

Biographies

Gearing up for the EU-US summit: Transatlantic business perspectives



@benjaminhaddad

Moderator

Benjamin Haddad

Director, Europe Center
Atlantic Council

Benjamin Haddad is the Director of the Europe Center at the Atlantic Council. He is an expert in European politics and transatlantic relations. Before moving to the Atlantic Council, he was a fellow at Hudson Institute in Washington, DC. His work has notably advocated for transatlantic unity in the face of Russian aggression, greater European responsibility and investment on strategic matters. His recent book 'Paradise Lost: Europe in the World of Trump' makes the case for greater European unity in a world of new challenges and threats.

He has been published in Foreign Affairs, The American Interest, Foreign Policy, the Wall Street Journal, Le Monde, Le Figaro, Politique Etrangère and is a frequent guest on France 24, BFM, CBC, CNN, Fox News and NPR.

A graduate of Sciences Po Paris, where he obtained an MA in international affairs and HEC, with an MA in financial economics, Haddad has lectured in international affairs at Sciences Po.



@mchorlins

Marjorie Chorlins

Senior Vice-President for European Affairs
US Chamber of Commerce

Marjorie Chorlins develops policies and executes programs related to trade and investment with Europe and has represented the US government in multilateral trade negotiations, advocated in support of global sales, consulted with multinational corporations on corporate responsibility and helped foster a robust transatlantic relationship.

Ms Chorlins began her federal government service in the office of former Senator John C. Danforth (R-MO), where she participated in drafting the 1988 Trade Act and the 1989 implementing legislation for the US-Canada Free Trade Agreement. She continued her government service as Principal Deputy Assistant Secretary for Import Administration at the Department of Commerce, representing the US in the GATT Uruguay Round and NAFTA negotiations.

Ms Chorlins then became Director for International Trade Relations at Motorola. She played a leadership role in early business community efforts to normalise US-China commercial relations and was an early proponent of a balanced approach in addressing commercial, human rights and environmental priorities.

Ms Chorlins also served as Director of Government & Regulatory Affairs at Lockheed Martin, where she managed the international portfolio and focused on export control reform and defence trade policy.

Chorlins holds a MA in International Relations and Economics from the Johns Hopkins School of Advanced International Studies and a BA in French from Wellesley College.



@AmChamEU_SDA

Susan Danger

CEO

AmCham EU

Susan Danger is CEO of the American Chamber of Commerce to the EU (AmCham EU), which speaks for American companies committed to Europe on trade, investment and competitiveness issues. She has full strategic and operational responsibility for the association and represents it externally. AmCham EU is a membership organisation supporting over 150 US corporate companies, international business, law and consultancy firms in the area of public affairs. Susan has dedicated her entire career to advancing transatlantic cooperation.

She joined AmCham EU in 1995 as Communications Manager, becoming Communications & Operations Manager in 2000. Since 2002 she has been leading the organisation as Managing Director and since 2016 as CEO. In 2003 she oversaw the re-branding of AmCham EU and its separation from AmCham Belgium.

In 2017, AmCham EU was awarded for the fourth time the Trade Association/Professional Body of the Year Award, having previously won the award in 2009, 2012 and 2014.

Susan was named by POLITICO as one of the top 20 women influencers in Brussels in 2016 and 2020.

Susan was elected as Chair of AmChams in Europe (ACE) for the period 2020-2022. AmChams in Europe (ACE) serves as the umbrella organisation for 45 American Chambers of Commerce (AmChams) in 43 countries throughout Europe and Eurasia. She has also served as Vice-Chair (2009-2014) and was a Member of its Executive Committee (2005-2008).

A graduate of the University of Bath, UK, with a BA in European Studies, French and German, Susan's career developed in London in marketing and communications within the tour operation industry, where prior to coming to Brussels, she worked for Thomson Tour Operations.

A UK citizen fluent in English, German and French and conversant in Dutch and Spanish, Susan Danger lives in Brussels with her husband and has three children.



@milugrad

Luisa Santos
Deputy Director-General
BusinessEurope

Ms Santos is Deputy Director General at BusinessEurope, responsible for international relations and Chair of BusinessEurope's EU-UK Task Force.

She was a member of the TTIP Advisory Group and is now a member of the Expert Group on EU trade agreements of the European Commission. Her principal experience is in trade and the textiles sector, having acted first as the chief representative for the Portuguese textile industry in Brussels, later as Trade and Industry Manager for Euratex - the European Apparel and Textile Confederation. She was also the manager responsible for international partnerships - including a joint venture in India - for a leading Portuguese textile company. Her academic background is law and management.