

# Sponsorship opportunities

AmCham EU would like to give its members a whole range of sponsorship opportunities to increase their **corporate brand visibility, advocacy and influence** during our events. For more information, please contact [our events team](#).

# Brussels Briefing

Our annual Brussels Briefing features EU policy updates and briefings on relevant issues for close cooperation between our Chambers, advocacy best practices and panel discussions. It provides an opportunity to gain insights into the latest developments in the Brussels policy space.

<b>Brussels Briefing</b> In-person event – Monday, 18 March – Wednesday, 20 March	<b>Patron 1,500EUR</b>	<b>Premium 3,000EUR</b>	<b>Diamond partner</b>
Logo visibility on a PowerPoint slide during the sessions	✓	✓	✓
Display a roll-up banner at the venue during the sessions	✓	✓	✓
Product placement in the meeting room (i.e. brochures, flyers etc.)  All products should be approved by AmCham EU in advance.	-	✓	✓
Logo visibility on all event material (such as invitations, event mailings, printed/digital conference pack)	-	-	✓
2 tickets to attend a networking lunch with the AmChams in Europe participants	-	✓	✓
Host one dinner for the AmChams in Europe participants (to provide the venue, catering costs and AV, if applicable)* *subject to AmCham EU's approval	-	-	✓

# Transatlantic Conference

Transatlantic Week 2024 is just around the corner – now is the time to become one of its sponsors! The annual conference which brings together policymakers and senior business executives from around Europe and the US to discuss key issues and priorities for the transatlantic relationship is taking place on **Tuesday, 19 March**. Last year's hybrid edition reached over 400 participants in 27 countries around the globe.

<b>Transatlantic Conference 2024</b> Hybrid event - Tuesday, 19 March 2024	<b>Gold</b> <b>5,500EUR</b>	<b>Patron</b> <b>10,500EUR</b>	<b>Premium</b> <b>13,000EUR</b>
Mention during welcoming remarks	✓	✓	✓
Be part of the task force and share your views on the programme, format and speakers. AmCham EU does not sell speaking opportunities and can't guarantee that you/or a company representative will be asked to sit on a panel. All final decisions remain the responsibility of the Committee leadership and ultimately the leadership of AmCham EU.	-	-	✓
VIP In-house registration of your guest list	✓	✓	✓
Access to the event	2 tickets	4 tickets	8 tickets
Access to the green room during the event	2 people	2 people	4 people
Branded high table during event	✓	✓	✓
Product placement/option to display 1 roll-up banner and flyers in the room/online in case of a hybrid format All products should be approved by AmCham EU in advance	✓	✓	✓
One question pre-submitted to the moderator Asked at the moderator's discretion	-	✓	✓
Logo on events mailings, communications and website Ability to reach over 5,000 business representatives and stakeholders	-	✓	✓
Logo shared on social media	-	✓	✓
Company promotional video (1 min) during the event Played before/after or during a special sponsor break	-	-	✓
Company/project info pack or offering on each chair in the event space All items to be in line with the sustainability ethos.	-	-	✓

# DE&I event series 2024

AmCham EU's DE&I Task Force reintroduced its renowned series of breakfast meetings – and beyond!

Dive into compelling discussions, ranging from algorithmic biases to navigating DE&I reporting requirements in the CSR Directive. An inspiring fundraising lunch dedicated to the International Day of Disabilities will also be organised later in the year.

<b>DE&amp;I events series 2024</b>  Minimum 3 events	<b>Patron 2,500 EUR</b>	<b>Premium 5,500 EUR</b>
Mention during welcoming remarks	✓	✓
Logo visibility on a PowerPoint slide during the sessions, if the event takes place at AmCham EU's offices.	✓	✓
Display a roll-up banner at the venue during the sessions, if the event takes place at AmCham EU's offices.	✓	✓
Product placement in the meeting room (i.e. brochures, flyers etc.)  All products should be approved by AmCham EU in advance.		✓
Logo visibility on the series of DE&I event invitations (emails, flyers, posters)		✓

# Food for all event

To address the ongoing global food security crisis, governments, civil society organisations and the private sector must collaborate to identify and implement short and long-term measures.

What are the trade-offs between food security, biodiversity and climate protection? How can we balance the positives and negatives? And is a realistic solution in sight?



<b>Agri-food event on food security</b> <b>In-person event – Monday, 17 June</b>	<b>Gold</b> <b>1,500EUR</b>	<b>Patron</b> <b>3,000EUR</b>	<b>Premium</b> <b>5,000EUR</b>
Mention during welcoming remarks	✓	✓	✓
Mention on a presentation slide during the event	✓	✓	✓
Be part of the task force and share your views on the programme, format and speakers. <small>AmCham EU does not sell speaking opportunities and can't guarantee that you/or a company representative will be asked to sit on a panel. All final decisions remain the responsibility of the Committee leadership and ultimately the leadership of AmCham EU.</small>	-	-	✓
VIP In-house registration of your guest list Unlimited in the case of free events <small>Please submit your list a week in advance.</small>	-	✓	✓
Product placement/option to display a roll-up banner and flyers in the room <small>All products should be approved by AmCham EU in advance</small>	✓	✓	✓
One question pre-submitted to the moderator <small>Asked at the moderator's discretion</small>	-	-	✓
Logo on events mailings, communications and website	-	✓	✓
Logo on social media	-	-	✓
Short promotional message (50 words) during the event <small>Displayed before/after or in a special sponsor break(s)</small>	-	-	✓

# Gala 2024

We are delighted to invite you to **join AmCham EU's Annual Gala on Tuesday, 25 June in Tervuren**. This exclusive black-tie event will feature a drinks reception and seated dinner with European and US business representatives, government officials and stakeholders. The evening will also include a performance from the top laureates of the 2024 **Queen Elisabeth International Music Competition** and the presentation of the winner of this year's **AmCham EU Youth Entrepreneurship Award** organised in collaboration with JA Europe.

Gala 2024 Tuesday, 25 June	Diamond (23k)	Patron (15k)	Private table (6k)
Private branded table for 8 guests	1 table	1 table	1 table
Mention during welcome remarks	✓	✓	-
Logo on a presentation slide during the event	✓	✓	-
Logo on website and event mailings	✓	✓	-
Memento ad to include in the Gala booklet	1 page	1/2 of page	-
VIP In-house registration of your guest list	✓	✓	✓
Cocktail/mocktail branding (option to name one)	✓	-	-
Logo on social media	✓	-	-
1 reserved seat at the VIP table(s)	1	-	-

# 41st Annual Competition Policy Conference

The Annual Competition Policy Conference brings together EU and US representatives to exchange views on the development of efficient competition policies reflecting the needs and interests of both business and consumers.

<b>Competition Policy Conference</b> In person event – Thursday, 14 November	<b>Gold</b> <b>2,500EUR</b>	<b>Patron</b> <b>5,000EUR</b>	<b>Premium</b> <b>7,500EUR</b>
Mention during welcoming remarks	✓	✓	✓
Mention on a presentation slide during the event	✓	✓	✓
VIP In-house registration of your guest list Unlimited in the case of free events* – please submit your list a week in advance. <small>*online/in person depending on the availability</small>	-	✓	✓
Product placement/option to display a roll-up banner and flyers in the room/online in case of a hybrid format <small>All products should be approved by AmCham EU in advance</small>	Only brochures or flyers to be displayed in the event room	✓	✓
One question pre-submitted to the moderator <small>Asked at the moderator's discretion</small>	-	✓	✓
Logo on events mailings, communications and website <small>Ability to reach over 5,000 business representatives and stakeholders</small>	-	✓	✓
Logo on social media	-	-	✓
Company promotional video (1 min) during the event <small>Played before/after or in a special sponsor break(s)</small>	-	-	✓

# 12th Annual Transatlantic Digital Economy Conference

The Annual Transatlantic Digital Economy Conference assembles EU and US representatives along with member companies to discuss about digital transformation of the economy from a transatlantic perspective.

<b>Annual Digital Economy Conference</b> Hybrid event – Thursday, 5 December	<b>Gold</b> <b>2,500EUR</b>	<b>Patron</b> <b>5,000EUR</b>	<b>Premium</b> <b>7,500EUR</b>
Mention during welcoming remarks	✓	✓	✓
Mention on a presentation slide during the event	✓	✓	✓
Be part of the task force and share your views on the programme, format and speakers. AmCham EU does not sell speaking opportunities and can't guarantee that you/or a company representative will be asked to sit on a panel. All final decisions remain the responsibility of the Committee leadership and ultimately the leadership of AmCham EU.	-	-	✓
VIP In-house registration of your guest list Unlimited in the case of free events* – please submit your list a week in advance. <small>*online/in person depending on the availability</small>	-	✓	✓
Product placement/option to display a roll-up banner and flyers in the room/online in case of a hybrid format <small>All products should be approved by AmCham EU in advance</small>	Only brochures or flyers to be displayed in the event room	✓	✓
One question pre-submitted to the moderator <small>Asked at the moderator's discretion</small>	-	✓	✓
Logo on events mailings, communications and website <small>Ability to reach over 5,000 business representatives and stakeholders</small>	-	✓	✓
Logo on social media	-	-	✓
Company promotional video (1 min) during the event <small>Played before/after or in a special sponsor break(s)</small>	-	-	✓

# Thanks!



To speak to us about our sponsorship packages, please contact our [events team](#).

[amchameu.eu](http://amchameu.eu)