

Negotiating the path to the **future EU-UK relationship**

American companies in Europe support a **deep and comprehensive economic partnership** between the EU and the UK



Zero tariffs, zero quotas: maintaining market access and avoiding unnecessary costs for business



Common standards for the globe: the EU and the UK cooperating to build multilateral alliances on global issues



Regulatory alignment and cooperation where possible: avoiding red tape and non-tariff barriers to trade



An outward-looking Single Market: protecting EU consumers while reaping the benefits of global trade



How we get there



- 1 A rational approach to negotiations:** avoid political grandstanding that risks breaking trust
- 2 Transparency:** reduce information gaps by clearly communicating aims, expectations and progress of talks
- 3 Stakeholder input:** actively involve those who will be directly affected by decisions in the talks

Why the relationship matters to US business

60%

of all US FDI went to Europe in 2018
– a quarter of which went to the UK



The UK has traditionally served as a **launchpad into the Single Market**



US companies' **supply chains are highly integrated** across the Channel

Learn more about our sectoral priorities
for the future EU-UK relationship: amchameu.eu/EU-UK

Questions?

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