

PRESS STATEMENT

American Chambers of Commerce in Europe call on EU Trade Ministers to increase Member State outreach on TTIP

Brussels, 25 March 2015 – Nineteen American Chambers of Commerce in Europe (AmChams) sent a joint statement to the EU Trade Ministers calling on the Member States to better communicate the potential benefits of TTIP to citizens and SMEs. In particular they are asking the Member States to highlight the efforts made to increase transparency around TTIP and the negotiations, dispel misinformation and misconceptions and improve dialogue with stakeholders on key issues. Susan Danger, Managing Director of AmCham EU stated, ‘There is still a lack of adequate information in the Member States about the potential benefits TTIP -- greater consumer choice, more competitive prices, better opportunities for SMEs and stronger EU-US ties at a time of geopolitical uncertainty in Europe. We are calling on the EU Trade Ministers to help bring those messages home to their citizens.’

The joint statement to the EU Trade Ministers can be viewed [here](#).

AmCham EU speaks for American business committed to Europe on trade investment and competitiveness issues. It aims to ensure a growth orientated business and investment climate in Europe. AmCham EU facilitates the resolution of transatlantic issues that impact business and play a role in creating better understanding of EU & US positions on business matters.

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