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**FOR IMMEDIATE RELEASE**

## **PRESS RELEASE**

### **AmCham EU encourages EU to now deliver on new trade strategy**

**Brussels, 14 October 2015** - The American Chamber of Commerce to the European Union (AmCham EU) welcomed the European Commission's new trade strategy released today. The strategy is forward-looking and reflects the challenges and opportunities that trade offers in a globalised marketplace.

Commenting on the EU's proposed trade strategy, Mark van der Horst, Chair of AmCham EU's Trade Committee said, 'The Commission's strategy recognises that trade is one of the biggest contributors to economic growth and high standards of living. Given that an estimated 31 million jobs in the EU depend on trade, it is important that our trade policies not only remove barriers such as tariffs, but identify other opportunities such as regulatory cooperation and the development of synergies with our trading partners that can benefit consumers and businesses alike.' He went on to say, 'This strategy brings EU trade policy in line with the reality of how trade is conducted in the 21<sup>st</sup> century.'

AmCham EU looks forward to working with the Commission to find workable solutions to remaining barriers and identifying opportunities to open markets for business in the EU.

#### **About AmCham EU**

AmCham EU speaks for American companies committed to Europe on trade, investment and competitiveness issues. It aims to ensure a growth-orientated business and investment climate in Europe. AmCham EU facilitates the resolution of transatlantic issues that impact business and plays a role in creating better understanding of EU and US positions on business matters.

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