



Agenda 2024



AmCham EU speaks for

AmCham EU speaks for American companies **committed to Europe on trade, investment and competitiveness issues**. It aims to ensure a growth-orientated business and investment climate in Europe. AmCham EU facilitates the resolution of transatlantic issues that impact business and plays a role in creating better understanding of EU and US positions on business matters. Aggregate US investment in Europe totalled more than **€3.4 trillion in 2021**, directly supports more than **4.9 million jobs in Europe**, and generates billions of euros annually in income, trade and research and development.

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January 2024

Tuesday, 23 January Environment Committee and TEC 9.00 – 15.45	Sustainability Conference <ul style="list-style-type: none"> In-person (open to externals)
Tuesday, 24 January Executive Council 12.00 – 14.00 (exact timing TBC)	ExCo lunch meeting <ul style="list-style-type: none"> In-person (ExCo members only)
Tuesday, 30 January Customs & Trade Facilitation Committee 10.30 – 14.00	Plenary: Which stories will make the headlines in 2024? <ul style="list-style-type: none"> In-person (members only)

February 2024

Monday, 5 - Thursday, 8 February All Committees	Washington Doorknock <ul style="list-style-type: none"> In-person (members only)
Monday, 12 February All Committees 15.00 – 16.00	Induction session to new members <ul style="list-style-type: none"> In-person (members only)
Tuesday, 20 February All Committees 10.30 – 14.00 (exact timing TBC)	EPO TF Plenary Meeting <ul style="list-style-type: none"> In-person (members only)
Tuesday, 20 – Friday, 23 February Policy group	Presidency Delegation to Budapest <ul style="list-style-type: none"> In-person (members only)
Monday, 26 – Wednesday, 28 February (TBC) Environment Committee	Environment Delegation to Finland <ul style="list-style-type: none"> In-person (members only)

March 2024

Monday, 4 March All Committees 15.00 – 16.00	Induction session to new members <ul style="list-style-type: none"> In-person (members only)
Wednesday, 6 March and Thursday, 7 March European Parliament Outreach Task Force	EPP Party 2024 Congress <ul style="list-style-type: none"> In-person (members only)
Monday, 18 March Executive Council	ExCo Spring Plenary <ul style="list-style-type: none"> In-person (ExCo members only)
Monday, 18 March European Parliament Outreach Task Force 17.30 – 19.30 TBC	Transatlantic Reception <ul style="list-style-type: none"> In-person (by invitation only)
Monday, 18 March and Wednesday, 20 March AmChams in Europe	Brussels Briefing <ul style="list-style-type: none"> In-person (AmChams in Europe only) Sponsorship opportunities available
Tuesday, 19 March Trade Committee and Transatlantic Task Force	Transatlantic Conference <ul style="list-style-type: none"> Hybrid event (open to externals)

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09.00 – 17.00 TBC	Sponsorship opportunities available
Tuesday, 26 March All Committees 10.30 – 14.00 (exact timing TBC)	IP Plenary Meeting <ul style="list-style-type: none"> In-person (members only)

April 2024

Monday, 15 April All Committees 15.00 – 16.00	Induction session to new members <ul style="list-style-type: none"> In-person (members only)
Wednesday, 17 April (TBC) Diversity, Equity and Inclusion Task Force	DE&I event <ul style="list-style-type: none"> In-person event (by invitation only)
Friday, 26 April IP committee	World IP Day Breakfast <ul style="list-style-type: none"> In-person (open to externals)
Tuesday, 30 April All Committees 10.30 – 14.00 (exact timings TBC)	DEC Plenary Meeting <ul style="list-style-type: none"> In-person (members only)

May 2024

Tuesday, 14 – Wednesday, 15 May Environment Committee	Environment Delegation to Czech Republic <ul style="list-style-type: none"> In-person (members only)
Wednesday, 15 May Security, Defence and Space 8.30 – 10.30	SDC Breakfast <ul style="list-style-type: none"> In-person (members only)
Thursday, 16 May All Committees 15.00 – 16.00	Induction session to new members <ul style="list-style-type: none"> In-person (members only)
Tuesday, 28 May All Committees 10.30 – 14.00 (exact timings TBC)	TEC Plenary Meeting <ul style="list-style-type: none"> In-person (members only)

June 2024

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Saturday, 1 - Sunday, 2 June Board 11.00 – 15.00	Participation to Relay for Life (organised by the Foundation against Cancer) <ul style="list-style-type: none"> • In-person event (open to externals)
Monday, 10 June European Parliament Outreach Task Force 8.30 – 10.00	EU elections breakfast <ul style="list-style-type: none"> • In-person (members only)
Monday, 17 June Agriculture and Food committee Timing TBC	Enough Food for All <ul style="list-style-type: none"> • In-person (members only)
Monday, 17 June All Committees 15.00 – 16.00	Induction session to new members <ul style="list-style-type: none"> • In-person (members only)
Tuesday, 18 June Board 10.00 – 13.00	Annual General Meeting <ul style="list-style-type: none"> • In-person event (members only)
Tuesday, 25 June All Committees 18.30 - 23.00 (exact timing TBC)	Annual Gala <ul style="list-style-type: none"> • In-person event (by invitation only) Sponsorship opportunities available

July 2024

Tuesday, 9 July Responsible Business Conduct 10.30 – 14.00 (exact timing TBC)	RBC Plenary meeting <ul style="list-style-type: none"> • In-person (members only)
Thursday, 11 July All Committees 15.00 – 16.00	Induction session to new members <ul style="list-style-type: none"> • In-person (members only)

September 2024

Monday, 16 September All Committees 15-.00 – 16.00	Induction session for new members <ul style="list-style-type: none"> • Online (members only)
Tuesday, 24 September All Committees 10.30 – 14.00 (exact timing TBC)	HCC Plenary meeting <ul style="list-style-type: none"> • In-person (members only)
Thursday, 26 September All Committees Timing TBC	Rentrée reception (TBC) <ul style="list-style-type: none"> • In-person (members only)
September Policy group	Presidency delegation <ul style="list-style-type: none"> • In-person (members only)

October 2024

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Tuesday, 1 or Wednesday, 2 October (TBC) Diversity, Equity and Inclusion Task Force	DE&I event <ul style="list-style-type: none"> • In-person event (members only)
Monday, 14 October All Committees 15-.00 – 16.00	Induction session for new members <ul style="list-style-type: none"> • Online (members only)
Tuesday, 15 October All Committees 10.30 – 14.00 (exact timing TBC)	TRA Plenary meeting <ul style="list-style-type: none"> • In-person (members only)
Tuesday, 22 - Wednesday, 23 October All Committees	Big Strasbourg Delegation <ul style="list-style-type: none"> • In-person (by invitation only)
October Executive Council	ExCo delegation to Poland (TBC) <ul style="list-style-type: none"> • In-person (ExCo members only)

November 2024

Thursday, 14 November Competition Policy Committee Timing TBC	41th Annual Competition Policy Conference Hybrid event TBC (open to externals) Sponsorship opportunities available
Thursday, 14 November All Committees 15-.00 – 16.00	Induction session for new members <ul style="list-style-type: none"> • Online (members only)
Tuesday, 19 November All Committees 10.30 – 14.00 (exact timing TBC)	TRA Plenary meeting <ul style="list-style-type: none"> • In-person (members only)
Monday, 18 – Tuesday, 19 March Executive Council	ExCo Fall Plenary <ul style="list-style-type: none"> • In-person (ExCo members only)

December 2024

Monday, 2 December All Committees 15-.00 – 16.00	Induction session for new members <ul style="list-style-type: none"> • Online (members only)
Monday, 2 or Wednesday, 4 December (TBC) Diversity, Equity and Inclusion Task Force	DE&I event <ul style="list-style-type: none"> • In-person event (by invitation only)
Tuesday, 10 December All Committees 10.30 – 14.00 (exact timing TBC)	TRA Plenary meeting <ul style="list-style-type: none"> • In-person (members only)
Thursday, 5 December Digital Economy Committee and All Committees Timing TBC	12 th Annual Transatlantic Digital Economy Conference <ul style="list-style-type: none"> • Hybrid event TBC (open to externals) Sponsorship opportunities available

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Our committees and task forces

Agriculture and Food

The Agriculture and Food Committee identifies and provides representation at the European level on issues which have an agriculture and food (agro-food) perspective including the Farm to Fork Strategy. It seeks to influence key EU decision-makers to ensure that legislation is created and implemented fairly and adopts a collaborative approach between authorities, civil society, academics and the private sector.

Brexit

The mission of the Brexit Task Force is to demonstrate the perspective of AmCham EU member companies on the UK's withdrawal from the EU, provide input throughout the negotiating process, and help deliver a successful and forward-looking EU-UK relationship that meets the needs of businesses and citizens.

Competition

The Competition Policy Committee aims to provide constructive input to the EU institutions to ensure the development of efficient and balanced EU competition policies that reflect the needs of both business and consumers. Competition policy is essential to the success of the Single Market. By ensuring a level playing field for business, effective EU competition policy serves to generate wealth and employment, protects the interests of consumers and promotes economic efficiency by fostering innovation.

Consumer Affairs

The Consumer Affairs Committee takes the lead in monitoring and influencing several consumer-related issues on the EU's agenda. All initiatives share the goal of creating effective and expedient measures to defend and promote the interests of consumers and to address the fundamental issue of consumer confidence. The

committee aims to create a harmonised balance between industry and the consumer to achieve shared goals.

Customs and Trade Facilitation

The Customs and Trade Facilitation Committee supports changes to legislation which aim to provide standard simplified customs procedures and systems to be implemented across the EU. Such procedures and systems are beneficial to both customs and trade, as they facilitate the movement of goods, encourage compliance with customs rules and enable more effective use of both business and customs resources. This would provide a platform for business operating in Europe to remain competitive in international trade.

AmCham EU strongly advocates for an effective partnership between customs, traders and third parties within international trade. As such, the CTF Committee has been an active participant in the various consultation processes on customs.

Digital Economy

The Digital Economy Committee looks at the benefits of the digital economy in the form of competitiveness, growth, innovation, the creation of jobs and for a modern democracy. The information society is a central factor influencing modern development and is a major employer in the EU, giving Europe significant social, cultural and economic opportunities. The committee monitors a variety of industry sectors, ranging from the traditional telecoms and information and communications technology (ICT) companies, to a cross-section of companies and sectors spread across the global economy.

Environment

The Environment Committee strives to promote a coherent, science-based and balanced approach to sustainable growth. It supports better regulation and

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facilitation of the transatlantic dialogue on environmental issues. The committee identifies, monitors, evaluates and influences European environmental policies as well as develops and strengthens communication with top-level decision-makers, often in cooperation with other business groups.

Executive Council

The Executive Council of AmCham EU (ExCo) is a forum for senior executives responsible for the European operations of some of

AmCham EU's largest member companies.

The mission of the ExCo is to drive for the continuous improvement of European global competitiveness, through targeted dialogue at the highest levels between its members and senior policy-makers of the EU institutions, Member States, and international organisations.

European Parliament Outreach

The European Parliament Outreach Task Force complements the work of AmCham EU's committees by shaping advocacy on horizontal issues and facilitating outreach to the European Parliament, strengthening ties between AmCham EU and Members of the European Parliament (MEPs), their national affiliates and national delegations in the European Parliament. The Task Force also aims at developing closer relations with the leadership of the five main political groups in the European Parliament as well as the five main European political parties.

Financial Services

The Financial Services Committee aims to provide constructive input to the on-going process of financial services regulatory reform at the EU level. Working closely with the EU institutions, the Committee promotes convergence of financial services regulation in the EU and US, the preservation and extension of the Single Market, and the stabilisation and strengthening of the transatlantic financial marketplace.

Diversity and Inclusion

AmCham EU and its members understand that ensuring diversity and inclusion in Europe's workplaces is crucial.

This is why we support the European Commission's focus on equality and its initiatives centred on diversity and inclusion in the workplace through our Diversity and Inclusion Task Force. The Task Force creates a platform for AmCham EU's member companies and external stakeholders to share best practices and explore how to best facilitate work environments that celebrate diversity and empower under-represented groups providing them with equal opportunities to thrive. Empowering people, as outlined in our Agenda for Action 2019 - 2024, is a key focus of the work of this Task Force.

Healthcare

The Healthcare Committee contributes to ongoing EU legislative and policy discussions. It provides EU policy makers, institutions and other relevant stakeholders with the perspective of US companies that operate in Europe. Health is an important driver for wealth and economic growth. The Committee therefore supports the EU health agenda towards affordable, sustainable and innovative health systems. Composed of the various healthcare industries (pharmaceuticals, eHealth, medical devices, consumer, and transport industries), it aims to be a reliable policy partner to the EU institutions and to help ensure that new healthcare-related legislations and policies add value to, and benefit, the entire healthcare ecosystem.

Intellectual property

Intellectual property issues lie at the heart of any debate concerning trade, innovation and competitiveness in a global economy. The Intellectual Property Committee is committed to working with the EU institutions to further develop a strong, cost effective system for obtaining, licensing and enforcing intellectual property rights (IPR) for all parties involved.

Security, Defence and Space

The Security, Defence and Space Committee gathers companies that are both producers and users in the field of security and defence. The Committee contributes to the security, defence and space debate in Europe and works to promote cooperation on research, interoperability and common technical standards across the Atlantic. The Committee also advocates in favour of the adoption of the best available technologies, irrespective of their origins. Moreover, it establishes vital

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links in the security and defence area between AmCham EU members and relevant EU policy-makers.

Sustainable Governance

The Sustainable Corporate Governance Task Force aims to utilise the wealth of knowledge, expertise and experience of its members to inform and shape important sustainability as well as corporate governance issues, policies, negotiations and legislative initiatives taken at the European level. The Task Force supports the advancement of a constructive transatlantic dialogue and facilitates positive engagement with influential decision-makers and stakeholders, often in cooperation with other business associations.

Sustainable Finance

Following the entering into force of the Sustainable Development Goals and the signing of the Paris Agreement in 2015, the Commission has redoubled its efforts to reorient financial flows towards a low-carbon economy and fill a green investment gap.

In this context, the Sustainable Finance Task Force takes the lead responsibility to share intelligence, identify priority actions and to direct and coordinate advocacy strategies throughout the course of the Action Plan.

Tax

The Tax Committee brings together tax experts from a broad range of sectors to monitor and advocate on tax policy at EU level. Through regular contact with the EU and other international institutions, the Committee contributes constructively to the development of effective tax policy which preserves the Single Market and fosters a prosperous investment climate in the EU.

Trade

Humans have been exchanging goods, services and ideas across borders for thousands of years. But the way we trade is changing.

AmCham EU's work on trade explores the many benefits that trade can bring to people, business and the world. At the same time, we recognise that the new global economy is changing our societies in new and sometimes challenging ways. That's why we are exploring ways to

strike the right balance on trade – so that the new global economy benefits everyone.

The Transatlantic Relationship

AmCham EU is uniquely positioned as a business leader in the Brussels community to strengthen political and policy ties between the EU and US. The economic relationship between the two regions is the largest in the world. The political focus of both leaderships in creating jobs, increasing economic growth and driving competitiveness on both sides of the Atlantic mirrors AmCham EU's membership's goals.

In the context of this relationship, AmCham EU's objective is to facilitate the creation of a transatlantic marketplace that allows the seamless movement of goods, services, capital and people.

Transport, Energy and Climate

The Transport, Energy and Climate Committee takes the lead responsibility for identifying, monitoring, evaluating and influencing European policies in the area of transport, energy and climate and with issues related to the European Green Deal. It seeks to promote open markets, innovation and balanced sustainable development on these issues. The Committee engages with stakeholders at the European level to develop and maintain contact with key European decision-makers to work towards achieving climate neutrality.

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List accurate as of January 2024

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