

Programme

Brussels Briefing for the European AmChams Shaping new horizons - shifts in transatlantic leadership for 2025

Monday, 17 March 2025

- 11.45 - 12.20 **Arrivals and registration**
da Vinci room (ground floor), Avenue des Arts 56, 1000 Brussels
- 12.20 - 12.30 **Welcome**
da Vinci room (ground floor), Avenue des Arts 56, 1000 Brussels
- Introductory remarks: **Malte Lohan**, CEO, AmCham EU
 - Programme: **Françoise Soudaz**, Senior External Relations Manager, AmCham EU
- 12.30 - 13.45 **Europe through a US lens: opportunities, challenges, and the role of AmChams (lunch)**
da Vinci room (ground floor), Avenue des Arts 56, 1000 Brussels
- **Aylin Lusi**, Vice President of Corporate Affairs, EMEAI, UPS (Board Member of AmCham EU)
 - **Representative from the US Mission to the EU** (TBC)
 - *Moderated by Malte Lohan, CEO, AmCham EU*
- 13.45 - 14.00 **Transfer to the Mona Lisa room**
Mona Lisa room (first floor), Avenue des Arts 56, 1000 Brussels
- 14.00 - 15.15 **Testing times for transatlantic relations: towards an action plan (workshop)**
Mona Lisa room (first floor), Avenue des Arts 56, 1000 Brussels
- **Ajša Vodnik**, Chair, AmChams in Europe and CEO, AmCham Slovenia
 - *Moderated by Thibaut L'Ortye, Director of Public Affairs, AmCham EU*
- 15.15 - 16.00 **EU legislative outlook: trends and focus for the upcoming cycle**
Mona Lisa room (first floor), Avenue des Arts 56, 1000 Brussels
- **Andrea Chiarello**, Director, Head of EU Government Affairs, Pfizer (Chair of the Policy Group, AmCham EU)
 - **Doru Frantescu**, CEO and Founder, EU Matrix
 - **Marta Pawlak**, Legal and Public Policy Director, AmCham Poland
 - *Moderated by Roger Coelho, Senior Policy Director, AmCham EU*
- 16.00 - 16.30 **Coffee break and group photo**
- 16.30 - 17.45 **Turning Insights into Action: the roadmap for competitiveness and simplification (workshop)**
Mona Lisa room (first floor), Avenue des Arts 56, 1000 Brussels
- *Moderated by Kim Watts, Senior Policy Manager, AmCham EU*

17.45 - 19.00 *Free time/ transfer to the restaurant*

19.00 - 21.00 **AmChams in Europe Dinner and quiz**
Basils Liberté, Place de la Liberté 1, 1000 Bruxelles

Tuesday, 18 March 2025

09.00 - 09.15 **Welcome coffee**
The Hotel - room 26.1, Boulevard de Waterloo38, 1000 Brussels

09.15 - 10.00 **A Clean Industrial Deal to boost competitiveness and sustainability in the EU (fireside chat)**
The Hotel - room 26.1, Boulevard de Waterloo38, 1000 Brussels

- **Antonella Sopranzetti**, Chair of the Transport, Energy and Climate Committee, AmCham EU (ExxonMobil)
- *moderated by **Anastasia Lajri**, Senior Policy Adviser, AmCham EU*

10.00 - 10.15 **Coffee break**
The Hotel - room 26.1, Boulevard de Waterloo38, 1000 Brussels

10.15 - 11.00 **Simplifying Digital Policy for Competitiveness and Resilience (fireside chat)**
The Hotel - room 26.1, Boulevard de Waterloo38, 1000 Brussels

- **Diane Mievis**, Vice-Chair of the Digital Economy Committee, AmCham EU (Cisco)
- *moderated by **Kim Watts**, Senior Policy Manager, AmCham EU*

11.00 - 11.30 **Coffee break and second group photo**
The Hotel - room 26.1, Boulevard de Waterloo38, 1000 Brussels

11.30 - 12.30 **Debriefing with the AmChams Presidents** (one representative per AmCham)

12.30 - 13.30 **Transatlantic Conference - welcome networking lunch**
The Hotel - 1st floor, Boulevard de Waterloo38, 1000 Brussels

13.30 - 18.30 **Transatlantic Conference and reception (if registered)**
The Hotel - Grand Ballroom, Boulevard de Waterloo38, 1000 Brussels

18.30 - 20.30 **Transatlantic Dinner (if registered)**
The Hotel - Park Ballroom, Boulevard de Waterloo38, 1000 Brussels