.

Liam is responsible for expanding Boeing's presence and pursuing new growth opportunities as the senior Boeing representative in France and Southern Europe. As head of the Boeing Brussels office, he also represents the company's interests with key European Union institutions, European regulators and NATO. Working closely with Boeing teams across Europe, he leads the company's advocacy for informed decision-making on key EU policies that strengthen transatlantic ties, advance Europe's economy, promote sustainable growth, contribute to a safe, innovative and competitive aviation system, and connect EU citizens and businesses.

Liam brings over 25 years of senior government relations experience stemming from his work for global enterprises with a US heritage.

Prior to Boeing he served as Vice-President, Government and Regulatory Affairs at IBM Europe for over a decade, focusing on a broad spectrum of topics of interest - from AI, cybersecurity and privacy to trade, taxation and the EU Digital Single Market. Liam also held senior government relations positions for 15 years at the Ford Motor Company, where he focused on key regions of interest, including Europe, Asia Pacific and Africa.

Liam holds a Degree in Politics from the University of Bristol. He is the current Chair of the Board of the American Chamber of Commerce to the European Union (AmCham EU), and has previously served as Board Member of the organisation in the EU and Thailand. Liam has also previously served as Vice-Chair of the BusinessEurope Digital Economy Taskforce, and Board Member of DIGITALEUROPE.



Maggy Peeters

Director, Communications and Outreach

AmCham EU

As Communications and Outreach Director Maggy oversees AmCham EU's external relations strategy and stakeholder outreach while implementing strategies to recruit and retain members, driving sales and sponsorship, and managing events, marketing, internal communications and audience engagement.

Maggy joined AmCham EU in January 2013 as Events and Public Relations Manager. Prior to that, she worked for six years at the European Business Forum, a division of the Federation of Enterprises in Belgium that organises key events such as the European Business Summit.

She was an active member of the board of advisers of AIESEC in Belgium, a non-governmental and not-for-profit organisation that empowers young people to make a positive impact on society while fostering a sense of global community.

Maggy holds a master's degree in business management from EHSAL in Brussels. In addition, she studied macroeconomics at Cornell University and international marketing and business communication at Harvard University. She is also a certified Scrum Master.

Monday, 18 March: Navigating the Transatlantic economy: the US business perspective on Europe and the role that the AmChams and Member States can play



Philippe Ducom

Vice-Chair, Executive Council, AmCham EU
President, Europe, ExxonMobil

Philippe Ducom has served as the President of ExxonMobil Europe since August 1, 2018. He is based in Machelen, Belgium.

Philippe joined ExxonMobil in 1987 as an engineer and has since held various positions in manufacturing, business analysis, planning, sales and marketing in Europe and the United States. He is a strong believer in the potential of technology and innovation to address the dual challenge: meeting the world's growing energy demand while addressing the risks of climate change.

Philippe was born in Rueil-Malmaison in France. He graduated from Ecole Polytechnique and has a degree in chemical engineering from Ecole des Mines de Paris.



Deri Watkins

Vice-Chair, Executive Council, AmCham EU
Regional President, Europe, Mars Petcare Europe

Deri Watkins stepped into his position as the Regional President of Mars Petcare Europe in June 2019. However, his work at Mars Petcare Europe far precedes this. Deri has been working at Mars since April 2001 and has held countless notable roles such as Chief Customs Officer, General Manager and eventually Regional President.

Deri has been a key architect for the rapid acceleration of Mars Petcare's e-commerce capabilities globally. He has a deep knowledge of Capability

Building, Strategic Revenue Management, Category Leadership, Store Execution, Strategy and Strategy Deployment.

In addition to his work with Mars Petcare Europe, Deri has also engaged in volunteer work. Not only has he served as trustee of Battersea Dogs & Cats Home, but he has also been President of the Sweet Charity (Now Grocery Aid) for one year, and trustee and active committee member for two years.

Deri has a Bachelor of Science degree in Business Studies from Swansea University.



Joseph Quinlan

Senior Fellow

Transatlantic Leadership Network

Joseph Quinlan is a leading expert on the transatlantic economy and a well-known economist/strategist on Wall Street. He specialises in global capital flows, foreign direct investment, international trade and multinational strategies.

Joseph lectures on finance and global economics at Fordham University. In 1998, he was nominated as an Eisenhower Fellow. Presently, he is a Senior Fellow at the Transatlantic Leadership Network, and has served as a Fellow at the German Marshall Fund. He was appointed a Bosch Fellow at the Transatlantic Academy in 2011. In 2006, the American Chamber of Commerce to the European Union (AmCham EU) awarded Joseph the 2006 Transatlantic Business Award for his research on US-Europe economic ties. In 2007, he was a recipient of the European-American Business Council Leadership award for his research on the transatlantic partnership and global economy. Joseph regularly debriefs policy makers and legislators on Capitol Hill on global trade and economic issues. He has testified before the European Parliament. He has served as a consultant to the US Department of State. He is also a board member of Fordham University's Graduate School of Arts and Science and serves on Fordham University's President Council.

He is the author, co-author, or contributor to over twenty books. He has published more than 125 articles on economics, trade and finance that have appeared in such venues as Foreign Affairs, the Financial Times, The Wall Street Journal and Barron's. He regularly appears on CNBC, as well as Bloomberg television, PBS and other media venues.



Susan Danger
CEO
AmCham EU

Susan Danger is the CEO of the American Chamber of Commerce to the EU (AmCham EU), which speaks for American companies committed to Europe on trade, investment and competitiveness issues. She has full strategic and operational responsibility for the association and represents it externally. AmCham EU is a membership organisation supporting over 155 US corporate companies, international businesses, and law and consultancy firms in the area of public affairs.

Susan has dedicated her entire career to building a strong and united Europe and with that, developing the EU's Single Market, as well as maintaining and strengthening the transatlantic relationship. She joined AmCham EU in 1995 as Communications Manager, becoming Communications & Operations Manager in 2000. Since 2002 she has been leading the organisation as Managing Director and since 2016 as CEO. In 2003 she led the founding of AmCham EU as an independent organisation and its separation from AmCham Belgium. AmCham EU was voted Best EU Trade Association of the year in 2021 by BestinBrussels.eu. In 2017 AmCham EU was awarded for the fourth time the Trade Association/Professional Body of the Year Award, having previously won the award in 2009, 2012 and 2014.

Susan was named by POLITICO as one of the top 20 women influencers in Brussels in 2016 and 2020.

Susan was elected Chair of AmChams in Europe (ACE) for four years during the period 2020-2023. AmChams in Europe (ACE) serves as the umbrella organisation for 49 American Chambers of Commerce (AmChams) in 47 countries throughout Europe and Eurasia. She also served as Vice-Chair for six years (2009 - 2014) and was a Member of its Executive Committee (2005-2008).

Susan was appointed a member of the Governing Board of the European Policy Centre in March 2021.

A graduate of the University of Bath, UK, with a BA in European Studies, French and German, Susan's career developed in London in marketing and communications within the tour operation industry, where prior to coming to Brussels she worked for Thomson Tour Operations.

A dual UK and Belgian citizen fluent in English, German and French and conversant in Dutch and Spanish, Susan Danger lives in Brussels with her family. She has three children.

Monday, 18 March: Briefing on the 2024 EU elections: projections, possible scenarios and impact on Member States

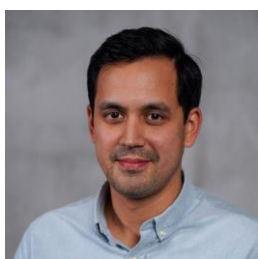


Doru Frantescu
CEO and Founder
EU Matrix

Doru Frantescu is the CEO and Founder of EU Matrix, an EU focused research platform which combines expert insight and digital technology to provide factual and objective information on how the EU political machinery works. Doru has over 15 years of experience in advising on EU policy-making, having previously founded and headed VoteWatch Europe. He has been nominated by POLITICO Europe as one of the top 40 most influential personalities in EU affairs. His work has been quoted as an example of best practices by the EU and national institutions and he's been interviewed by the media around the world (including Financial Times, Bloomberg, Euronews, CNN, France24, BBC, etc). He is also co-author of 'How to Work with European Institutions' (John Harper Publishing).

In 2008 in Romania, Doru co-founded his first organisation, the Euro-Quorum Institute for Participatory Democracy which has trained thousands of young people in the democratic processes.

Since 2018 he has also been a member of the European Alliance for Artificial Intelligence. Having lived in several parts of Europe, he works to be a bridge-builder between cultures and professional sectors.



Quang-Minh Lepescheux
Chair, European Parliament Outreach Task Force, AmCham EU
Director, EU Government Affairs, Microsoft

Quang-Minh Lepescheux is Director of EU Government Affairs for Microsoft, based in Brussels, and member of the Strategic Relations team. He leads the European Parliament relations and covers a wide range of digital policies. He chairs the European Parliament Outreach Task Force at AmCham EU since November 2023. Prior to joining the EU team, Quang-Minh was Government Affairs Manager for Microsoft France, in Paris. In that capacity, he served as Chair & Spokesperson of the Business Software Alliance (BSA) French Committee. Before joining Microsoft in 2011, Quang-Minh was Legal & Government Affairs Manager at Union des Fabricants (Unifab), the French Intellectual Property trade association, and was previously Legal Counsel at Louis Vuitton. Quang-Minh holds a bachelor's degree in business law from the University of Paris and a master's degree in IT and IP Law from the University of Strasbourg. He has lectured in various master's programs, notably at Sciences Po Paris and the University of Montpellier.



Françoise Soudaz
Senior External Relations Manager
AmCham EU

Françoise Soudaz oversees the coordination of AmCham EU's outreach to the European Parliament, the EU Member States and the Presidency of the Council of the EU. Françoise is also responsible for AmCham EU's coordination with the other AmChams and the AmChams in Europe (ACE) network. With a background as Events and Marketing Manager at AmCham EU, Françoise spearheaded initiatives such as the Annual Gala and Transatlantic Week.

Before joining AmCham EU, Françoise worked as a Project Executive at Friends of Europe, an independent Brussels-based think tank, where she managed high-level projects such as the Annual State of Europe Roundtable and the European Young Leaders Programme (#EYL40). Earlier in her career, she championed the implementation women's rights by working on a project of ProgettoMondo MLAL, in partnership with Amnesty International in Morocco.

Françoise holds a master's degree in law and policies of the European integration from the Autonomous University of Barcelona, the University of Milan, the University of Montpellier I and the University of Stettin. Françoise also holds a bachelor's degree in international relations from the University of Bologna.

She speaks Italian, English and French and has a basic knowledge of Spanish.

Monday, 18 March: Engaging with EU citizens - an election year



Jaume Duch Guillot
Director-General for Communication
European Parliament

Jaume Duch Guillot is the Director-General for Communication of the European Parliament and its Spokesperson. He graduated in Law from the University of Barcelona (1980-1985), where he later also served as a Professor of International Public Law. In 1990 he became a European Parliament official and since then has always worked in communication-related positions, such as Spokesperson for the then President of the European Parliament, José María Gil-Robles, Head of the Press Room or Media Director, a position to which he was appointed in 2006. In February 2017 he was appointed as Director-General of Communication, a role which he combines with being the Spokesman of the institution. The work of the Directorate involves raising awareness of the European Parliament, its powers, its decisions and activities among media, stakeholders and the general public.

Jaume is the author of various publications, articles and communications on issues related to the European Union, the role of the European Parliament and communication policies.



Thibaut L'Ortye
Director of Public Affairs
AmCham EU

At the intersection of policy and communications, Thibaut L'Ortye leads advocacy campaigns and provides strategic advice on a range of policy issues impacting industries across sectors. He coordinates AmCham EU's external communications, research and publications. He crafts the external messaging of the Chamber and oversees its outreach to European and international media.

Over the years, he has also supported the organisation in other areas, including internal communications, stakeholder engagement and outreach strategy, events, marketing, branding, reputation management as well as sales and sponsorship. Prior to this, Thibaut worked closely with AmCham EU's Chief Executive Officer, coordinating outreach to the highest levels of business and government in Europe and the US, drafting speaking points and speeches, preparing policy briefings and supporting the work of its Board of Directors. He joined AmCham EU in 2014.

Outside of his responsibilities at AmCham EU, Thibaut sits on the Executive Committee of one of Belgium's largest non-profit organisations committed to youth empowerment.

Thibaut holds a Master's degree in European Politics from the Institut d'études européennes (IEE-ULB) and a Bachelor's degree in Political Science from the Université libre de Bruxelles (ULB). He also studied at McGill University and the Vrije Universiteit Brussel (VUB).

Monday, 18 March: Euronews new strategy in a changing media landscape



Guillaume Dubois
CEO
Euronews

Guillaume Dubois stepped into his role as the Chief Executive Officer of Euronews in June 2022.

Before joining Euronews, Guillaume was the Director of Broadcasting for the French 24-hour news channel LCI (TF1 group). Guillaume also has experience working as a presenter for B Smart. From June 2020 until July 2021 he presented the 'Late & Smart' segment which aims to understand the current news, in France and around the world.

In 2019, Guillaume co-founded and became CEO of Betty Media. Guillaume has also held various positions within the Altice Media group: Managing Editor and

then Managing Director from 2005 to 2016 of the all-news channel BFMTV; Managing Director of BFM Business, from 2003 to 2016; Deputy Managing Director and then Chairman and CEO of L'Express Group, 2016-2018. Guillaume also acted as Editor-in-Chief for EMAP and then for Le Nouvel Economiste between the years of 1996 and 2002. Guillaume is the author of 'Priorité au direct' (Plon, 2015) and a graduate of Sciences Po where he studied Finance.



Thibaut L'Ortye
Director of Public Affairs
AmCham EU

At the intersection of policy and communications, Thibaut L'Ortye leads advocacy campaigns and provides strategic advice on a range of policy issues impacting industries across sectors. He coordinates AmCham EU's external communications, research and publications. He crafts the external messaging of the Chamber and oversees its outreach to European and international media.

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Monday, 18 March: Update and coordination on Corporate and Sustainability Due Diligence Directive (CSDDD)



Edouard Coppieters

Policy Adviser
AmCham EU

Edouard Coppieters joined AmCham EU in April 2023. As a Policy Adviser, he is responsible for the Agriculture & Food Committee.

Prior to this role, Edouard worked as a Policy Officer at the European Biogas Association, focusing on files related to agriculture and the environment. Edouard also completed a traineeship in the office of Dacian Ciolos, MEP (RE, RO) and an internship at Copa and Cogeca.

Edouard holds a Master's degree in European studies from KU Leuven University, with a specialization in Global Governance and International Cooperation, as well as a Political Sciences Bachelor's degree from University Saint-Louis.

Monday, 18 March: Transatlantic reception



Anna-Michelle Asimakopoulou

Member of the European Parliament (EPP, EL)
European Parliament

Anna-Michelle Asimakopoulou is an economist and an attorney-at-law who worked for several years as an attorney in New York and Sydney, Australia, specialising in financial transactions and international banking law. She returned to Greece and became the Director of the EGNATIA EPIRUS Foundation, a non-governmental organisation (NGO) based in Ioannina, Greece.

Anna-Michelle serves as Vice-Chair of the Committee on International Trade and is a Member of the Committee on Economic and Monetary Affairs. In addition, she is a Member of the Delegation for relations with Israel. Anna-Michelle has served as Deputy Mayor of the City of Ioannina and was the first woman to be elected as a Member of the Greek Parliament for the district of Ioannina in 2012. She was re-elected to the Greek Parliament in 2015 from the district of Athens B.

She was also appointed as Spokesperson of the New Democracy Party in 2013 and served as Head of the Fiscal Policy Sector for New Democracy in 2015, Head of the Development and Competition Sector for New Democracy Party in 2016 and Head of the Digital Policy, Telecommunications & Media sector for New Democracy from 2016-2019.

Anna-Michelle received her Bachelor of Arts degree (BA) in Economics from Bryn Mawr College and her Juris Doctor degree in Law with a specialisation in international legal affairs from Cornell University. She also studied at the London School of Economics and Madrid Law School.



Joseph Quinlan
Senior Fellow
Transatlantic Leadership Network

Joseph Quinlan is a leading expert on the transatlantic economy and a well-known economist/strategist on Wall Street. He specialises in global capital flows, foreign direct investment, international trade and multinational strategies.

Mr Quinlan lectures on finance and global economics at Fordham University. In 1998, he was nominated as an Eisenhower Fellow. Presently, he is a Senior Fellow at the Transatlantic Leadership Network, and has served as a Fellow at the German Marshall Fund. He was appointed a Bosch Fellow at the Transatlantic Academy in 2011. In 2006, the American Chamber of Commerce to the European Union (AmCham EU) awarded Mr Quinlan the 2006 Transatlantic Business Award for his research on US-Europe economic ties. In 2007, he was a recipient of the European-American Business Council Leadership award for his research on the transatlantic partnership and global economy. Mr Quinlan regularly debriefs policy makers and legislators on Capitol Hill on global trade and economic issues. He has testified before the European Parliament. He has served as a consultant to the US Department of State. He is also a board member of Fordham University's Graduate School of Arts and Science and serves on Fordham University's President Council.

He is the author, co-author, or contributor to over twenty books. He has published more than 125 articles on economics, trade and finance that have appeared in such venues as Foreign Affairs, the Financial Times, The Wall Street Journal and Barron's. He regularly appears on CNBC, as well as Bloomberg television, PBS and other media venues.



Susan Danger
CEO
AmCham EU

Susan Danger is the CEO of the American Chamber of Commerce to the EU (AmCham EU), which speaks for American companies committed to Europe on trade, investment and competitiveness issues. She has full strategic and operational responsibility for the association and represents it externally. AmCham EU is a membership organisation supporting over 155 US corporate companies, international businesses, and law and consultancy firms in the area of public affairs.

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A graduate of the University of Bath, UK, with a BA in European Studies, French and German, Susan's career developed in London in marketing and communications within the tour operation industry, where prior to coming to Brussels she worked for Thomson Tour Operations.

A dual UK and Belgian citizen fluent in English, German and French and conversant in Dutch and Spanish, Susan Danger lives in Brussels with her family. She has three children.

Wednesday, 20 March: Welcome



Roger Coelho
Senior Policy Director
AmCham EU

Roger Coelho is Senior Policy Director at the American Chamber of Commerce to the European Union (AmCham EU), which speaks for American companies committed to Europe on trade, investment and competitiveness issues. He joined AmCham EU in 2008 as Communications Officer, becoming Policy Officer in 2010. In 2012 he became Policy Manager during which he focused on digital policy and in January 2018 he became Policy Director and in 2020 Senior Policy Director with responsibility for the Advocacy team. He oversees advocacy planning and strategy and focuses on transatlantic and trade issues as well as on other macroeconomic issues.

He holds a BA Honours degree in European Studies and Political Science from Trinity College at the University of Toronto and a MA in European Political and Administrative Studies from the College of Europe in Bruges, (Beethoven Promotion). He is fluent in English, French and Portuguese.

Wednesday, 20 March: Low carbon solutions for the 2040 climate targets



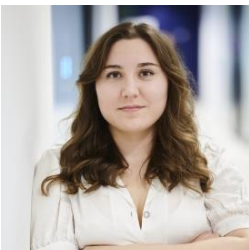
Antonella Sopranzetti

Chair, Transport, Energy and Climate Committee, AmCham EU
Director, Government Relations and Advocacy Europe, Low Carbon Solutions/Upstream, ExxonMobil

Following her graduation in Chemical Engineering, Antonella Sopranzetti joined Esso Italiana, the main operating company of the ExxonMobil group in Italy, in 1993. She moved to Augusta Refinery in Sicily in 1996 and after two years as contact engineer she had the opportunity to move to Esso UK, where she worked in retail.

When she returned to Rome she held managerial positions in retail and customer service. In 2003 she became Government Relations and Issues Manager, in the Public and Government Affairs Department. She then moved to the EU Affairs Office in Brussels until November 2009. She then took on the role of Media and Communication Manager in Italy, until August 2014, when she became Public and Government Affairs Manager.

In January 2019 she joined the EU Affairs team of the ExxonMobil European headquarters in Brussels, where she is currently responsible for government relations and advocacy in Europe for climate and energy related topics, low carbon solutions and upstream. She is currently a Member of the Board of Esso Italiana s.r.l.



Anastasia Lajri

Policy Adviser
AmCham EU

Anastasia Lajri joined AmCham EU in April 2023. As Policy Adviser, she is responsible for the Transport, Energy and Climate Committee.

Prior to joining AmCham EU, Anastasia worked at the European Commission in the Directorate-General for Neighbourhood and Enlargement Negotiations as a Policy Assistant. Her work focused on EU sustainable policies' impact on third countries, with a focus on the Southern neighbourhood, Eastern Partnership countries and the Western Balkans.

Anastasia holds a Master's degree in International Relations, European Union Studies from Leiden University, with a specialization in sustainability and

energy issues, as well as a Law and Political Science Bachelor from Paris 1 Pantheon Sorbonne.

Wednesday, 20 March: EU Health policy in 2024 and beyond - navigating continuous change



Felix Uedelhoven

Chair, Healthcare Committee, AmCham EU

Head of Government Affairs and Policy Europe Middle East and Africa, GE HealthCare

Felix Uedelhoven leads Government Affairs and Policy for GE HealthCare in Europe, Middle East and Africa (EMEA). In his role he represents the company towards the European Union Institutions, national governments and authorities in the EU Member States and the region across healthcare, medical devices and government funding policies.

Felix represents GE HealthCare at AmCham EU, COCIR and MedTech Europe. At GE Healthcare he is part of the company's EMEA leadership team and the Global Government Affairs team. He joined GE Healthcare in June 2019 from previous roles at Bayer and in the European Parliament.

Felix holds a Bachelor in Politics, Philosophy and Economics in Europe and Master's in European Public Policy and Etudes Européennes from the University of Kent and Science Po Lille.



Norbert Rebow

Senior Policy Adviser

AmCham EU

Norbert Rebow joined AmCham EU in February 2023. As Senior Policy Adviser, he is responsible for the Healthcare Committee as well as the Ukraine Task Force.

Prior to joining AmCham EU, Norbert worked at a government relations consultancy based in Dublin on a range of sectors and topics including life sciences, consumer goods, international taxation and EU-UK relations. Before this, he completed a traineeship with the European External Action Service at the EU Delegation to Armenia.

Norbert holds a Master's in International Politics from Leiden University and an undergraduate degree in History and Politics from the University of Oxford.

Wednesday, 20 March: The calm after the storm? Looking ahead to future trends in European digital policy



Jean-Marc Leclerc

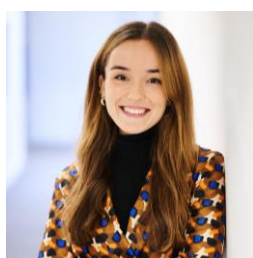
Chair, Digital Economy Committee, AmCham EU

Head of EU Policy, IBM

Jean-Marc Leclerc joined IBM's Government and Regulatory Affairs team in 2015, where he coordinates IBM's engagement on EU policy issues. Jean-Marc is the Chair of the Policy Committee at the Business Software Association (BSA), and Chair of the Digital Economy Committee at the American Chamber of Commerce to the EU (AmChamEU).

Before joining IBM, he was a Policy Director at DIGITALEUROPE between the years of 2013 and 2015. He has also managed an association representing the music industry in Brussels between 2006 and 2013.

Jean-Marc is a graduate from the universities of Paris III, Sciences Po, the Catholic Institute of Paris and the College of Europe in Bruges.



Lucía López Carasa

Senior Policy Adviser

AmCham EU

Lucía López Carasa joined AmCham EU in September 2022. As a Senior Policy Adviser, her work is mainly focused on the Digital Economy and Security, Defence and Space committees.

Lucía was already an intern at AmCham EU in 2019, when her responsibilities primarily involved supporting the Digital Economy (DEC), Financial Services (FIN) and Healthcare (HCC) committees.

Lucía holds a joint Master's degree in Global Economic Governance and Public Affairs from the LUISS Guido Carli University in Rome, Italy, and the Centre International de Formation Européenne in France. She also has a Level 7 EQF Certification as a Policy Officer in European and International Organisations. Additionally, she has an undergraduate degree in Politics and International Relations from the University of Bath, in the UK.

Wednesday, 20 March: Growing litigation risks in Europe – the significance for US businesses



Kaarli Eichhorn

Former Vice-Chair, AmCham EU

Partner, Jones Day

Kaarli H. Eichhorn is a member of Jones Day’s Antitrust and Competition Law Practice. He is also affiliated with the Firm’s Government Regulation Practice and leads Jones Day’s Nordic practice. Prior to joining Jones Day, he served as Global Executive Counsel – Competition Law and Policy at General Electric Company. Kaarli has worked on a significant number of high-profile and politically sensitive merger and antitrust matters globally for almost 20 years. He has substantial experience in competition law, international regulation and government affairs, including legislative advocacy, foreign investment screening and sanctions.

In 2020, Kaarli was elected Vice-Chair of the Board of AmCham EU and re-elected in 2022, a position he held until November 2023. He has held several other AmCham EU leadership roles and is currently Vice-Chair of the Competition Policy Committee and the Ukraine Task Force. He is a prior member of the Board of European Justice Forum, a former Vice-Chair of the In-House Competition Counsel Association and member of the BusinessEurope competition committee. He is a non-governmental advisor at the International Competition Network.

Kaarli is a Swedish Advokat (member of the Swedish Bar) and a member of the Brussels Bar.



Simon Neill

Senior Legal Director

Johnson & Johnson

Simon Neill has been a member of the Johnson & Johnson (J&J) Law Department since 2001, and is currently Senior Legal Director responsible for external legal advocacy and legal public affairs in Europe. In 2023, Mr Neill also became a Board Member for the European Justice Forum (EJF).

For the past twenty years and before joining the board of EJF, Simon provided legal support to many of the J&J medical devices and MedTech businesses in Europe, Middle East and Africa.

Prior to joining J&J, Simon was outside counsel at a major international law firm for seven years. Simon studied law and French law at Birmingham and Limoges and he obtained a Master’s degree in business management from the Solvay business school in 2013.



Kim Watts
Senior Policy Manager
AmCham EU

Kim Watts joined AmCham EU in January 2024. As Senior Policy Manager, she is responsible for supporting and overseeing coordination on digital policy issues as well as leading on selected horizontal strategic policy priorities.

Prior to this role, Kim worked as a policy programme manager at a Washington, DC-based transatlantic energy and transportation technology think tank. Kim has also worked internationally in academia, consulting, non-profit strategy and management, competition regulation and as a commercial litigation lawyer.

Wednesday, 20 March: Closing networking lunch and Fireside Chat with US Under Secretary Lago



Liam Benham
Chair, AmCham EU
President of EU, NATO and Government Affairs Europe, Boeing International

Liam Benham was appointed President of EU, NATO and Government Affairs Europe at Boeing International in December 2022.

Liam is responsible for expanding Boeing's presence and pursuing new growth opportunities as the senior Boeing representative in France and Southern Europe. As head of the Boeing Brussels office, he also represents the company's interests with key European Union institutions, European regulators and NATO. Working closely with Boeing teams across Europe, he leads the company's advocacy for informed decision-making on key EU policies that strengthen transatlantic ties, advance Europe's economy, promote sustainable growth, contribute to a safe, innovative and competitive aviation system, and connect EU citizens and businesses.

Liam brings over 25 years of senior government relations experience stemming from his work for global enterprises with a US heritage.

Prior to Boeing he served as Vice-President, Government and Regulatory Affairs at IBM Europe for over a decade, focusing on a broad spectrum of topics of interest – from AI, cybersecurity and privacy to trade, taxation and the EU Digital Single Market. Liam also held senior government relations positions for 15 years at the Ford Motor Company, where he focused on key regions of interest, including Europe, Asia Pacific and Africa.

Liam holds a Degree in Politics from the University of Bristol. He is the current Chair of the Board of the American Chamber of Commerce to the European Union (AmCham EU), and has previously served as Board Member of the organisation in the EU and Thailand. Liam has also previously served as Vice-

Chair of the BusinessEurope Digital Economy Taskforce, and Board Member of DIGITALEUROPE.



Marisa Lago

US Under Secretary of Commerce for International Trade
US International Trade Administration

Marisa Lago was appointed as the US Under Secretary of Commerce for International Trade by President Joe Biden in December 2021. In her role she leads the federal government's efforts to assist American businesses entering or expanding into international markets, enforce fair trade policies, promote travel and tourism to the United States and US products and services overseas, provide in-depth trade analyses, develop strategies that will shape the future of international trade and engage in commercial diplomacy across the globe.

Under Secretary Lago has experience and expertise in international markets, trade, financial regulation and enforcement. Before joining the International Trade Administration, she led the New York City Department of City Planning and the City Planning Commission. In the Obama-Biden Administration, she served in the Department of the Treasury as Assistant Secretary for International Markets and Development.

Under Secretary Lago has also served as the Director of the Boston Redevelopment Authority and Chief Economic Development Officer for the City of Boston, President, and CEO of the Empire State Development Corporation, Director of the Office of International Affairs for the US Securities and Exchange Commission and Global Head of Compliance for a major investment bank.

She received a Bachelor of Science in Physics from The Cooper Union and her Juris Doctor cum laude from Harvard Law School.



Susan Danger

CEO
AmCham EU

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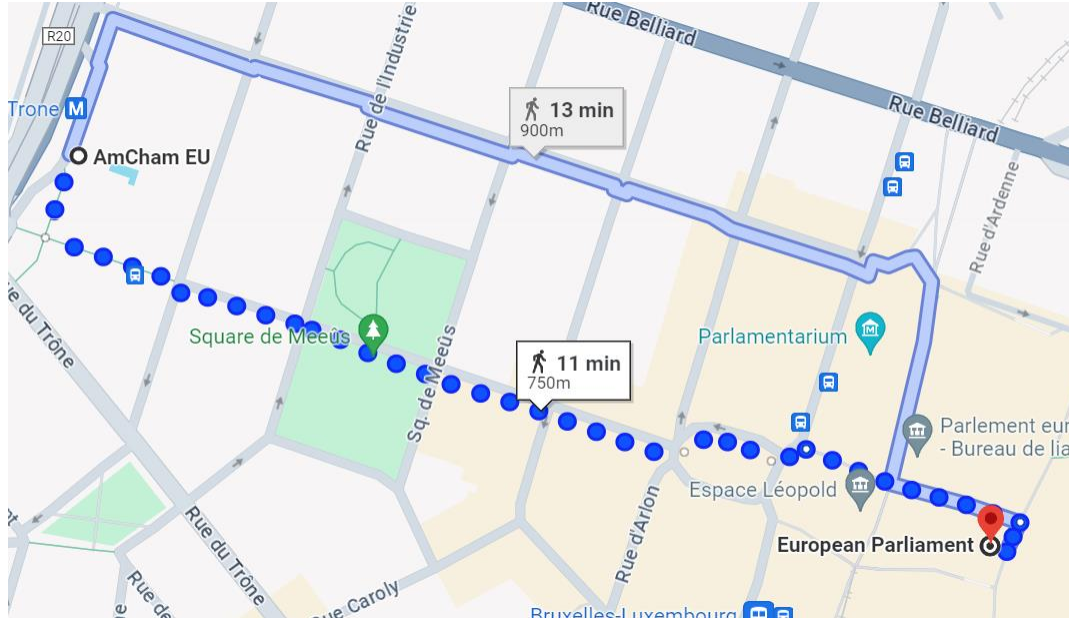
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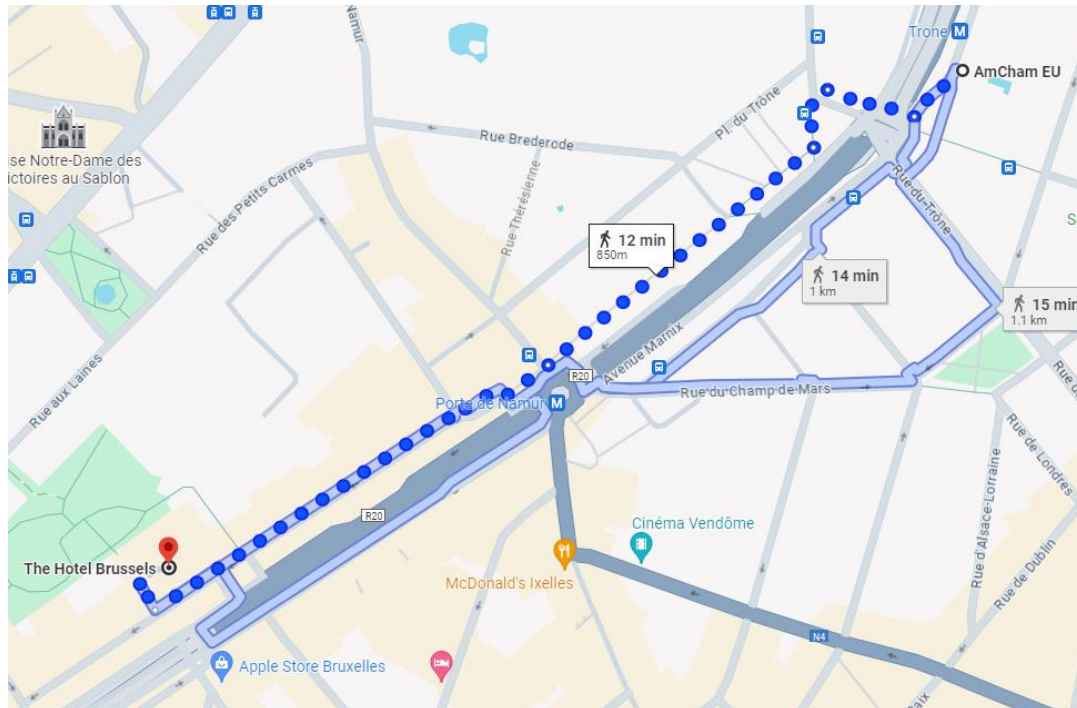
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5. Maps

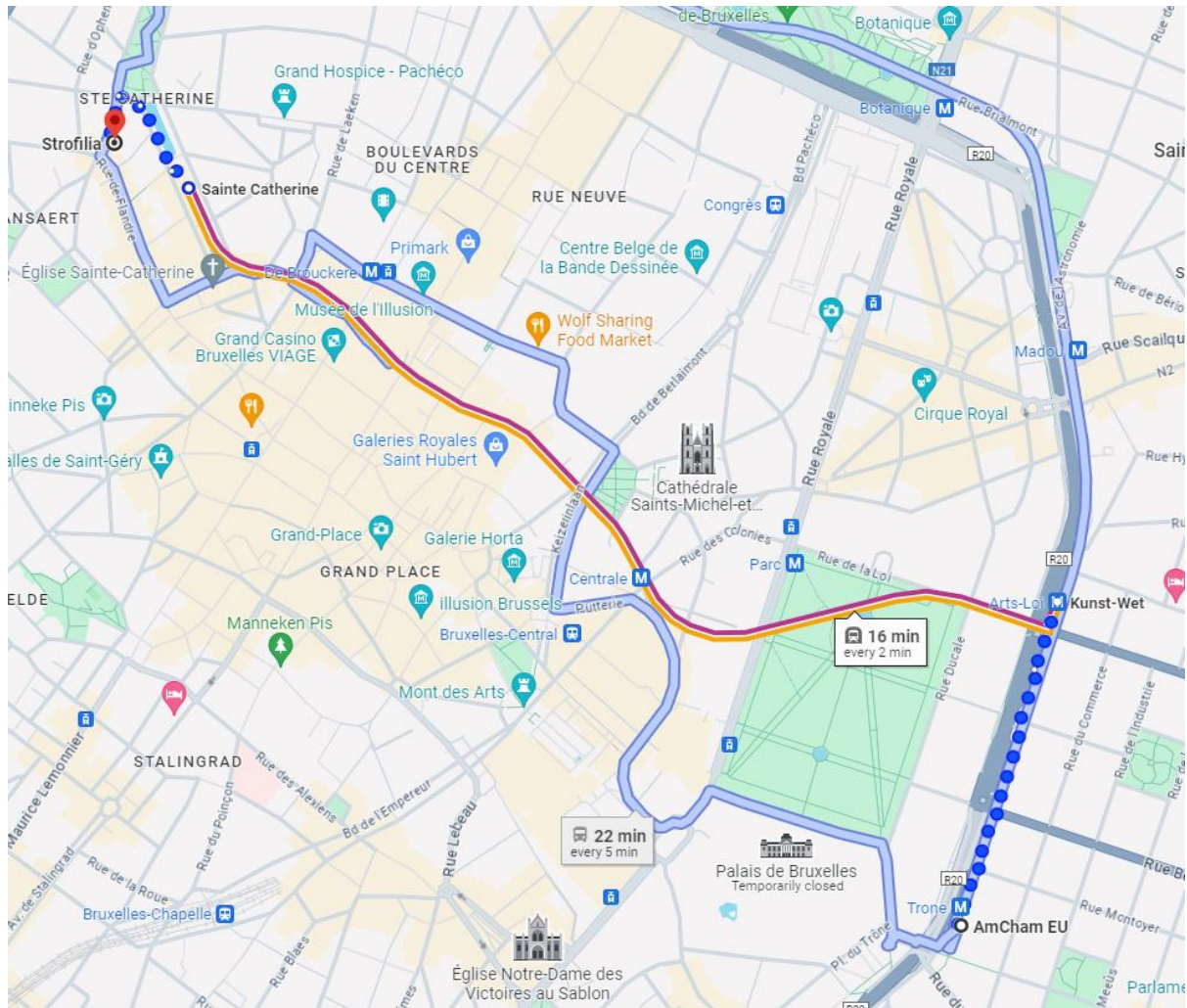
European Parliament (venue of the Transatlantic Reception)



The Hotel (venue of the Transatlantic Conference)



Strofilia (venue of the AmChams dinner)





amchameu.eu